



**To be opened on receipt**

**GCSE DESIGN AND TECHNOLOGY Product Design**

**A554/01/IT** Designing Influences

**INSTRUCTIONS FOR TEACHERS**

**JUNE 2014**



**INFORMATION FOR TEACHERS**

- This document consists of **2** pages. Any blank pages are indicated.

For examination in June 2014 Centres should prepare their candidates to answer questions on the following:

<b>Era or Movement</b>	<b>Trend Setter</b>	<b>Iconic Product</b>
1940s to present	Ikea	Flat pack furniture
1960s to present	Levi Strauss & Co	Levi 501 jeans
1970s to present	Integrated Circuits	555 Timer
Victorian	Cadbury	Cadbury Dairy Milk
1970s to present	John Pasche	Rolling Stones tongue & lips logo



#### Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website ([www.ocr.org.uk](http://www.ocr.org.uk)) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, First Floor, 9 Hills Road, Cambridge CB2 1GE.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.