

A341 Commentary

Issue chosen – Improving safety on a local walkway

	Centre mark
Evaluation of issues and evidence AO1 (max 5)	4
Evaluation of issues and evidence AO3 (max 5)	5
Taking action (max 16)	14
Evaluation (max 4)	4
Total (max 30)	27

This is an excellent example of a campaign from the point of view of the issue chosen as well as the nature of evidence submitted for moderation. The fact that it is a local issue and was selected as a topic by the group of candidates because they felt strongly about it has definitely helped them to achieve such high marks as there was a real feeling of enthusiasm for the issue.

The teacher's notes act as a summary of the work and also help to endorse the mark awarded for 'Taking action'.

The candidate proposal form instantly demonstrates that the candidate is campaigning and not raising awareness. The requirement for A341 is that a campaign takes place, not an awareness / money raising exercise. The campaign needs to be targeted at decision makers – people in positions of power. Once again, the candidate proposal form shows that the campaign will be aimed at relevant people.

Evaluation of issues and evidence

This is a well written piece of work. Research has been undertaken and the views of different individuals have been analysed. Statistical evidence backs up the research.

The candidate clearly expresses their own viewpoint on the issue. Different campaign methods have been evaluated and there is a recommendation about the best way to campaign in this instance.

4 marks were awarded for AO1 as there was a sound rather than a thorough use of citizenship concepts.

Taking action

The OCR supplied assessment record sheet is a good starting point when assessing taking action. This sheet can be completed at various stages throughout the campaign. This sheet alone would not be sufficient evidence for the moderator to agree the marks for taking action. The candidate has used the levelled success criteria sheet as a useful index for their evidence. The candidate annotations are very useful to explain what the evidence is showing.

The planning sheet could have additional information including dates etc. A document like this should be seen as a working document not just a write-up at the end.

Handwritten evidence in the form of records of discussions / meetings is sufficient – there is no need to word process all information

Evaluation of the campaign

All areas of the campaign have been evaluated thoroughly. The candidate knows what could have been done differently and what needs to be done next. This is a well thought out evaluation.