Introduction to GCSE Business Studies (Short Course)

Why study Business Studies?

Business Studies is not just a theory-based course, it is about real life. It will help you to learn about businesses and the way they operate in today's society. You will gain skills which will be useful in a wide range of jobs, in the further study of Business Studies and in your personal life.

You will study:

* External Environment of the Business;
* Business Structure, Organisation and Control;
* Business Behaviour;
* People in Organisations.

You will learn:

* How to analyse business problems and issues;
* How to evaluate evidence and communicate your arguments clearly;
* How to use business vocabulary;
* To work on your own and as part of a team;
* About ICT, how to use it and how changes in ICT affect the way in which businesses operate.

Strategies include:
* Looking at case studies of real businesses.

Assessment:

There is a choice between two levels of entry for this examination: Foundation and Higher. At Foundation level the grades available are G to C and at Higher level the grades available are D to A*. There are two aspects to your assessment. You will take a written paper (Paper 1 or 2) and either the Coursework option or a Case Study paper.
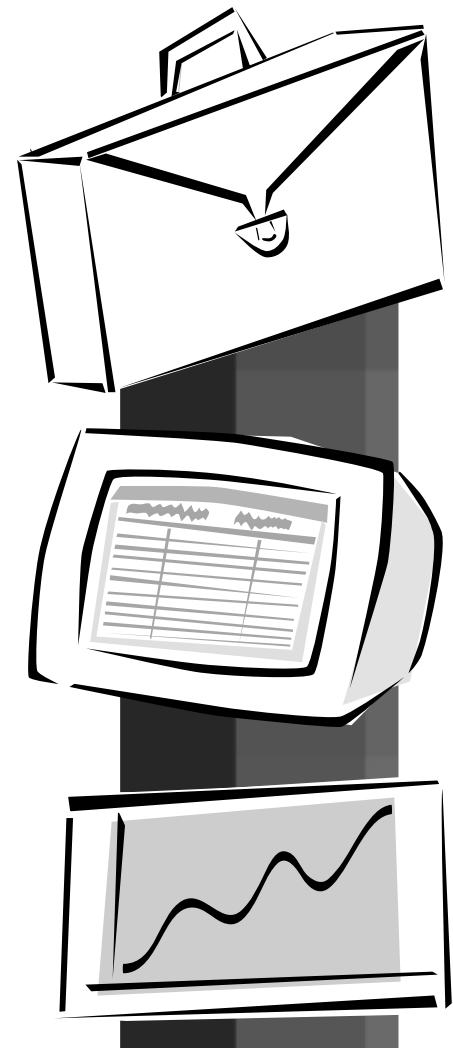
Coursework

This will be worth 25% of your overall result. You will carry out an investigation into a business situation. It will involve about five hours of work.

Case Study Paper (1 hour)

This will be worth 25% of your overall result. You will be given a Case Study based on a business which you will have time to study (in class) before the exam. The examination paper will be based on the Case Study. You will answer three questions, some of which will need short answers and some of which will need longer pieces of writing.

Paper 1 or 2 (1 hour 30 minutes)

You will answer five questions based on a business scenario, some of which will need short answers and some of which will need longer pieces of writing.

GCSE