

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

General Certificate of Secondary Education

**DESIGN AND TECHNOLOGY
PRODUCT DESIGN**

B804/IT

Unit 4: Designing Influences

INSTRUCTIONS FOR TEACHERS

June 2009

NOTICE TO CENTRES

THIS NOTICE SHOULD BE OPENED UPON RECEIPT

A change has been made to the research preparation material for examinations to be taken in June 2009. More details are supplied below.

A further iconic product has been added to the trendsetter – Vivienne Westwood. Candidates should be prepared to answer questions on **either** PVC clothing **or** Punk Fashion

No other trendsetters have been affected. See overleaf for details of all five trendsetters and iconic products.

Any enquiry about this notice should be referred to the Customer Contact Centre on 01223 553 998 or general.qualifications@ocr.org.uk

For examination in June 2009 Centres should prepare their candidates to answer questions on the following:

	Eras or Movements	Trend setter	Iconic product
1	Victorians	Isambard Kingdom Brunel	SS Great Britain
2	60s-present	Wally Olins	Orange Brand
3	70s-80s	Vivienne Westwood	PVC clothing or Punk Fashion
4	90s-present	LCD Display	Laptop Computer
5	2000-present	Jamie Oliver	Healthy school meals