



**General Certificate of Secondary Education
June 2011**

**Art and Design – Graphic
Communication**

42031

(Specification 4203)

Unit 1 : Portfolio of Work

Report on the Examination

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GCSE Art and Design (4201-4207, 4211)

General

This was the first year candidates could enter for both Unit 1 and Unit 2 as a full course award and claim certification for the new specification in all GCSE Art and Design endorsements.

Moderators reported that many centres had taken the opportunities presented by the specification to restructure courses and offer more flexible approaches to teaching and learning. Others had been more cautious, retaining the best practice from legacy course models, sometimes with the addition of workshops and one-off activities, to reflect the individual needs of their own candidates. Overall, whichever approach was taken, it would appear that the specification and its enhanced opportunities have been very well received by schools and colleges.

For Unit 1 there is no prescribed approach to development of work, but for the full course the submission must show the coverage of all four assessment objectives through “more than one extended collection of work, or project”. For some centres the portfolio ethos was actively pursued with teachers encouraging candidates to take a lead role in the selection and organisation of work to be presented for examination. For others, candidates submitted two or three complete projects, as in previous years, with little selection.

Work for this unit may also be produced in the form of one sustained project supported by work generated by other experiences such as visits, workshops, experimental exercises in handling media and engagement with a wide variety of sources from which to develop individual responses. Alternatively, two or more projects of similar or different scope and complexity could fulfil the assessment criteria. Therefore, themes for projects, assignments and briefs were often wide ranging and varied and candidates were able to engage with a wealth of possibilities and developmental opportunities. In many centres, the use of starting points from the previous year’s test paper was common practice.

For Unit 2, the extended preparatory time available for the externally set task, was well received. More time allowed centres to select a delivery approach to suit individual candidates’ needs and working practices. Some centres chose to use the full lead-in time available from early January, allowing candidates the time to explore their ideas and intentions in greater depth. Other centres opted for a shorter preliminary time followed by a much longer period over which the 10-hour supervised sessions were spread to support candidates’ ‘momentum’. The flexibility afforded by the extended preparatory period was deemed to be a major factor in the success of this unit of work.

The externally set task papers for each endorsement were also well received, with many centres welcoming the familiar paper format, which allows candidates the choice between focused questions with suggested sources, or an open-ended starting point. Each paper is designed to ensure candidates have access to a range of different, equally valid, ways to achieve the assessment objectives. Please remember that candidates should be allowed to select their own question from the full range in the paper. Teachers should not pre-select questions on behalf of learners or offer them a narrower range to choose from. AQA regards this as a form of malpractice.

In both units, visually engaging assessment evidence in the form of sketchbooks, ideas books or journals, as well as mounted loose sheets were seen.

Teacher Standardisation Meetings

The meetings not only illustrate standards, but give teachers the opportunity to view a variety of practices in all specification endorsements from both Unit 1 and Unit 2. The generosity of centres in loaning work for training purposes at teacher standardisation meetings is gratefully appreciated.

Attendance at teacher standardisation meetings was deemed essential this year for centres new to the specification. At moderation, those centres that did not send a representative do not appear always to have fully grasped how to evidence the new assessment objectives.

Delegate feedback indicated that fundamental issues such as the administration of paperwork, deadline dates and reminders of the support available were a vital part of the meetings, but that the emphasis on standards and training through the marking of 'live' work is why the AQA teacher standardisation sessions are so highly valued. Understandably the absence of grade boundaries in this first year of full course certification was an issue for many delegates. Presenters endeavoured to allay fears and confirmed that although the raw mark boundary may change, the overall standard will stay the same and be carried forward.

The provision of CDs, for delegates to take away from the meetings, that included a 'visual reminder' of the training and marking sets and associated attainment commentaries was welcomed. This compensated for delegates now being unable to photograph the exhibition for copy-right reasons. Please note, the reminder notes and all other Teacher Resource Bank information are also available through the AQA website.

Administration

Administration was generally good this year, although in a few instances moderators did receive paper work after the 31st May deadline. It is essential that centres send two copies of their Centre Mark Form (CMF) or EDI printout to the moderator. This ensures the moderation sample is selected in good time, and the centre's copy is returned in advance of the agreed moderation date.

Transferring marks on to forms still posed some problems, for example, confusing Unit 1 with Unit 2 when adding marks on the CMF or adding up the marks incorrectly on Candidate Record Forms (CRF). Generally, however, inaccuracies such as these were dealt with by moderators during centre visits.

Please remember, it is a mandatory requirement that CRFs are signed by both the candidate and the teacher responsible for delivering the course of study. This is to signify that the work submitted is solely that of the candidate and is an essential part of centre administration. Thankfully, there were very few instances this year of incomplete forms, although the supporting information boxes (to expand on information about candidates' individual circumstances or to explain the awarding of marks) were rarely used.

Assessment and Moderation

The change to the sample selection process caused some confusion in centres this year. A single sample of candidates' work is now chosen according to the range of marks submitted across Unit 1 and Unit 2 for each endorsement. For this reason, it is much less likely that both units of work of the same candidate will be seen. The selection is also proportionate to the number of units entered for each endorsement. So if a centre enters equal proportions of Unit 1 and Unit 2 for an endorsement, for example, 20 Unit 1 and 20 Unit 2, 15 units will be selected for moderation, 8 for Unit 1 and 7 for Unit 2 or vice versa.

In terms of the accuracy of centre marking, where centres had sent a representative to a teacher standardisation meeting, used the assessment criteria appropriately and with reference to AQA's standards, marking judgements were generally sound. Where this had not been done and where there appeared to be a lack of internal standardisation marking appeared to be erratic. In these cases, the use of marks that were too high or too low in the four-mark band was a common problem. Where teachers had marked to the requirements of the assessment objectives, using the key words of "Develop", "Refine", "Record" and "Present", and the distinguishing characteristics "Just", "Adequate", "Clear" and "Convincing" in the four-mark bands, they were better equipped to differentiate when proposing marks for their own candidates.

Moderation meetings and visits were generally very successful this year, with fewer instances of inadequate provision and/or presentation of samples. Whether submissions are presented in the form of an exhibition or carefully labelled folders, a quiet, undisturbed area is essential if the moderation process is to be effectively conducted.

Assessment Objectives

In both Unit 1 and Unit 2 candidates are required to evidence all four assessment objectives through appropriate means. The document “Interpreting the Assessment Objectives” offers valuable guidance for centres and is available through the AQA website.

Assessment Objective 1

The combination of instructions to “develop ideas” with the wording “informed by contextual and other sources” saw many candidates move beyond the frequently accessed artists typical to previous years’ submissions. The breadth of possibilities under the heading of “sources” has been evidenced through what one senior moderator described as “an eclectic mix of increasingly contemporary and very stimulating practitioners” as well as song lyrics, dance displays, objects and artefacts, cultural gatherings, trips, visits, exhibitions, poems, posters and films. Where candidates had simply downloaded information from the Internet, little evidence of analytical or cultural understanding was seen, and their own work was rarely “informed” as a result.

Assessment Objective 2

In some cases, refinement was simply evidenced through the eventual selection of one version of the same image that had been replicated in a range of media with little consideration of alternative possibilities. In others, candidates had experimented extensively to evidence the creative selection and rejection of a wide range of media in a journey of exploration through a project or series of stand-alone experiences. Digital media was in evidence across all ability ranges, with candidates often using software packages such as ‘Photoshop’ to good effect in considering a range of possibilities. Screen shots were also used by some candidates to effectively demonstrate the manipulation and refinement of ideas.

Assessment Objective 3

Recording in a wide range of both two and three-dimensional media was seen this year, with digital recording used effectively for a variety of purposes, and a balance of primary and secondary sources was noted in the most successful portfolio and test submissions. These included documenting work in progress, design ideas and working drawings, as well as recording through drawing. One moderator reported that “drawing as a recording tool appears to be as strong as ever” whereas another reported that drawing continues to “wither on the vine”. Candidates also evidenced their own insights and opinions through written annotations, with thoughts and reflections complementing associated visual materials. Once again however, the presentation of written information that had simply been downloaded from the internet or copied from books without subsequent development rarely formed evidence for the marking criteria.

Assessment Objective 4

Personal responses were varied, with some showing ambition and creativity as a result of individual journeys of enquiry. Many candidates progressed their ideas through a wide range of projects or client-orientated briefs, often showing sound understanding of process and intention. Encouragingly, fewer examples of pastiche were reported this year. Please remember, an “informed and meaningful response demonstrating analytical and critical understanding” does not have to be seen as a separate outcome, and there was more evidence this year of candidates showing personal responses through collections of related work centred on a particular theme, sketchbook investigations and/or design sheets. Equally some excellent examples of fully resolved outcomes were submitted in a wide range of styles, media and sizes that evidenced the candidates’ abilities to handle materials sensitively and with a clear understanding of their appropriateness, given intended purposes.

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The standard of work seen in centres was a testament to how well teachers had responded to the demands and opportunities offered by the new specification. Moderators reported that work submitted for the Unit 1 portfolio had positively addressed the requirements of the new specification. Many centres offered a well-structured course, where candidates were encouraged to review and refine work, and to use a variety of media to help realise intentions, to take risks, to engage with contemporary issues and to be ambitious. Some centres had taken the opportunity to rethink and revise curriculum planning, and taught one major extended project with some additional supporting work. There was more evidence this year that projects had been inspired by visits, artists' residences and workshops.

Many other centres had used familiar approaches to the delivery of Unit 1 portfolio, setting three or four discreet projects, as was often customary in the legacy specification. As a consequence, in many cases work submitted for Unit 1 appeared to be reminiscent of previous years' work. The requirement of candidates to engage in the presentation of their own work had little obvious impact – positive or negative, although presentation remained an important concern to many students and in some instances standards were extremely high. Whilst not mandatory, there appeared to be greater propensity for candidates of all abilities to annotate and record thoughts and feelings in written form. This was often extremely valuable in articulating the development of ideas and the 'journey' of the work. Moderators noted that some centres were beginning to review the amount of work produced for the portfolio, clearly acknowledging the issues raised through controlled assessment.

The most effective courses ensured candidates' portfolios evidenced rigorous experimentation, thoughtful integration of contextual referencing, combined with skilful use of a range of media. There was a growing understanding of what a broad range of appropriate sources might mean and how to synthesise them intelligently into candidates' own work. Conversely, in centres where they were allowed to follow too narrow a line of investigation, candidates failed to adequately develop or refine ideas and relied entirely on secondary sources and copies of the work of others mostly supported by too many unedited or irrelevant downloads. However, in only a small number of cases, did moderators report seeing heavily directed, teacher led formulaic work and presentation for the Portfolio. Whichever model of delivery was preferred, success was determined by the careful planning of the project(s) to maintain a balance of ideas, development and outcomes.

Traditional technical skills were still much in evidence, although the boundaries between Fine Art, Graphics and Photography are becoming less important and less distinct. Candidates moved readily between disciplines, methods and techniques, and computer generated imagery, digital manipulation and layering sat comfortably alongside collage and printmaking and mixed media work. It seemed, though, that lower attaining, less able candidates performed comparatively less well under the requirements of the new specification, where previously diligence and commitment were often enough to secure a modest grade. In a specification which places ideas as a central tenet of the examination, and emphasises the importance of 'sources' as being integral to the development of ideas, weaker, less imaginative and less thoughtful responses were exposed.

Mark Ranges and Award of Grades

Grade boundaries and cumulative percentage grades are available at www.aqa.org.uk/over/stat.html . The UMS conversion calculator can be found at www.aqa.org.uk/umsconversion .