


A student's guide to the GCSE in

# BUSINESS STUDIES AND ECONOMICS (NUFFIELD-BP)



## What is GCSE Business Studies and Economics (Nuffield-BP) all about?


- This course brings together the subjects of Business Studies and Economics.
- You will take an active approach to solving business and economic problems which happen in the real world.
- You will learn about business through a series of investigations



## Will I enjoy this course?

You will enjoy this course if you want to study a subject that:

- is relevant to the world you live in, and to your future
- encourages you to discuss current affairs and issues
- focuses on the world of business and economics
- involves working on a coursework Portfolio
- is studied through investigation, not just listening and reading
- develops a full range of skills that will be useful in other subjects you study, and in employment.



## How does it follow on from what I have learned before?

You have already developed a range of relevant skills and knowledge that will be of great help in studying this course. You will also be able to apply what you are learning and understand more about how people's decisions shape the world we live in.

## What about exams?

You will take two exam papers.

Paper one is called **Problem solving** and is worth 35%. This paper is based on a business and economic issue, such as the impact of B.S.E. or downloading music from the web. The paper poses a problem and you must provide a solution, drawing on the stimulus material provided and your knowledge of Business Studies and Economics.

Paper two is called **Perspectives** and is worth 40%. You will be given evidence about business and economic issues and events written from different points of view. You will evaluate this evidence and draw conclusions.

## What about coursework?

You will produce pieces of coursework, known as The Portfolio, throughout the course. The aim of the Portfolio is to allow you to become fully involved in investigating real world business and economic issues. It is designed to give you the opportunity to demonstrate a range of skills, including problem solving. You will hand in two pieces of coursework for assessment.

## What other skills might I develop?

This is an ideal subject for developing a full range of skills. You will learn how to research information from a range of sources and present it in a variety of ways. You can get experience of using data, statistics and ICT software such as databases, spreadsheets and graphics packages. You will also learn to review your own work and progress. These 'transferable' skills will be useful in your studies at GCSE and beyond and in the world of work.

## What could I do next with GCSE Business Studies and Economics (Nuffield-BP)?

A good grade at GCSE will help you move on to any AS, A level, vocational A level or BTEC National course. If you enjoyed your Business Studies and Economics (Nuffield-BP) GCSE, you might want to continue with this joint subject (or with Economics or Business Studies as single subjects), or study a related subject like Geography, Government & Politics, Social Policy, Travel & Tourism or Leisure & Recreation.

Employment opportunities where your business and economic skills will be particularly valued include business management, ICT, teaching, economics, journalism, media, the law, marketing, leisure, recreation and tourism.