Surname					Other	Names			
Centre Number						Candi	date Number		
Candidate Signature									

For Examiner's Use

General Certificate of Secondary Education June 2008

DESIGN AND TECHNOLOGY (TEXTILES TECHNOLOGY) (SHORT COURSE) Written Paper Higher Tier

3557/H





Monday 9 June 2008 1.30 pm to 3.00 pm

For this paper you must have:

- a pen, a pencil, a ruler, an eraser, a pencil sharpener and coloured pencils
- an insert (enclosed) for use with Questions 5,
 6 and 7.

Time allowed: 1 hour 30 minutes

Instructions

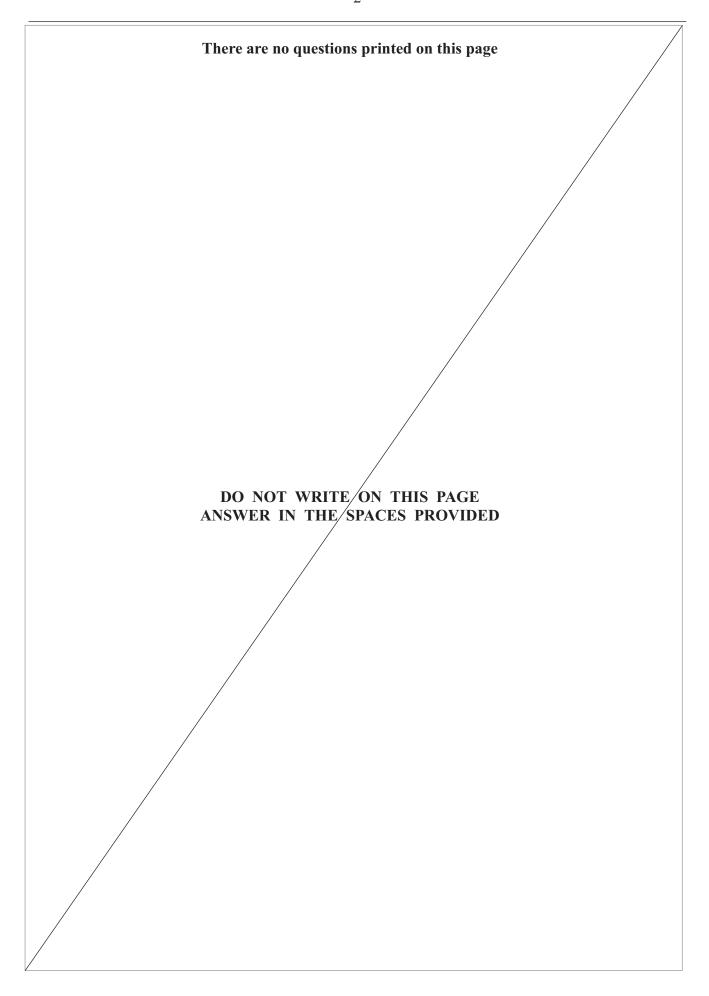
- Use black ink or black ball-point pen. Use pencil and coloured pencils only for drawing.
- Fill in the boxes at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided. Answers written in margins or on blank pages will not be marked.
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information

- The maximum mark for this paper is 100.
- The marks for questions are shown in brackets.
- You are reminded of the need for good English and clear presentation in your answers.

For Examiner's Use				
Question	Mark	Question	Mark	
1		5		
2		6		
3		7		
4				
Total (Column 1)				
Total (Column 2)				
TOTAL				
Examiner's Initials				







Design brief

Hats have recently become very popular.

You have been asked to design and make

either an exciting fashion hat

or a decorative product inspired by hats.

The product must

- be inspired by hat designs from the 20th century
- use at least one decorative technique
- include one or more components
- be suitable for selling in a specialist shop
- be suitable for young adults.

You are advised to answer the questions in this paper in the order in which they are written.

Turn over for the first question

Turn over ▶



Answer all questions in the spaces provided.

Question 1 is about research to generate design ideas.

1 (a) The hat shown below was very fashionable at the beginning of the 20th century. It is trimmed with a stuffed bird.



(a)	(i)	Describe two changes in society which would make this hat unpopular too	day.
		1	•••••
			••••••
		2	
			•••••
			(4 marks)
(a)	(ii)	Describe one feature of this hat which could be used in modern designs.	
			(2 marks)
			1



(b)	The	factors shown in the chart bel	low should be considered w	nen designing a produc	et.
			trend		
			forecasts		
			FL GEODS		
			TO BE		
		method of manufacture	CONSIDERED	target market	
	Exp	ain why each is important.			
(b)	(i)	trend forecasts			•••••
					•••••
				(3 n	narks)
(b)	(ii)	method of manufacture			•••••
					•••••
				(3 n	narks)
(b)	(iii)	target market			•••••
					•••••
					•••••
				(3 n	narks)
	(b)	Expl (b) (ii)	method of manufacture Explain why each is important. (b) (i) trend forecasts	Explain why each is important. (b) (i) trend forecasts (b) (ii) method of manufacture	trend forecasts FACTORS TO BE CONSIDERED method of manufacture Explain why each is important. (b) (i) trend forecasts

Turn over for the next question

Turn over ▶

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_	Jugation	2	10	about	designing	* WOLL	r product
Ų	ucsuon	4	12	about	acsigning	g youi	product.

- 2 (a) You have been asked to show your design ideas.
 Use the information given in the design brief on page 3.
- 2 (a) (i) Use pencil to draw and label **two** different design ideas for your product.

Marks will be awarded for

- quality of two different design ideas $(2 \times 3 \text{ marks})$
- quality of notes and sketches. $(2 \times 2 \text{ marks})$ (10 marks)

Design Idea A		

Design Idea B		



			Choose one of your design ideas for development.
			Tick the box to show the design idea you have chosen.
			Design Idea A Design Idea B
2	(a)	(ii)	Explain how the design idea you have chosen would appeal to the target market of young adults.
			(3 marks)
			Question 2 continues on the next page

Turn over ▶



2 (b) Use sketches, labels and notes to present a final design for your product.

You have this page and the next to present your design.

Marks will be awarded for

• use of fabrics and components (4 marks)

• use of 20th century inspiration (3 marks)

• originality and quality of the design including the decoration (8 marks)

• use of colour (3 marks)

• presentation of the final idea. (3 marks)

(21 marks)



34 Turn over for the next question **Turn over** ▶



Que	estion	3 is a	about the development of ideas for your product.	
3	(a)	(i)	Name one decorative technique you have chosen.	
			(1 1	١
			(1 mark)	,
3	(a)	(ii)	Explain why you think it is suitable for your product.	
			(3 marks))
3	(b)	(i)	Name one construction technique you have chosen.	
			/1 1	,
			(1 mark))
3	(b)	(ii)	Explain why you think it is suitable for your product.	
			(3 marks))
3	(c)		lain how product analysis can help a designer to plan for the manufacture of a product.	
		IIC W	product.	
		•••••		
		•••••		
		•••••		
		••••		
			(5 marks))



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Que	puestion 4 is about consumer choice in relation to your product.					
4	(a)	Advertising a new product is important. Give two reasons for advertising.				
		1				
		2				
4	(b)	Your product is to be sold in a specialist shop. Describe and evaluate one way in which it could be advertised.				
		(3 marks)				

Turn over for the next question

Turn over ▶



Que	estion	5 is about fabrics and components used in textile products for a baby.						
5		tudy Figure 1 , the photograph on the insert sheet. shows two pages of a fabric activity book for a baby.						
5	(a)	The pages of the activity book are made from a plain weave cotton fabric. Explain why the manufacturer has chosen this fabric.						
		(6 marks))					
5	(b)	The flower on the left-hand page of the activity book is made from a polyester satin fabric. Evaluate the use of this fabric.						
5	(c)	The activity book is fastened with Velcro. Compare the use of Velcro with press studs for this product.	,					
		(3 marks)) 					



Que	estion	6 is about the industrial manufacture of the activity book shown on the insert sheet.
6	Loo	k again at the photograph of the activity book (Figure 1).
6	(a)	Explain how the use of computer technology could help to apply the lettering to the page.
		(3 marks)
6	(b)	These activity books are manufactured in quantity to sell in shops. It will be important that they are made to a high standard.
		Explain how the manufacturer can ensure that all the pages are the same size.
		(3 marks)

Turn over for the next question

Turn over ►



Que	estion	7 is about the design and manufacture of a bag for a child.	
7		k at the child's bag shown on the insert sheet (Figure 2). as sold in a chain of supermarkets.	
7	(a)	It is made from a 100% polyester fleece fabric. Explain why this fabric is suitable for the bag.	
			(4 marks)
7	(b)	The information shown below was on the label attached to the bag.	
		KEEP AWAY FROM FIRE	
		Made in China	
		Explain why the consumer is advised to keep the bag away from fire.	
			(3 marks)



7	(c)	Many textiles products are made overseas.
		Discuss the reasons for this.

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END OF QUESTIONS



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General Certificate of Secondary Education June 2008 Foundation and Higher Tiers Examination

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DESIGN AND TECHNOLOGY (TEXTILES TECHNOLOGY) Full and Short Courses

This insert is provided for use in the examination.



Figure 1

Two pages of a fabric activity book

Left-hand page

Right-hand page



Flower which the child can lift to see what is underneath

This insert page should **not** be sent to the examiner.

Figure 2

Pictures of a bag in the shape of an angel deleted due to third-party copyright constraints.

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