

GCSE (HIGHER TIER)
BUSINESS STUDIES B (1952)
Business in its Environment
FRIDAY 25 MAY 2007

H **2323/2**

Afternoon

Time: 1 hour 15 minutes

Candidates answer on the question paper.
No additional materials are required.



* OCR / T 3 2 2 7 7 *

Candidate
Name

Centre
Number

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Candidate
Number

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INSTRUCTIONS TO CANDIDATES

- Write your name, Centre Number and Candidate number in the boxes above.
- Answer **all** the questions.
- Use blue or black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- The spaces should be sufficient for your answers but if you require more space use the lined pages at the end of the booklet and number your answers carefully.
- Do **not** write in the bar code.
- Do **not** write outside the box bordering each page.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is 60.
- The quality of your written communication will be taken into account when marking your answer to the question labelled with an asterisk (*).
- You may use an approved calculator.

FOR EXAMINER'S USE	
Question 1	
Question 2	
Total	

This document consists of **9** printed pages and **3** lined pages.

Question 1

Dart Air Ltd (DAL) is a 'low cost' or 'budget' airline that flies passengers to other countries in Europe. The company operates out of airports in the north of England, which are all owned by local councils.

A map has been removed due to third party copyright restrictions

Details: A map of Europe with arrows coming from the north of England going to several European countries

(a) DAL is a private enterprise and the airports are public enterprises.

(i) Explain the term private enterprise.

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..... [2]

(ii) Explain the term public enterprise.

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..... [2]

(b) There are advantages and disadvantages to DAL of operating from **council-owned** airports.

(i) Explain why operating from council-owned airports may produce lower costs for DAL.

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..... [2]

(ii) Explain why council-owned airports may have out-of-date buildings and facilities.

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..... [2]

(c) DAL is worried because unemployment in the north of England is expected to rise during the next two years.

Explain **one** reason why DAL would be worried about rising unemployment in the north of England.

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..... [2]

(d) The local council that owns one of the airports used by DAL has **not** been allowed to build a new longer runway.

(i) Explain **one** possible reason why the local council was not allowed to build the new longer runway.

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..... [2]

(ii) The state has a responsibility to protect the environment.

Apart from not allowing the building of a new runway, explain **two other** methods by which the state could try to reduce the damage to the environment caused by airlines such as DAL.

Method 1
.....
.....

Method 2
.....
..... [4]

(f) The trade union that represents the check-in staff is worried that some workers will be made redundant if a new computer system is introduced. The union has stated that it is considering industrial action.

(i) State and explain **one** method by which a conflict between DAL and its workers might be avoided.

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..... [2]

(ii) Explain how the law offers protection to workers in the event of redundancies.

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..... [3]

Total mark: 32

