

1950 GCSE Business and Communication Systems

RECOGNISING ACHIEVEMENT

Support Material for Task 7 – Report

All tasks

- Legal Issue Pirated software Computer Misuse Act unlicensed multiple copies of software. Use of software audits to determine authenticity. Financial implications for the company if a software audit reveals software 'theft' or unlicensed copies.
- Social Issue The agency is providing a social service in helping match people to jobs quickly and efficiently providing jobs for people > income > security > status etc. There may be the problem that when people only use the Internet for applying for jobs. They are not gaining the skills that may be necessary eg face to face communication etc. However, if some using ICT for the first time may feel good about themselves.
- Ethical Issue No-one should be made to feel uncomfortable or hurt by what the agency does eg causing embarrassment.

Task	Legal	Moral	Ethical	Security	Social
1	Logo – Copyright Laws		Is it really right to use a logo similar to an existing one, even if not illegal?		
3	Data Protection Act as above Computer Misuse Act in place to prevent corruption or theft of data.	Right of Access. Selling on of information. Implications of incorrect data being held.		Password protection of data. Restriction of access. Firewalls – to protect access by hackers to their server. Encryption of data. Anti virus software – checking for new virus definitions daily to keep their .dat file up-to-date. Backing up of data – types available.	



1950 GCSE Business and Communication Systems

RECOGNISING ACHIEVEMENT

4a		Need to ensure content of email is not offensive	Less paper and toner used. Consumables. No transport involved – reduces pollution. Eco friendly environment	Correct delivery to correct address	
5a	Data Protection Act - Need to ensure that no personal details are included in the report, particularly as it is to be included on the web site.			Information needs to be kept 'in- house' until Amanda Barfoot has approved it. Implications of losing jobs if given out prior to approval.	
5b	Sex Discrimination Act Race Relations Act	Need to ensure that the advertisement does not exclude anyone Also advertisement will be accessible to those who do not have a computer. Different ranges of media.			The more methods of advertising will result in quicker vacancies filled.



1950 GCSE Business and Communication Systems

RECOGNISING ACHIEVEMENT

6a				Anti virus software needs to be installed when downloading information from the Internet.	
6b	Trade Descriptions Act – They cannot say they can provide a specific service if they do not actually do it. Data Protection Act – need to state that they are abiding by this act and not to include personal details of clients.	Agency needs to provide access to all – either through web site or advertisement in the newspaper. Less pollution as people do not have to travel in cars, parking problems reduced.	Need to ensure not copying other agency slogans etc. Implications of e-commerce. Job losses - Less people visiting the agency resulting in the possibility of less staff being required. However, if there are more computers there will be an increased need for computer technicians, programmers and analysts.		There is the issue of those who have and those who have not. Some people can afford computers and others cannot. Exclusion of lower income groups for accessing ICT. Website can be viewed worldwide