

GENERAL CERTIFICATE OF SECONDARY EDUCATION
BUSINESS STUDIES

Business and People

A292

Candidates answer on the question paper.

OCR Supplied Materials:

None

Other Materials Required:

- Calculators may be used

Friday 27 May 2011
Afternoon

Duration: 1 hour



Candidate forename		Candidate surname	
--------------------	--	-------------------	--

Centre number							Candidate number				
---------------	--	--	--	--	--	--	------------------	--	--	--	--

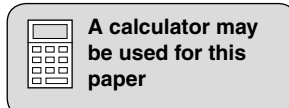
MODIFIED LANGUAGE

INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Answer **all** the questions.
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **60**.
- Your Quality of Written Communication will be assessed in questions marked with an asterisk (*).
- This document consists of **12** pages. Any blank pages are indicated.



1 Revolution Ltd makes and sells computers throughout the UK and Europe. It has offices in five European Union countries.

(a) (i) Choosing from the list below, tick (✓) **one** box to identify a feature of a private limited company.

	Tick (✓) one box
Shares are usually sold to family and friends.	
The owners have unlimited liability.	
A company whose shares are sold on the stock exchange.	
A company which has the letters plc after its name.	

[1]

(ii) It has been suggested to the Board of Directors that Revolution Ltd should change its ownership from a private limited company to a public limited company. Not all the directors agree.

Explain **one** reason why Revolution Ltd might want to change the business ownership from a private limited company to a public limited company.

.....

.....

.....

..... [2]

(iii) Explain **one** reason why some directors might be **against** changing the business ownership from a private limited company to a public limited company.

.....

.....

.....

..... [2]

(d) Revolution Ltd's profits are falling. To help the situation Derek, the Finance Manager of Revolution Ltd, has made the following two proposals:

1. to reduce hourly wages
2. to make existing workers work longer hours in order to meet urgent deadlines

Revolution Ltd's employees do not know about the **National Minimum Wage (NMW)** and the **Employment Rights Act (ERA)**. Fig. 1 below gives some general information about the NMW and the ERA.

<p style="text-align: center;"><u>NATIONAL MINIMUM WAGE (NMW)</u></p> <p>National Minimum Wage £5.93 per hour for those workers aged 21 and over</p> <p>National Minimum Wage £4.92 per hour for those workers aged between 18 and 20</p>
<p style="text-align: center;"><u>EMPLOYMENT RIGHTS ACT (ERA)</u></p> <p>States that a business must give an employee, within eight weeks of starting employment, details in writing of:</p> <ul style="list-style-type: none">• the rate of pay;• notice to be given to end the employment;• the hours of work agreed between the worker and the employer.

Fig. 1

Terry, aged 27, has been an employee at Revolution Ltd for three years. He is contracted to work 35 hours per week. Terry has been told that his pay would be reduced from £6.79 per hour to £5.59 per hour. He has also been told he would have to work an extra seven hours per week.

2 In 2001 Michaela and Gemma formed a partnership named Styles and Fashion (S&F), selling clothes which they designed and made. They have a 'sleeping'/limited partner called Joe.

(a) (i) Explain why S&F is part of both the secondary and the tertiary sectors.

.....
.....
.....
..... [2]

(ii) Explain what is meant by a 'sleeping'/limited partner.

.....
.....
.....
..... [2]

(b) When starting S&F, Michaela, Gemma and Joe signed a Deed of Partnership.

(i) Identify **one** item which might be included in a Deed of Partnership.

.....
..... [1]

(ii) Explain **one** advantage to the partners of operating S&F as a partnership.

.....
.....
.....
..... [2]

(c) By 2010, S&F had nine shops around the UK. It now wants to open a tenth shop and is looking for a suitable location.

(i) Explain **one** factor which may persuade S&F to locate its shop in a particular area.

.....
.....
.....
..... [2]

(ii) S&F will create benefits for the local community when it opens its new shop.

Explain **one** possible benefit to the local community of S&F opening a new shop.

.....
.....
.....
..... [2]

(d) As with all S&F shops, the new shop will require a Shop Manager. The job advertisement in Fig. 2 has been drafted and the position will be advertised internally.

<p style="text-align: center;">SHOP MANAGER REQUIRED</p> <p style="text-align: center;">The successful applicant should have a good knowledge of business, be hard working, have good interpersonal skills and be able to work under pressure.</p> <p style="text-align: center;">The successful applicant will manage the new shop and be in charge of four full-time and three part-time staff.</p>
--

Fig. 2

(i) Using Fig. 2, identify **two** possible personal qualities S&F would look for in an applicant for the position of Shop Manager.

Personal quality 1

.....
.....

Personal quality 2

.....
..... [2]

(e) The 10 S&F shop managers are members of the company's profit sharing scheme. Last year S&F earned a net profit of £1 000 000 and 10% of this profit was shared equally between the 10 managers.

(i) Calculate how much money **each** of the 10 shop managers received as their share of the profit. Show your workings.

Answer.....

[2]

(ii) Some of the workers at S&F may receive an overtime payment each month.

Explain what is meant by an **overtime payment**.

.....

.....

.....

..... [2]

- (f) Many trade unions exist in the UK.
 - (i) Half of S&F’s employees are members of different unions. They are considering going on strike.

Explain **two** likely impacts of strike action on S&F.

Likely impact 1

.....

.....

.....

.....

Likely impact 2

.....

.....

.....

..... [4]

- (ii) After the dispute between employees and S&F has been settled, the partners would like to establish a single union agreement with the employees.

Explain **one** benefit of a single union agreement to a business such as S&F.

.....

.....

.....

..... [2]

[Total marks: 29]



Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations, is given to all schools that receive assessment material and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, First Floor, 9 Hills Road, Cambridge CB2 1GE.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.