

Introduction to GCSE Business Studies (Modular)

Why study Business Studies?

Business Studies is not just a theory-based subject, it is about real life. It will help you to learn about businesses and the way they operate in today's society. You will investigate businesses in your local area. You will gain skills which will be useful in a wide range of jobs, in the further study of Business Studies and in your personal life.

You will study:

- * Business Organisation;
- * The Business in its Environment;
- * Business Processes.

You will learn:

- * How to analyse business problems and issues;
- * How to evaluate evidence and communicate your arguments clearly;
- * How to make business decisions;
- * How to use business vocabulary;
- * To work on your own and as part of a team;
- * About ICT, how to use it and how changes in ICT affect the way in which businesses operate.

Strategies include:

- * Looking at case studies of real businesses;
- * Visiting businesses in your local area.

Assessment:

You will take four modules. Three of them will be tested through examination papers and one will be tested through coursework. Each module is worth 25% of your overall result. There are two levels of entry for the examination papers: Foundation and Higher.

Module 1 – Business Organisation

(1 hour 15 minutes)

You will answer four questions based on a business scenario. Some questions will need short answers and some will need longer pieces of writing.

Module 2 – Coursework

You will carry out an investigation into a business situation. It will involve about 10 hours of work.

Module 3 – The Business in its Environment

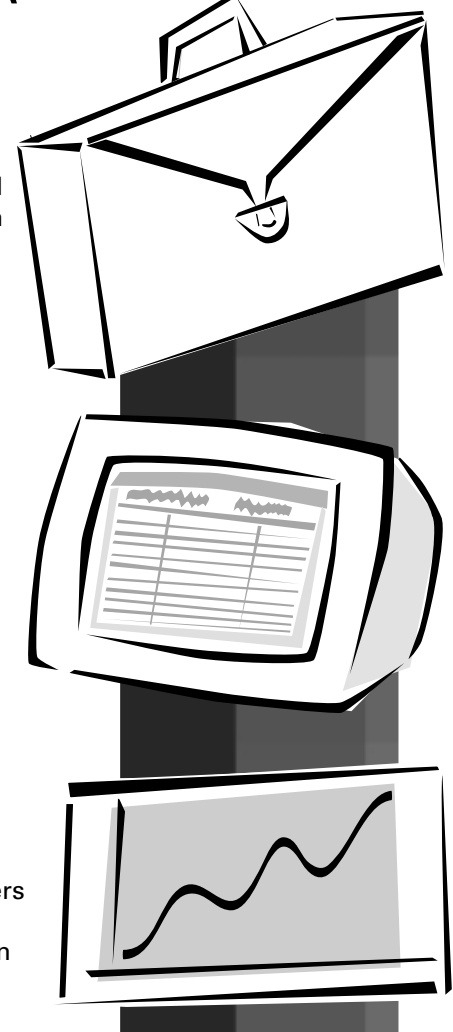
(1 hour 15 minutes)

You will answer two questions based on a business scenario. Some questions will need short answers and some will need longer pieces of writing.

Module 4 – Business Processes

(1 hour 15 minutes)

You will be given a Case Study based on a business scenario which you will have time to study (in class) before the examination. The examination paper will be based on the Case Study. You will answer three questions, some of which will need short answers and some of which will need longer pieces of writing.



GCSE

