



Rewarding Learning

General Certificate of Secondary Education

Business and Communication Systems

Unit 3:

Developing Digital Solutions

[GSY31]

VALID FROM SEPTEMBER 2024–MAY 2026

MARK SCHEME

50 marks are allocated to this controlled assessment. This controlled assessment will be marked holistically according to the following criteria.

**AVAILABLE
MARKS**

Task 1 – Project Plan

(a)

Levels of Response	Description	Mark
0	Candidate's answer is not worthy of credit	[0]
1	Candidate demonstrates limited success in planning the project Limited Gantt chart used with no changes to the plan	[1]
2	Candidate demonstrates satisfactory success in planning the project Satisfactory Gantt chart used with changes to the plan	[2]–[3]
3	Candidate demonstrates good success in planning the project Good Gantt chart with all tasks planned and timed All changes to plan identified and altered	[4]–[5]

(b)

0	Candidate's answer is not worthy of credit	[0]
1	Candidate demonstrates limited research into good website design, showing limited examples of good and bad website features	[1]
2	Candidate demonstrates satisfactory research into good website design, showing satisfactory website examples and satisfactory evidence of good and bad website features used	[2]
3	Candidate demonstrates good research into good website design, showing three website examples with clear evidence of good and bad website features	[3]–[4]

(c)

Appropriate bibliography completed with all sources referenced	[1]
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Task 2 – ICT Application

**AVAILABLE
MARKS**

(a)

Levels of Response	Description	Mark
0	Candidate's answer is not worthy of credit	[0]
1	Candidate produces a limited digital storyboard with limited design detail	[1]
2	Candidate produces a satisfactory digital storyboard with satisfactory design detail	[2]
3	Candidate produces a good digital storyboard with good design detail	[3]–[4]

(b)

0	Candidate produces no email, or an email not worthy of credit	[0]
1	Candidate produces a limited email	[1]–[2]
2	Candidate produces a satisfactory email	[3]–[4]
3	Candidate produced a good email with – title / attachment / printout of email sent and received	[5]–[6]

(c)

0	Candidate's answer is not worthy of credit	[0]
1	Candidate produces a limited website which matches some their storyboard. Candidate has made limited use of appropriate backgrounds, text, fonts, styles, sizing, graphics and hyperlinks. Candidate has made limited use of features to enhance the website	[1]–[4]
2	Candidate produces a satisfactory website which matches their storyboard. Candidate has mostly used appropriate backgrounds, text, fonts, styles, sizing, graphics and hyperlinks. Candidate has made satisfactory use of at least five other additional features and produced a website, which is fit for purpose	[5]–[10]
3	Candidate produces a five page website which matches their storyboard. Candidate has used appropriate backgrounds, fonts, text, styles, sizing, graphics and hyperlinks. Candidate has made good use of at least five other additional features and produced a website, which is fit for purpose	[11]–[15]

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Task 3 – Evaluation

Levels of Response	Description	Mark
0	Candidate's answer is not worthy of credit	[0]
1	Candidate demonstrates limited success in evaluating their design choices for the website. Candidate demonstrates limited success in evaluating their own website and performance. Recommendations are unrealistic. Candidate demonstrates limited spelling, punctuation and grammar. The meaning of the text is clear some of the time. The candidate demonstrates a limited level of writing, form and style appropriate to the purpose of the question. The organisation of the work is limited	[1]–[4]
2	Candidate satisfactorily evaluates their design choices for the website. Candidate completes a satisfactorily evaluation of their own website and performance. Recommendations are mostly realistic. Candidate demonstrates satisfactorily spelling, punctuation and grammar. The meaning of the text is clear most of the time. The candidate demonstrates a satisfactorily level of writing, form and style appropriate to the purpose of the question. The organisation of the work is satisfactory	[5]–[10]
3	Candidate clearly evaluates their design choices for the website. Candidate completes a good comprehensive evaluation of their own website and performance. Recommendations are always realistic. Candidate demonstrates good spelling, punctuation and grammar. The meaning of the text is always clear. The candidate demonstrates a good level of writing, form and style appropriate to the purpose of the question. The organisation of the work is good	[11]–[15]

AVAILABLE MARKS
15
50

Total