

Candidate Style Answers

GCSE Citizenship Studies

OCR GCSE in Citizenship Studies: J269

Unit: A343

These candidate style answers are designed to accompany the OCR GCSE Citizenship Studies specification for teaching from September 2009.

GCSE Citizenship Studies

A343 Rights and Responsibilities – Extending our Knowledge and Understanding

OCR has produced these candidate style answers to support teachers in interpreting the assessment criteria for the new GCSE specifications and to bridge the gap between new specification release and availability of exemplar candidate work.

This content has been produced by senior OCR examiners, with the support of the Qualification Manager, to illustrate how the sample assessment questions might be answered and provide some commentary on what factors contribute to an overall grading. The candidate style answers are not written in a way that is intended to replicate student work but to demonstrate what a “good” or “excellent” response might include, supported by examiner commentary and conclusions.

As these responses have not been through full moderation and do not replicate student work, they have not been graded and are instead, banded “medium” or “high” to give an indication of the level of each response.

Please note that this resource is provided for advice and guidance only and does not in any way constitute an indication of grade boundaries or endorsed answers.

<p>8c) Write a reasoned argument to oppose the viewpoint that, “a company should do their best to make money instead of bothering with social responsibility”. (AO3)</p> <p>You must do the following in your answer:</p> <ul style="list-style-type: none"> • Explain key terms such as social responsibility. • Explain what it means to be a good business. <p>Use evidence to support your argument. (6)</p>	
<i>Candidate style answer</i>	<i>Examiner’s commentary</i>
<p><i>A company that is socially responsible looks after its local community as well as its employees.</i></p> <p><i>HMG is a good example as they offer job placements to 14 -16 year olds. This won’t cost them any money but will give them company a good name in the community and encourage people to come and work for them.</i></p> <p><i>The average worker stays with the company for a lifetime. This is because HMG is socially responsible and looks after its employees well and treats them as part of a team. Having staff that stay</i></p>	<p>This is a high level answer.</p> <p>The candidate offers a range of evidence linked to social responsibility.</p> <p>They show that by being socially responsible a company can potentially make more money.</p> <p>Their conclusion shows that they are aware of the importance of social responsibility in business today.</p>

for a lifetime saves on recruitment costs as it says in document 2. This shows that there are advantages to the business as well as the employees. I think that by being socially responsible you can make more money because everyone sees this as being important nowadays and will want to do business with socially responsible companies.

8c) Write a reasoned argument to oppose the viewpoint that, “a company should do their best to make money instead of bothering with social responsibility”. (AO3)

You must do the following in your answer:

- **Explain key terms such as social responsibility.**
- **Explain what it means to be a good business.**

Use evidence to support your argument.

(6)

<i>Candidate style answer</i>	<i>Examiner’s commentary</i>
<p><i>It is important for a company to be socially responsible not just try to make money. HMG donates paint to the local community and provides the Rose Wood gardens for local residents. The employees of HMG mainly live in the local community so by providing these services for the local community you are helping out your own employees at the same time. If a business was just trying to make money they wouldn’t do these things but then their employees might not be happy and want to keep working for them.</i></p> <p><i>I think that companies should bother with social responsibility so that they have a good name in the local community.</i></p>	<p>This is a medium level answer.</p> <p>The candidate clearly understands the term social responsibility, offering evidence to support this.</p> <p>The link is made between local community and employees to show their understanding. They offer a personal response at the end of their answer.</p> <p>A more detailed personal response would be needed to improve the mark.</p>

Mark Scheme for Question 8c

Level 1 (1-2 marks)

Candidate offers a personal response to the question by showing a **limited** understanding of the term “social responsibility”. Information is organised at a **limited** level to aid communication. For 2 marks they would also give at least one piece of evidence to support their argument.

Level 2 (3-4 marks)

Candidate offers a **sound** personal response to the question in which uses evidence to oppose the viewpoint that “good businesses should try their best to make money and not bother with social responsibility”. They clearly understand the term “social responsibility” and support their understanding with evidence. Text is legible and spelling grammar and punctuation are mostly accurate. Meaning is communicated clearly.

Level 3 (5-6 marks)

As for level 2 above. In addition the candidate offers an **informed** personal response to the question in which they show that making money and “social responsibility” are not incompatible. Text is legible and spelling grammar and punctuation are mostly accurate. Meaning is communicated clearly.
