

Mark Scheme (Results)

January 2012

GCSE Citizenship Studies (5CS01\_01)

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## **General Marking Guidance**

- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.
- Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.

Question Number	Answer	Mark
1 (a)	<ul> <li>1 mark for each (max 2):</li> <li>eat healthily/healthy</li> <li>lose weight</li> <li>stop over-eating pizza/kebab/junk food</li> <li>help to educate people</li> </ul>	
	Accept alternative phrasing. Credit two ideas if they appear on the same line, eg "eat healthy and lose weight".	(2)

Question Number	Answer	Mark
1 (b)	<ul> <li>1 mark for each (Maximum 2 marks):</li> <li>(i) <ul> <li>provides money for NHS</li> <li>gives hospital an income</li> <li>NHS costs are rising</li> <li>diabetes costs are rising</li> </ul> </li> </ul>	
	<ul> <li>fast food is unhealthy</li> <li>contributes to diabetes</li> <li>undermines message doctors want to send</li> <li>sends wrong signal/not helping</li> <li>encourages people to eat fast food</li> <li>better uses of space</li> </ul> In both cases, there will be other valid reasoned suggestions that candidates can derive from the Source or their own knowledge.	(2)

Question	Answer	Mark
Number		
1 (c)	C UK legal right	(1)
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Question Number	Answer	Mark
1 (d)	<ul> <li>2 marks for any of the following:</li> <li>patients have ignored advice/were foolish</li> <li>what the patient did was foolish</li> <li>they have not behaved responsibly</li> <li>NHS money/time is limited and there may be other cases that are deserving</li> <li>doctors trust/effort should be respected</li> <li>Doctor tried hard, so patient should too</li> </ul> Any other valid answer should be credited.	(2)

Question Number	Answer	Mark
1(e)	<ul> <li>1 mark for each (max 2):</li> <li>freedom of opinion</li> <li>freedom of thought</li> <li>freedom of speech</li> <li>freedom of expression/action</li> <li>freedom of belief</li> </ul> Accept 'freedom to vote'.	(2)

Question Number	Answer	Mark
1(f)	<ul> <li>1 mark for any of the following (max 2):</li> <li>offer meat-free dishes</li> <li>offer alternatives to pork, beef</li> <li>offer traditional food (for minority groups)</li> <li>advertise / menus in different languages</li> <li>introduces people to new/different foods</li> <li>provide community focus</li> <li>religious festivals / days</li> </ul> Any other valid answer should be credited.	(2)
		(2)

Question	Answer	Mark
Number		
1(g)	C Consumer right	(1)

Question Number	Answer	Mark
2 (a)	<ul> <li>1 mark for each (Maximum 2 marks):</li> <li>cost more than planned for</li> <li>not enough people will use it</li> <li>will cut through the countryside</li> <li>Wendover will lose its cricket pitch (to a tunnel)</li> <li>Accept different phrasing (Wendover's problems must be linked with tunnel or cricket pitch).</li> </ul>	(2)

Question Number	Answer	Mark
2 (b)	B not enough people will use it	(1)

Question Number	Answer	Mark
2 (c)	<ol> <li>mark for any of the following (Maximum 2 marks):</li> <li>state/justify their ideas/opinions about what's happening</li> <li>keep in touch with constituents easily</li> <li>provide a focus on local (constituency) issues</li> <li>try to gain greater personal popularity</li> <li>can invite consultation</li> <li>low cost means of communication</li> <li>youth focus</li> <li>protest against government (different party)</li> </ol> Any other valid answer should be credited.	(2)

Question Number	Answer	Mark
2 (d)	<ul> <li>1 mark for any of the following (max 2):</li> <li>• s/he is from a different political party (may convey idea through use of example)</li> <li>• s/he has personal/religious beliefs</li> <li>• s/he is thinking about local (constituency) people</li> <li>• objects to specific details of plan (cost/practicality/environmental impact)</li> <li>• better options available</li> <li>• might affect votes/reputation</li> <li>• could be personally affected</li> <li>Do not credit responses that repeat the question.</li> <li>Only credit one objection (the plan is ugly) unless specific reference to personal beliefs/religion are also mentioned.</li> </ul>	(2)
	Any other valid answer should be credited.	(2)

Question Number	Answer	Mark
2 (e) (i)	Mark for any one of the following (Maximum 2 marks)  • write/email MP/government minister  • lobby Parliament  • marching/protest march  • nonviolent protest  • contact/write to the media/TV/newspaper/radio  • produce posters and /or leaflets  • hold a meeting  • form a pressure group/start a campaign  • use social networking site eg Facebook  /twitter/blog  • petitions  • not vote / change vote	
	'Protest' by itself – no mark. Any other valid answer should be credited.	(2)

Question Number	Answer	Mark
2 (e) (ii)	Successful conveying of people's viewpoints would result in (Maximum 2 marks):  • getting the MPs attention/listening  • MP is provided with information  • MP is influenced/takes action/changes mind/gives support  • change in government policy	
	Do not double credit the same point (ie if 'attention-grapping' is mentioned twice, it can only be credited once.) Awarding 2 marks for what has been written about either the first or second method is acceptable.	
	Any other valid answer will be credited.  Do not credit getting views known/heard.	(2)

Question Number	Answer	Mark
2 (f)	A The UK Parliament is elected every 2 years	(1)

Question	Answer	Mark
Number		
3 (a)	<ul><li>1 mark for each (max 2):</li><li>malnutrition</li><li>homelessness / children are homeless</li></ul>	(2)

Question	Answer	Mark
Number		
3 (b)	<b>B</b> Oxfam	(1)

Question Number	Answer	Mark
3 (c)	<ul> <li>1 mark for any of the following (Max 1):</li> <li>(alleged) association with terrorism</li> <li>Donor fatigue idea/too many disasters</li> </ul>	(1)

Question Number	Answer	Mark
3 (d)	<ul> <li>2 marks for:</li> <li>donors have had enough/are tired/are giving less</li> <li>disasters happening more frequently</li> <li>Haiti earthquake had already happened when flood hit</li> </ul>	
	Any other valid reason why the public is giving less should be credited.	(2)

Question Number	Answer	Mark
3(e)	<ul> <li>1 mark for any one of the following (Max 3 marks)</li> <li>• Traditional media (TV/newspapers/radio)</li> <li>• Electronic media     (Facebook/twitter/email/internet)</li> <li>• Advertising / leafleting in public space     (billboards/hand out leaflets/fliers/posters)</li> <li>• Events (e.g. comic relief)</li> <li>• Celebrity endorsement</li> <li>• Mail-shot (leaflets via post or letterbox)</li> <li>• Door-to-door street canvassing</li> </ul>	(3)

Question Number	Answer	Mark
3(f)	1 mark for any two ways of helping, such as:  • long term aid • schools built /provide education • fair trade • investment • water aid • health care/medicine • establishing charities and NGOs • Shoebox (1 mark x 2. Max 2 marks)  1 mark for establishing some link that shows how poor countries are helped by this, such as: • emergency aid no longer needed • no longer dependent • more money /jobs for workers • development of community • debt relief achieved • improved health • improved literacy • people gain skills (1 mark x 2. Max 2 marks)  Do not credit food/tents/clothes or other gifts that are forms of emergency aid.	(4)

Question	Answer	Mark
Number		
3(g)	3(g) B Commonwealth of Nations (1)	

Question	Indicative content
Number 4 QWC i-ii-iii	<b>Title</b> 'As Britain becomes more culturally diverse it gets harder to protect every group's rights.'
	Indicative content Indicative content should always be considered in relation to mark scheme level descriptors.
	The main focus of this essay should be cultural diversity in the UK, and thinking about group rights, rather than delivering general knowledge about human rights. Essays that show little knowledge of cultural diversity are unlikely to progress beyond the top of Level 2.
	<ul> <li>• UK is very diverse now, with major migrations from Commonwealth and now eastern European communities resulting in diversity especially in towns and cities</li> <li>• With so many groups it can be difficult to monitor all communities' needs and make sure different rights are made law eg religious freedoms or marriage traditions, etc.</li> <li>• Some traditions/religious aspects are controversial eg niqab veil, treatment of food animals, many other rights</li> <li>• Protecting some groups' rights could infringe the rights of others eg not allowed to open shops at some times of day on Christian religious holidays</li> </ul>
	<ul> <li>Ney human rights transcend culture and are enforced for all groups eg laws governing violence, legal entitlements to health care, schooling etc</li> <li>Active community groups eg Muslim Council can make sure community needs are met eg attempts to accommodate aspects of Sharia law in UK</li> <li>Media allows minority groups to air grievances and can foster changes in law/tolerance</li> <li>(1) Accept any other suitable content.</li> <li>(2) Not all points listed above need to be covered to gain access to the highest mark band.</li> </ul>

Level	Mark	Descriptor
0	0	No rewardable material
1	1-3	Opinion with little or no reasoning, showing simple knowledge and little understanding of issues and/or events.  There are some errors in spelling, punctuation and grammar but the basic meaning is clear.
2	4-6	Mainly opinion with some reasoning, supported by limited relevant evidence and/or examples showing limited knowledge and some understanding of issues and/or events.  Candidates who include <b>only</b> points for, or <b>only</b> points against, are restricted to a maximum of 6 marks.  Spelling, punctuation and grammar are reasonably accurate and meaning is clear.
3	7-9	Points <b>for</b> and <b>against</b> are included in a reasonably balanced and mostly reasoned discussion which shows quite good knowledge and understanding of issues and/or events, based on some evidence/argument.  Spelling, punctuation and grammar are mostly accurate and appropriate language is used to convey meaning.
4	10-12	Points <b>for</b> and <b>against</b> are included in a balanced and reasoned discussion which shows good knowledge and understanding of issues and/or events, supported by strong evidence leading to a clear conclusion.  Fluent and consistently strong use of vocabulary and accurate spelling, punctuation and grammar with use of specialist terms.

Question Number	Indicative content
5 QWC i-ii-iii	<b>Title</b> 'The British media is so biased that it is impossible to discover the real truth about anything.'
	Indicative content Indicative content should always be considered in relation to mark scheme level descriptors.
	<ul> <li>Agree</li> <li>Bias is evident in many popular and quality papers: some are open about partisan support for political parties eg Daily Telegraph supports the Conservative party. Sport &amp; celebrity reporting even makes a virtue of bias.</li> <li>Bias can be due to a range of reasons e.g. owner's opinion, chasing profits etc</li> <li>Blogs and other electronic media can be especially biased as they are not edited and are unaccountable – especially sport/celebrity reporting</li> <li>BBC is supposed to be unbiased but is criticised by some people for being too liberal and by others for not being sufficiently free of government</li> </ul>
	<ul> <li>Disagree</li> <li>BBC in particular is perceived to be fairly objective</li> <li>Many papers are open about their political stance so readers can 'read between the lines'</li> <li>By reading a range of sources people can get a picture of what is happening in the worlds of news, sport, celebrity etc</li> <li>New media e.g. blogs, Facebook, give access to a wide range of new sources and eye-witness reports that bypass traditional censored / biased channels</li> <li>(1) Accept any other suitable content.</li> <li>(2) Not all points listed above need to be covered to gain access to the highest mark band.</li> </ul>

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Question Number	Indicative content
6 QWC i-ii-iii	Title 'Without government pressure, British citizens will not take actions to tackle global environmental problems.'  Indicative content Indicative content should always be considered in relation to mark scheme level descriptors.
	<ul> <li>Agree</li> <li>Many people will not even realize there are problems unless government educates them (eg climate change, biodiversity threats, energy issues, the need to avoid landfill and recycle)</li> <li>People may not act alone as scale of problem so big, what would be the point etc.</li> <li>Other more pressing concerns for families eg getting work, paying bills, so may not make environment a priority on their own</li> </ul>
	<ul> <li>Many people are well-informed eg through own education or other channels such as the media</li> <li>Many people are ethically-minded and highly motivated and demonstrate this through a range of initiatives eg recycling, Freecycle, local sourcing of food etc.</li> <li>Local communities can act together irrespective of national government actions – and 'act local think global'</li> <li>There have been successes eg 'people power' brought about the rise of 'plastic bag bans'</li> <li>(1) Accept any other suitable content.</li> <li>(2) Not all points listed above need to be covered to gain access to the highest mark band.</li> </ul>

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