

# key stage ④ 2001

## GCSE Business Studies

Edexcel has developed a new full and short course GCSE in Business Studies in line with the revised criteria specified by QCA. These have been accredited by QCA for a teaching start of September 2001 and for first examination in June 2003.

### Key Features

- Continuity from current Edexcel GCSE Business Studies provision
- New short course
- A pre-issued researched context (issued in the Autumn term) based on a real business
- Coursework supported by exemplar material
- Links with Edexcel Advanced Subsidiary and Advanced GCE in Business Studies
- Full INSET and teacher support material

### Support and Materials

- Specimen papers
- Teachers' guide, including guidance on coursework
- Student guide
- Dedicated textbook from Cambridge University Press
- Edexcel's regional network provides subject support at a local level

### INSET

- Half-day meetings around the country introducing the new specifications from autumn 2000 and continuing in 2001
- Planning meetings for the new specifications start early in 2001

These INSET meetings will look at the new GCSE Business Studies specification in detail. You will also have the opportunity to raise any questions. Details are in our Business and Economics INSET guide and on our website. Also look out for the INSET updates, which went into schools and colleges in December 2000.

You can find a full range of specifications, specimen assessment material and student guides on our website at [www.edexcel.org.uk](http://www.edexcel.org.uk). If you prefer, or have not received the material that you require, you may order hard copies of materials from our Publications Department on 01623 467467.

## Introduction

These exciting specifications give students the opportunity to study key areas of business activity. These areas include objectives, organisation structures, human resource management, accounting, finance, marketing and production. The progressive nature of the courses encourages the development of a holistic understanding of Business Studies. They promote the study of business through class work and coursework. These provide candidates with a sound basis for progression to Advanced Subsidiary and Advanced GCE in Business Studies, Economics and Business Studies (Nuffield) and Economics, and to Advanced Subsidiary and Advanced VCE in Business or to employment. They help prepare candidates or employees who have a sound understanding of business and who have the ability to use knowledge, skills and understanding appropriately in the context of the UK and European market.

## Summary of Content

Unit Title	Content Summary
<b>Business Activity and the Changing Environment</b>	Examines the objectives of businesses, the changing business environment and the criteria for judging success.
<b>Human Resources</b>	Looks at people in organisations with a focus on their roles, relationships and management in business.
<b>Accounting and Finance</b>	Focuses on the use of accounting and financial information as an aid to decision making.
<b>Marketing</b>	Looks at identifying and satisfying customer needs in a changing and competitive environment.
<b>Production</b>	Considers the way organisations use and manage resources to produce goods and services.

## Summary of Scheme of Assessment

Part or component	Mode of assessment	Weighting	Length
1F or 2H	Written paper: Foundation Tier or Higher Tier	75%	2 hours
3	One piece of coursework set by Edexcel	25%	N/A

## Short Course

A short course in Business Studies is also available. The structure is similar to the full course with significantly reduced content.

## Further Information

Edexcel also offers courses in Business & Communication Systems and Business Studies & Economics (Nuffield-BP). If you are interested in obtaining more information on these or any other Edexcel qualification, please contact our Customer Response Centre on 0870 240 9800, fax 020 7758 6960, or email [enquiries@edexcel.org.uk](mailto:enquiries@edexcel.org.uk).