

Surname		Other Names	
Centre Number		Candidate Number	
Candidate Signature			

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General Certificate of Secondary Education
June 2005



BUSINESS STUDIES SPECIFICATION B 3133/9/1F
BUSINESS STUDIES SPECIFICATION B (SHORT COURSE)
Foundation Tier
Paper 1

F

Friday 17 June 2005 9.00 am to 10.15 am

In addition to this paper you will require:
a case study booklet (enclosed).
You may use a calculator.

For Examiner's Use			
Number	Mark	Number	Mark
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
Total (Column 1)	→		
Total (Column 2)	→		
Quality of Written Communication			
TOTAL			
Examiner's Initials			

Time allowed: 1 hour 15 minutes

Instructions

- Use blue or black ink or ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions in the spaces provided.
- Do all rough work in this book. Cross through work you do not want marked.
- If you need additional space, you should continue your answers at the end of this book, indicating clearly which question you are answering.

Information

- The maximum mark for this paper is 105.
- Mark allocations are shown in brackets.
- You should use examples wherever appropriate to support your explanations or argument.
- In addition to the mark allocations indicated within the paper, you will be awarded up to 5 marks for your ability to organise and present information, ideas, descriptions and arguments clearly and logically. Account will be taken of your use of grammar, punctuation and spelling.

Advice

- Read the case study before attempting to answer the questions.

2 What is meant by a ‘private limited company’?

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(4 marks)

$\frac{\quad}{4}$

3 Explain why the owners of *Brighter Gardens Ltd* might have decided to change their business from a private limited company into a public limited company.

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(6 marks)

$\frac{\quad}{6}$

Turn over ►

4 Explain what is meant by ‘economies of scale’. Use the situation of *Brighter Gardens* to illustrate your answer.

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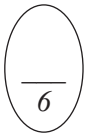
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(6 marks)



Read and use **Data B** to help you answer Questions 5 to 9.

5 Give **three** examples of fixed assets that *Brighter Gardens plc* is likely to own.

Example 1

Example 2

Example 3

(3 marks)

$\frac{3}{3}$

6 What are 'debtors'?

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(2 marks)

$\frac{2}{2}$

TURN OVER FOR THE NEXT QUESTION

Turn over ►

(b) The gross profit ratio for *Brighter Gardens plc* in 2002 was 35.8%.

Its net profit ratio in 2002 was 9.2%.

Explain whether *Brighter Gardens plc*'s profitability has improved since 2002.

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(4 marks)

(b) Explain whether you think that the chairman of *Brighter Gardens plc* is correct when he states that the external benefits will outweigh the external costs.

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(6 marks)

