

General Certificate of Secondary Education 2015

Contemporary Crafts

Component 2 Working to a Brief

[G9022] DATE OF ISSUE TO CANDIDATES TUESDAY 6 JANUARY, 2015

INFORMATION FOR CANDIDATES

You will receive this paper at the beginning of January 2015. The work made in response to the paper should be completed approximately one week before the submission of marks to CCEA.

The total mark for this paper is 60.

Preparatory work (including project plan) – 20 marks Final outcome – 34 marks Written evaluation – 6 marks

You should read the instructions and guidance carefully before starting your work.

Quality of Written Communication is assessed in the written evaluation.

Information on supervision, support and authenticity is available on request or can be downloaded from the CCEA website www.ccea.org.uk

Instructions to candidates

Component 2, Working to a Brief, is an externally set examination which will provide you with a choice of briefs.

You must select only **one** of the set briefs and you should use your skills, knowledge and understanding to respond effectively to its requirements.

The time period during which you are allowed to produce your response to the brief is from January to April. A **minimum period of 14**½ **hours** should be spent producing your preparatory work (including your project plan). The final outcome must be **completed** within a set period of **10 hours** and this must be carried out under controlled test conditions. The evaluation of your response to the brief will be written within a maximum period of **30 minutes** under controlled test conditions and should be approximately 350 words in length.

Your teacher will give you exact instructions on the completion and submission of your preparatory work and the arrangements made for your controlled test sessions.

You must present your preparatory work (including your project plan), your final outcome and your written evaluation for assessment. The preparatory work you produce must support the production of the final outcome. It should be clearly evident that this work fulfils all of the assessment criteria listed below.

All work presented for this examination must be your own.

Assessment criteria

The following assessment objectives will be used when assessing your work:

- AO1 demonstrate knowledge and understanding of the properties and characteristics of materials, associated making techniques and processes, and the variety of contexts for professional practice;
- AO2 apply skills, knowledge and understanding of materials, techniques and processes in developmental work and outcome(s); and
- AO3 evidence the ability to resolve learning through developmental work and in the production of final outcome(s).

The percentage allocation is as follows:

- AO1 12%
- AO2 12%
- AO3 16 %

The mark allocation is as follows:

- AO1 18 marks
- AO2 18 marks
- AO3 24 marks

Guidance

The following guidelines apply to the preparatory work, final outcome and written evaluation.

You should:

- assess and understand the requirements of the set brief;
- produce a project plan;
- creatively investigate and develop ideas in response to the brief through relevant research;
 this may include mind maps, contextual information, collages, sketches, working drawings,
 mood boards, design pages, plans, samples and maquettes;
- select appropriate media, materials, techniques and/or technologies in the production of maguettes to successfully respond to the brief;
- plan and prepare for the production of the final outcome;
- meet the deadline;
- produce an outcome that fulfils the brief;
- present your preparatory work (including your project plan) and final outcome in an appropriate manner;
- complete a written evaluation of your response to the brief indicating:
 - if you had to change any aspect of your project plan;
 - how and why you made your decisions;
 - what challenges you encountered;
 - any amendments you made;
 - how well you feel you responded to the requirements of the brief; and
- make this work available for marking and moderation when instructed to do so.

Component 2: Working to a Brief

Choose **one** of the following briefs:

BRIEF A - 'Rock My World'

Blue Touch-Stone – the biggest rock band in the world are coming to play at the Odyssey Arena in Belfast. To welcome them, their agent has asked you to design and create **one** of the following:

- a piece of Land Art at the airport for the band to view as their airplane flies into Belfast this piece should be produced on an outdoor site and recorded through photography or film;
- a crown or body adornment for the lead singer, 'Prince of Stone', to wear on stage;
- a stage backdrop for the band which can be produced in textiles, stage props or projection / light screens.

The following are the requirements for the final outcome:

- the Land Art piece can be designed on paper or as a model the final piece or section of the artwork should be created outdoors;
- where the work is time-based* the piece must be recorded in photography or film;
- it must be innovative in its use of materials;
- your outcome must reflect the image of a rock band.

*Time-based art is a temporary artwork which can be viewed over a period of time or can change as a result of nature or other forces.

Or

BRIEF B – 'The Ideas Factory'

A new Youth Centre is opening in your area called "The Ideas Factory". The venue will be a meeting place for young people to stage events, learn new skills and develop friendships. You are asked to design and create **one** of the following for the building:

- a rug / floor covering or wall-hanging for the Games room;
- an upcycled piece of furniture for the Cafe;
- a lantern/lampshade for the Chill Out Zone;
- a relief plague for the front of the building;
- any other decorative or functional item you feel would be appropriate for the centre.

The following are the requirements for the final outcome:

- it must be functional or decorative;
- it must show an innovative use of materials:
- it must reflect the chosen environment.

Or

BRIEF C - 'Flower Power Festival'

Flower Power Festival will launch in 2015 for the first time, featuring a display of flowers from all over the world and a new Craft shop. You have been asked to supply a range of gifts for the shop. Inspired by items on sale in local and national craft outlets and websites, create **one** of the following items for sale in the Craft Shop:

- a mixed media selection of jewellery such as a corsage or necklace which could be inspired by contemporary craftspeople;
- a range of functional ceramic items such as candleholders, clocks, bookends;
- a box with compartments for seeds;
- an outdoor garden mobile or sculpture made from glass, ceramics, metal or wood;
- an upcycled item of clothing reflecting the festival theme.

The following are the requirements for the final outcome:

- items can be either functional or decorative;
- outdoor pieces should be suitably robust;
- a maker's mark or label must be added.

Resource List

The following artists and websites are recommended to assist in your project development and as inspirational source material. You should include any references to the work of artists / designers in your preparatory work.

Land Artists

Chris Drury
Richard Long
Andy Goldsworthy
Nils Udo
Sylvain Meyer
Cornelia Konrads
Nancy Holt

Contemporary Craft Makers

Rachel O'Neill – Lighting designer Sharon Lindsay Ferguson – Jewellery Anne Marie Robinson - Ceramics Kevin Killen – Metal and glass Karl Harron - Glass Tracey Anne Hayes - Ceramics Michael Flynn - Ceramics Peter Meanley – Ceramics Wendy Ramshaw – Metal Lynn Walters - Metal Jane Adam - Jewellery Hannah Lamb – Jewellery Karen A Whiterod – Plastics Nora Fok – Plastics Clare Lane - Textiles Jan Zalud - Wood Carver Alyosha Moeran – Stone Carver Carl Robertshaw – Textiles Michael Brennand-Hood – Textiles

Websites

Victoria & Albert Museum – www.vam.ac.uk
Design Museum – www.designmuseum.org
Vanilla Ink – Contemporary Jewellery – www.vanillainkstudios.co.uk
Craft NI – www.craftni.org
Crafts Council – www.craftscouncil.org.uk
Crafts Council of Ireland – www.dccoi.ie
American Craft Council – www.craftcouncil.org
Galerie Ra, Amsterdam – www.galerie-ra.nl/en
Contemporary Applied Arts – www.caa.org.uk
Yorkshire Sculpture Park – www.ysp.co.uk
Custard Factory – www.custardfactory.co.uk
Centre for Creative Collaboration – www.creative-collaboration.net
Tate Modern – www.tate.org.uk

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