



Rewarding Learning

General Certificate of Secondary Education

2009

StudentBounty.com

Centre Number	
71	

Candidate Number	
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Business Studies

Paper 2
Higher Tier

[G1204]



FRIDAY 29 MAY, MORNING

TIME

2 hours.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.

There should be enough space for your answers. If you do require more space, you may complete your answers on the extra lined pages at the back of this booklet.

Answer **all four** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 105, including a maximum of 5 marks for quality of written communication.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
QWC	

Total Marks	
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1

Tom Pentland hopes to open a new restaurant called The Penthouse in Enniskillen next year. It will be a small-to-medium sized enterprise (SME).

- (a) Tom is very aware of the importance of keeping staff highly motivated. List **two** reasons why this is important.

[2]

- (b) Name **one** financial and **one** non-financial method of motivation which you would recommend for The Penthouse.

[2]

- (c) Define a small-to-medium sized enterprise (SME) and comment on its importance in Northern Ireland.

[4]

Examiner Only	
Marks	Remark

(f) Name the legislation which ensures that the work environment is safe.

_____ [1]

(g) Give details of **three** responsibilities which **employees** have in order to ensure that the work environment is safe.

_____ [6]

Examiner Only	
Marks	Remark

