

BUSINESS STUDIES A

(1951)

+ SHORT COURSE

(1051)

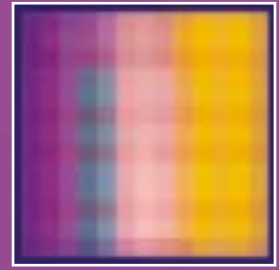
New GCSEs for teaching from September 2001



NEW!



GCSE



KEY FEATURES OF THE NEW SPECIFICATION

- Considerable flexibility allowing Centres to adapt to the needs of their students
- Choice between coursework or a written paper based on a pre-released business scenario
- Choice of subject content for the option paper, allowing focus on a particular area of Business Studies
- Short course also available, co-teachable with full course
- Certificate of Achievement currently being developed to be co-teachable with full and short course
- Offers continuity from current Business Studies A and short course syllabuses

WHAT CHANGES ARE THERE FROM THE OLD SPECIFICATION?

- Updated subject content
- In the full course the revised options available are Business and Change or the new Business Communications and Marketing option
- Short course syllabus now offers a case study option as an alternative to coursework

SUPPORT OFFERED BY OCR

- Full programme of INSET training
- Specimen question papers and mark schemes
- Coursework guidance materials
- Exemplar materials
- Report on the examination, compiled by senior examining personnel after each examination session
- Individual feedback to each Centre on the moderation of internally assessed work

PUBLISHER SUPPORT

Business Studies for OCR GCSE is a new endorsed text written by Peter Kennerdell, Alan Williams and Mike Schofield, and published by Hodder & Stoughton Educational.



WHAT RELATED QUALIFICATIONS ARE OFFERED BY OCR?

CoA Business Studies	GNVQ Business (including Part One)	VCE Leisure and Recreation
GCSE Business Studies B (Staged)	GNVQ Retail and Distributive Services	VCE Travel and Tourism
GCSE Business and Communication Systems	VCE Business	AS/A Level Business Studies
		AS/A Level Economics

Specifications can be found on the OCR website at:

www.ocr.org.uk

For further information or more copies of the factsheets please email business@ocr.org.uk or telephone 0870 8706623. Printed versions will be sent out shortly.