

General Certificate of Secondary Education June 2012

Design and Technology: Electronic Products

45402

(Specification 4540)

Unit 2: Design and Making Practice

Report on the Examination

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General

- The second year of the submission of controlled assessment for Design and Technology: Electronic Products has built on last years successful launch; again it is very pleasing to report on the success of so many centres in responding to the new specification in such a positive and enthusiastic manner. Many centres spent a considerable amount of time and effort in the presentation of the controlled assessment projects for moderation and this was very much appreciated by the moderation team for whom their task was made significantly easier. Candidates submitted completed design folders with detailed photographic evidence of their completed electronic products for assessment congratulations to all the teaching staff for the determination shown to help their students achieve their potential.
- All twelve contexts and tasks proved popular and they allowed the candidates
 to respond with creative ideas. There were very few requests to contextualise
 the tasks and in all cases merely adapting the context could accommodate the
 brief suggested.
- Centres had the opportunity to offer all, or as little as just one design task, but in either case there was the opportunity for candidates to show creativity and individuality.
- There has been a review of the 'contexts and tasks' offered to centres and they will be available for use in 2013; as Principal Moderator I have listened to your requests over the last two years and I am sure that the revised version of the 'contexts and tasks' will allow centres and candidates the maximum flexibility in their choice of project.
- It is evident that exemplar work produced by AQA had been used to assist assessments and the vast majority of centres were within tolerance with their marks. Where centre assessments were inaccurate, it was usually most apparent in Assessment Criterion 2 and 3.
- Projects that receive full marks, or very close to the maximum, must meet all
 of the top band criteria. The criteria are precise and if they are not met in full,
 then a maximum mark is not appropriate.
- Teacher On-Line Standardising available to centres again this year, offering a range of exemplar work and guidance, thanks to the availability of design folders from the 2011 examination. Another big thank you to the centres who generously allowed the use of their candidates' work.

Administration

- There has been an increasing number of centres submitting e-portfolios on cd rom or USB stick, using Power Point or PDF files. Please do not use any other format. Individual Word files for each sheet of design work is extremely time consuming to moderate and moderators are instructed by AQA to return such work to centres in order to be replaced with a Powerpoint or PDF file. There were many excellent design folios which were concise with the relevant areas covered (not padded out) and photographic evidence was being used in virtually all instances.
- Annotation on Candidate Record Forms (CRFs) important and very helpful in aiding a moderator to support the centre's judgement. Teachers should use the CRF positively by explaining particular circumstances and considerations which have arisen and affected the assessment of a candidate, and which would not be apparent to the moderator.
- Centres were prompt with the dispatch of marks and requested folders.

Applying the standard

Assessment Criterion 1: Investigating the Design Context

- This criterion is worth a maximum of eight marks but if used purposefully sets the agenda for a successful piece of project work.
- Candidates who wrote down the selected controlled assessment task and context and then investigated it tended to be more successful with their project as it gave them an opportunity to analyse and research with a more open mind, rather than stating what was going to be manufactured.
- Research needs to be focussed on the project topic, candidates suffered if generic research filled out too much of the design folder - research should be an aid to decision making.
- Identifying the target market and user helped many candidates to put a structure to their project by producing a more rigorous specification and also offering the opportunity for on-going feedback and evaluation.
- Candidates who investigated similar products, identified inputs and outputs, examined 'case designs' that fitted in with their design ideas and did not have too many pre-determined conclusions tended to generate imaginative and innovative ideas in Assessment Criterion 2.

<u>Assessment Criterion 2: Development of Design Proposals (including modelling)</u>

Successful candidates:

- had a specification with measurable factors (objective where possible, rather than subjective), addressed qualities of materials, identified a system rather than a specific process.
- included reference to issues including social, moral, environmental and sustainability, but with reference to their particular project. This area might also be successfully addressed in the testing and evaluation of a project.
- modelled ideas by both real world and virtual methods, whether it be hand drawn circuits or CAD, or bread board or CAD/CAM.
- had PCB's which showed development; if auto-routed, the tracks were made thicker, re-aligned, pads made bigger, component location identified.
- made the shape and size of the PCB fit the 'case'.
- showed development of the 'case' through initial sketch ideas and 3-D modelling.
- applied quality checks and safeguards to relevant areas of the project.
- for the manufacturing specification, should try to provide enough information for a competent 3rd party to be able to make the product; this could be conveyed successfully through a formal drawing, sketch or CAD with measurements and a plan of making.

New manufacturing technology within schools, such as laser cutters and 3D printers, are great steps forward, but candidates need to avoid the technology dictating the creative aspect of case design - just as in many respects the vacuum former became the 'default setting' for the legacy specification and eventually the result was a case that did not fit the stated function.

Assessment Criterion 3: Making

Candidates who achieved top band marks showed a high level of making / modelling / finishing skills and accuracy.

The lack of finesse demonstrated in some of the practical outcomes did not justify the marks awarded by some centres. For candidates to be awarded marks from the top band there should be evidence of a number of the following quality standards:

PCB and battery secure in the case/package.

- Circuit assembly and soldering completed to a high standard.
- PCB strain holes used to secure wires, preferably stranded wire.
- Exposed wires insulated by use of heat shrink.
- External components appropriately fitted to case/package.
- Case/package completed to a high standard with access to the circuit and battery; it must be fit for purpose – ergonomics/anthropometrics applied (size, shape, colour, texture).
- There is a limited time to complete Controlled Assessment projects and it is sensible to plan and use the time available sensibly. The project is a prototype which should show it's commercial viability, parts of it can be modelled to shows its intended final appearance; the time spent on making a case out of a resistant material is considerable, especially when the intended effect can be produced by using a modeling material, such as thick card, in a lot shorter time – or any other medium that is appropriate.

An electronic product to have commercial viability and suitability for the target market must be complete, so that the customer/client can see how it would work and understands it's commercial appeal; if this is not the situation with a piece of practical work its 'best fit' is under the descriptor of "viable with further development".

Assessment Criterion 4: Testing and Evaluation

Successful candidates:

- honestly appraised their work and told the moderator whether it worked or not, what they had found difficult and what was successful, how they might improve their product and, a good example of differentiation, had feedback from their client/target market.
- would have referred back to their initial design criteria statements and specification, produced formative as well as summative evaluation and tested the practical work on a regular basis during it's manufacture and at completion.
- might have considered commercial production.

The evaluation gives the candidate time to reflect upon the outcome of the project and although the marks for Criterion 4 are a maximum of twelve, there is no reason why such areas as 'social, moral, environmental and sustainability' cannot be addressed at this point; also 'imaginative and innovative ideas' might be developed when considering modifications and improvements.

Assessment Criterion 5: Communication

Successful candidates:

- had a narrative, which explained and justified decisions and processes.
- had an organized, concise, focussed and legible design folder, including name, cover, contents, page numbers, page titles and acknowledgements.

- used technical language.
- had produced design work by hand and/or by use of ICT, but the choice was appropriate – scanned hand drawings placed into e-folders normally enhance a candidates work.

A few reminders:

- Please use your Controlled Assessment Adviser, they are appointed to help and guide you with your candidates' choice of projects - especially if you want to trying something that is untested, as a project at your centre, and you need reassurance.
- Acknowledgement of sources of information is important; it was apparent this
 year that candidates were putting information into their design folders,
 particularly circuits and PCB designs, that were taken from text books or
 downloaded but not acknowledged. As long as the information is
 acknowledged it is perfectly acceptable to use it as a starting point for
 development.
- Photographs as many as possible of 3-D modelling and the practical work so that the moderator is in no doubt why marks have been awarded.
- If a moderator wishes to visit your centre it would be appreciated if centres could provide batteries, screwdrivers and written instructions describing how the projects worked.
- Moderators would be helped if projects were left with screws removed from
 cases or loosened ready for examination. It would also be helpful to
 moderators if PCBs were removed from PCB pillars, allowing for the
 inspection of soldering and circuit build quality. It is pleasing to report most
 candidates used commercial / industrial methods to ensure QC and that very
 few candidates used glue to seal their cases or hot glue guns to hold printed
 circuit boards, speakers, seven segment displays or batteries in place.
- Candidates are producing prototypes in a fixed time so be realistic about what can be achieved and please note that Assessment Criterion 2 and 3 include the word 'modelling' – it is to be used to support and enhance the electronic product.
- All documentation is sent to your centre's examination officer; please check regularly for AQA correspondence. Additional useful information, exemplar and advice etc is available via the AQA website and e-AQA (secure website).

Conclusions

- The specification is called Design and Technology: Electronic Products, and AQA wants it to be an inclusive, broad based specification capable of meeting the requirements of a wide and diverse group of centres (including those who might be more biased towards electronics or for those who see it as leaning more towards product design). The subject title, "Electronic Products", distinguishes and differentiates. Candidates should be designing electronic products that are fit for purpose and they should also show an understanding of electronics and it's practical application.
- There is evidence that many centres are using strategies to encourage innovation and the development of original electronic products, particularly centres that are new to AQA.
- Innovation, creativity, flair, originality and risk taking will be rewarded, so
 unless there is an educational need to limit candidate's opportunities, try to let
 them be as individual as possible in their approach it's complexity, where
 necessary, but creativity and imagination produce exciting electronic products.

Mark Ranges and Award of Grades

For grade boundaries, please click the following link: www.aqa.org.uk/over/stat.html

For the UMS conversion calculator, please click the following link: www.aqa.org.uk/umsconversion