

GCSE

4000/02-4070/02

GCSE ART & DESIGN EXTERNALLY SET TASK 2

Externally set, assessed by the centre and externally moderated

This paper should be given to the teacher for confidential reference as soon as it is received at the centre

This paper must not be released to candidates until 1 January 2014

PERIOD OF PREPARATION Length must be determined by the Centre

SUSTAINED FOCUS WORK

Which must be clearly identified in the submission 10 Hours under Examination Conditions Sessions must be recorded internally by the Centre

ADDITIONAL MATERIALS

You will need:

Appropriate art, craft and design materials;

Compulsory 'My Intentions' document (provided with this paper).

INSTRUCTIONS TO CANDIDATES

- This paper contains 21 possible assignments.
- Choose ONE assignment only.
- It could be a **theme** (5 one-word starters), an **image** (8 picture starters), or a **task** (8 written prompts).
- The assignments cover the following options:

Art & Design [4000]; Applied [4010];

Fine Art [4020]:

Critical & Contextual Studies [4030];

Textile Design [4040];

Graphic Communication [4050];

Three-Dimensional Design [4060];

Photography, Lens and Light Based Media [4070].

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- Candidates entered for Art & Design can respond to any assignment.
- Applied candidates may select ONE brief from image 7 or task 15. These contain briefs which
 are written for you; or you may choose any other assignment, but you must develop your own
 project brief.
- For any other endorsed options you can respond to **any** assignment on the paper as long as you work through the discipline of your chosen option. For example, if you are entered for Textile Design, you must respond to the assignment through Textiles. (It is therefore important that you are aware of the option you have been entered for by your centre.)
- Please keep this paper to refer to throughout the examination. You must complete the compulsory 'My Intentions' document (provided with this paper), which must be presented with your work and signed when completed.
- You must select and present all work submitted for the examination.

INFORMATION FOR CANDIDATES

- The Externally Set Task is worth 40% of the total marks.
- All selected preparatory work must be submitted together with your 10 hours sustained focus
 work and clearly labelled with your name and candidate number.
- You should take all appropriate preparatory work to the start of your 10 hour focus period. The
 centre will safeguard all your work, and you will not be able to access it between controlled
 sessions and after completion.
- If you are entered for more than one option, you must submit a separate body of work and a
 different assignment for each option.
- Preparatory work will be monitored by your centre to ensure that all work is entirely your own.

GUIDANCE FOR CANDIDATES

- Use the checklist in the separate 'My Intentions' document to ensure you address all 4 Assessment Objectives.
- All second-hand source material must be acknowledged.
- Do not plagiarise. Use support material inventively and resourcefully.
- Ensure your written work is legible and coherent, with good grammar, spelling and punctuation.

THEMES (5 one-word starters)

The following five one-word starters are designed for you to explore your own ideas and those of other artists, craftworkers and designers. Select <u>one</u> of these words and explore and respond through the materials and media of your entered option.

If you do not want to work with any of these, go on to page 4.

- 1. Chaos
- 2. Fragments
- 3. Signs
- 4. Framed
- 5. Weather

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IMAGES (8 picture starters)

The following 8 picture starters with written prompts are designed for you to explore your own ideas and those of other artists, craftworkers and designers. Select <u>one</u> of these picture starters and explore and respond through the materials and media of your entered option.

The images are not designed to be copied but should act as a *stimulus* to encourage you to develop your own work.

If you do not want to work with any of these, go on to page 11.

6.



As an example Unintentional and formal patterns are found in all kinds of places.

Large indoor sports facilities, such as Climbing Centres, Skateparks, Ice Rinks and Equestrian Centres are now a popular leisure feature in many urban and rural environments. Your client is a local council who wants to develop such a facility in your area.

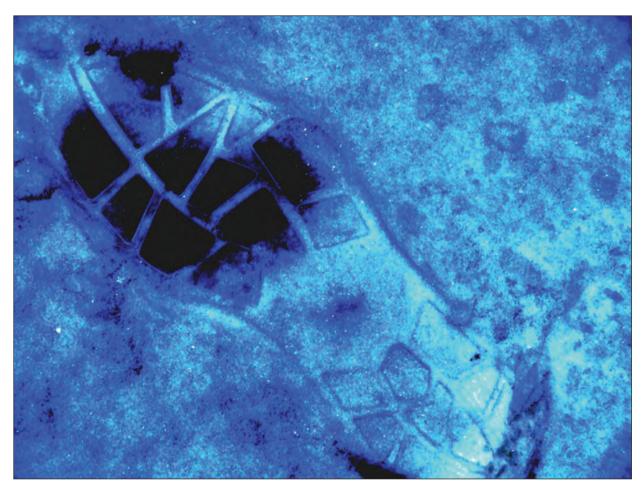
After investigating other well-known venues for an activity of your choice, you are required to choose a name for the facility and prepare, along with sketch ideas, a detailed presentation based on **one** brief below, showing a number of possible designs, with a final 2D or 3D solution for display.

Briefs (choose one only)

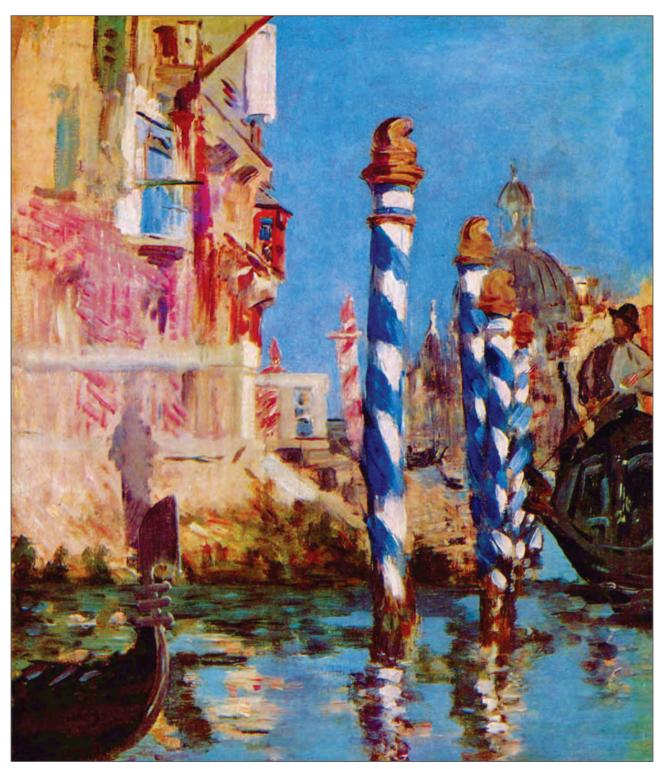
- Design a suitable brand image for the venue, incorporating your chosen name, that can be used on exterior signage, publicity material and staff clothing.
- Create a colourful panel that can be attached to a side wall, illustrating at least two different activities that can take place in the centre.
- Design an A3 poster to promote a competition that can take place there.
- Design a creative web homepage that will provide information for young people who want to use the facility.

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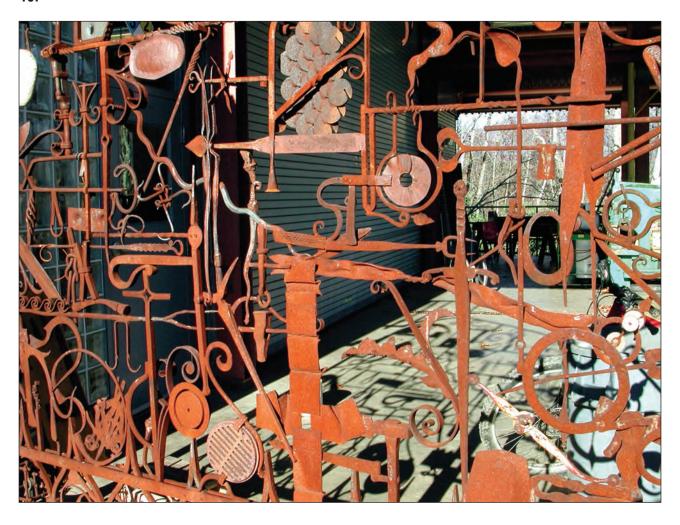
As an example the above image may inspire you to 'make your mark'.



Grand Canal, Venice Edouard Manet

As an example the above painting shows how artists can be inspired by travelling to new places.

What do you think?



As an example the image above may inspire you to consider boundaries or what could be fenced in or out.



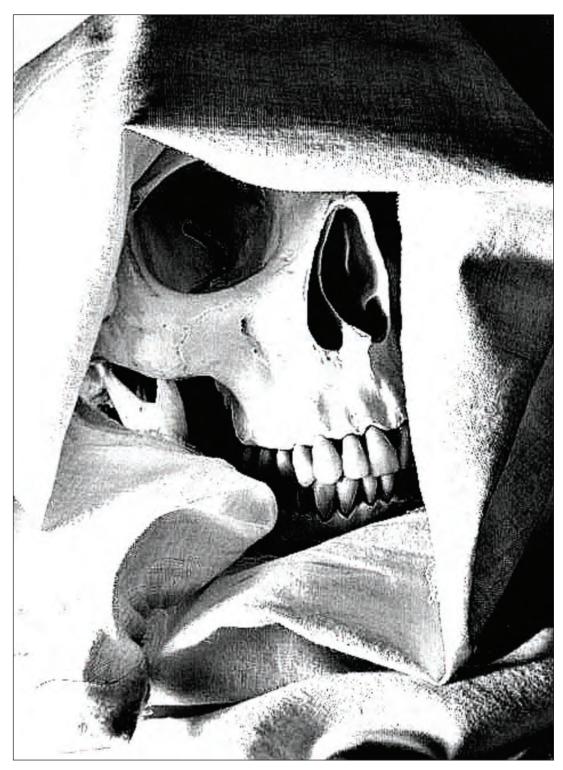
As an example the layering of images and text over time can lead to an imaginative and creative response.

What do you think?

12.



As an example nature creates interesting impressions and formations.



As an example the above image may inspire you to consider the idea of something concealed or revealed.

TASKS (8 written explanations)

The following 8 tasks are designed as stimuli arising from issues, briefs and / or problems for you to explore your own ideas and those of other artists, craftworkers and designers. Select one of these written explanations and explore and respond through the materials and media of your entered option.

The main focus of the task is the title that explains what you should do and is written in bold under the assignment number / entered option. This is further followed by guidelines you may wish to consider in your response (guidelines are entirely optional).

14.

Make a work of art inspired by the study of shadow.

Shadows are fascinating yet transient and can create the most interesting effects.

Investigate this occurrence and consider how you can creatively use and manipulate objects to produce an interesting outcome.

You may wish to look at:

The work of, Salvador Dali, Tim Davies, De la Tour, Fred Eerdekens, Edward Hopper, Monet, Michael Neff, Tim Noble, Pablo Picasso, Rembrandt van Rijn, Sue Webster or Ernest Zobole.

What do you think?

Art, Craft and Design for a Party.

Choose a party theme to celebrate an occasion for a particular age group and create design solutions that will help to make it special.

The task requires you to act as a Creative Director for a Party Planning company and put together a client presentation, based on your chosen theme and as a response to **one** of the following briefs.

- Design and make a theatrical scale model of a Grand Entrance to the party.
- Design and make a full size mask for a male or female participant.
- Produce an A3 poster to promote the event.
- Design and make a large scale decorative feature, either to be used just for decoration or function as a candleholder or something similar.

Your presentation must show evidence of:

- Design development, using sketches, models, photographs and other methods.
- Research, investigation and analysis of what other artists, craft workers and designers have produced, relative to a similar brief.
- Evaluation of your work as it progresses, with consideration to Health and Safety issues, costs and scale.
- Some use of I.T. or digital technology, as part of your presentation.

You might like to look at:

The portfolios of some of the large party planning companies, such as JD Parties, Peri-Peri and Celebrationz; as well as festivals and celebrations around the world such as Mardi Gras, Days of the Dead, Masquerades, Halloween and similar events.

Make a work of art inspired by strong light and dark contrasts.

Investigate the meaning of the term 'chiaroscuro' and use your understanding to create artwork inspired by this method.

For example you may be inspired by the work of renaissance artists, early 20th century cinematographers and / or sculptors and printmakers.

You might like to look at:

The work of, Ernest Barlach, Caravaggio, Delacroix, El Greco, Stanley Kubrick, Annie Leibovitz, Samuel Palmer, Floria Sigismondi, W. Eugene Smith, Gregg Toland, Joseph Wright of Derby, Francisco de Zurbarán and others.

What do you think?

17.

Amazing Art

Artists throughout the world are producing amazing works of art which appeal to a wide public audience, using a range of unusual materials and processes, some of which may only be temporary.

Investigate this trend and illustrate your presentation with relevant examples and some creative ideas of your own that lead to an effective outcome.

You might like to look at:

3D pavement or street art, food art, sand sculptures, spiral drawings, paper sculpture, miniature art and environmental art and the work of, Julian Beaver, Chris Drury, Andy Goldsworthy, Owen Griffiths or Edgar Mueller.

What do you think?

Produce a visual and / or tactile piece which represents you or another person.

Explore different ways of creating a portrait.

You may wish to experiment with unconventional processes, methods and materials e.g., words, data, and /or representative and found objects.

You might want to look at:

The work of, Conrad Atkinson, Miriam Backstrom, Paul Baker, Eva Bartussek, Tony Bevan, Neil Cummings, Tracey Emin, Laura Ford, Scott King, Hew Locke, Darius Miksys, Ishbel Myerscough, Andy Warhol, Lois Williams or Terry Woodvine.

What do you think?

19.

Explore and communicate an issue which you feel strongly about.

Consider how you might present your artwork for maximum effect.

Artists/designers utilise a variety of formats and spaces, including interior, exterior and digital environments, to express their views and exhibit their work.

You might like to look at:

The work of, Christopher Baker, Iwan Bala, Peter Blake, Tania Bruguera, Ivor Davies, Tim Davies, Tracey Emin, Laura Ford, Keith Haring, Damien Hirst, Mike Paget, Pablo Picasso, Paul Peter Piech, Katie Richards, Cindy Sherman, Sue Williams, or street and graffiti artists, animators and photographers.

Inspiration at your fingertips.

Many artists have approached familiarity in the past. Within your immediate environment you could find a wealth of interesting subject matter such as a pile of colourful clothes, the contents of a drawer or a treasure trove of odds and ends.

Think about how you might respond to such familiar subject matter. You could produce drawings, colour studies, collages, reliefs or photographs, or use some other method.

You might like to look at:

The work of, Gillian Ayres, Adrian Berg, Peter Blake, Sandra Blow, Mark Boyle, Audrey Flack, Howard Hodgkin, Angie Lewin or Ben Nicholson.

What do you think?

21.

Record and present an image or set of images that explores the idea of 'Surreal' or 'Dreamlike'.

On a daily basis we come across incredible and bizarre images. Many of these have been created using a variety of techniques, including IT programmes.

Their impact can be memorable, confusing and mesmerising. You may like to investigate these further and come up with your own creative solutions.

You might like to look at:

The work of, Salvador Dali, Giorgio de Chirico, Sean Hillen, Rene Magritte, Angus McBean, Sally Moore, Maria Sardari, Jerry Uelsman or Anka Zhuravleva.



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MY INTENTIONS

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The teacher should also sign this document, and if appropriate, clarify any authentication issues in the box below the candidate's 'My Intentions' statement and signature.

ASSESSMENT OBJECTIVES	CANDIDATES - Provide evidence that shows you have:	√or×
AO1 Contextual Understanding	Investigated the work of other artists, designers and cultures.	
Develop ideas through investigations informed by	Used your research to help you explore and develop a wide range of ideas.	
contextual and other sources, demonstrating analytical and cultural understanding.	Been able to make your own judgements and express opinions about the work of artists and designers.	
	Understood how and why the work of these artists was produced.	
AO2 Creative Making	Experimented with and improved your ideas at various stages of your work.	
Refine their ideas through experimenting and selecting appropriate resources, media,	Been able to select and use a variety of materials and processes for the production of your work.	
materials, techniques and processes.	Made the best effort to improve the quality of your work as it has progressed.	
AO3 Reflective Recording Record ideas, observations and	Used first hand (direct) observation, rather than copying from secondary sources, as part of your research and recording of ideas.	
insights relevant to their intentions, in visual and / or other forms.	Produced an outcome (final piece) that has shown clear development from thorough research and ideas.	
	Been able to use suitable and different methods to explain and present your ideas.	
AO4 Personal Presentation	Produced your own, imaginative ideas and outcomes.	
Present a personal, informed and meaningful response demonstrating analytical and	Carried out your intentions in an easy to follow and carefully thought out way.	
critical understanding, realising intentions and where appropriate, making connections between	Made clear connections between your work and that of other artists and designers.	
visual, written, oral or other elements.	Thought carefully about the final selection and method of presentation of your work.	

WJEC CBAC	"	MY INTE	NTIONS'					
Centre Name			Centre Number					
Candidate Name			Candidate Number	0				
I have chosen Ex	ternally Set Task Number							
Briefly explain wh	ED BY THE CANDIDATE at you set out to do, so who e as your work progresses):	ever marks	your work will unde	erstar	nd yc	our ir	itenti	ions
I declare that this	s is all my own work and I ha	ve acknowle	edged all my secon	dary	sou	rces		
Signed			Date					
TO BE COMPLET	ED BY THE TEACHER							

Authentication exceptions: Clarify any circumstances that should be considered regarding this work having been selected and presented as the candidate's own:

Signed	Date
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