| Surname | Centre <br> Number | Candidate <br> Number |
| :--- | :--- | :--- | :--- |
| Other Names |  |  |
| 0 |  |  |

## GCSE <br> WJEC CBAC <br> <br> 4702/01 <br> <br> 4702/01 <br> <br> APPLIED BUSINESS <br> <br> APPLIED BUSINESS <br> <br> Unit 2 <br> <br> Unit 2 <br> <br> Business Finance and Decision Making

 <br> <br> Business Finance and Decision Making}P.M. TUESDAY, 10 Jonuary 2012
$11 / 4$ hours

| For Examiner's use only |  |  |
| :---: | :---: | :---: |
| Question | Maximum <br> Mark | Mark <br> Awarded |
| 1. | 36 |  |
| 2. | 38 |  |
| 3. | 26 |  |
| Total | 100 |  |

## ADDITIONAL MATERIALS

In addition to this examination paper you will need a calculator.

## INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen.
Write your name, centre number and candidate number in the spaces at the top of this page.
Answer all the questions.
Write your answers to all the questions in the spaces provided in this question-and-answer booklet.

## INFORMATION FOR CANDIDATES

The mark allocation for each part of a question is shown in brackets.
Quality of written communication is assessed in Question $\mathbf{3}(g)$.

Answer all questions in the spaces provided.

1. Study the information below and then answer the questions that follow.

Fred Jones is a fishmonger who has a shop on the High Street. He has called his business Sole Trader. He provides all kinds of fish and shellfish both to retail customers, who visit his shop, and to restaurants in the area that send in their orders by e-mail or fax. One of his main customers is The Harbour Restaurant which specialises in fish dishes.

(a) Fred has to ensure that he keeps his transaction documents in the appropriate order. Complete the following exercise that shows the flow of documents between Sole Trader and The Harbour Restaurant.

From the list of documents below, select the correct term to fill in each blank in the passage on the opposite page.

| Delivery Note | Remittance Advice Slip | Sales Invoice |
| :--- | :--- | :--- |
| Credit Note | Statement of Account | Purchase Order |
| Receipt | Goods Received Note |  |

The Harbour Restaurant decides what stock it needs from Sole Trader and fills in a which it sends to Sole Trader. When the stock arrives

The Harbour Restaurant fills in a
for its own records so that it can keep track of incoming stock. Sole Trader sends a
$\qquad$ to the Harbour Restaurant to let it know how much to pay for the stock that has been delivered. If The Harbour Restaurant finds it has received the incorrect goods, then it will return the goods and Sole Trader will send them a. $\qquad$ to reduce the amount it owes. At the end of every month The Harbour Restaurant will receive a from

Sole Trader that will show all the transactions undertaken during the month.
The Harbour Restaurant will write out a cheque as payment and send it with a
$\qquad$ to Sole Trader to inform it which items are being paid for.
(b) The Harbour Restaurant, Riverside Walk, Caernarfon, LL55 9YF placed an order with Sole Trader, 5 The High Street, Bangor, LL57 4XZ for the following goods:

5 boxes of cod @ $£ 50.00$ per box. Item Ref: CD2901
10 boxes of prawns @ $£ 35.00$ per box. Item Ref: PS2034
The order was sent on 2 January 2012 and they wanted it delivered next day.
Using the above information complete the Purchase Order Form below by filling in all the shaded areas.

(c) Identify two consequences of filling in the Purchase Order incorrectly.
(d) The Harbour Restaurant discovered that four of the prawn boxes contained king prawns, not ordinary prawns as requested, and they were returned to Sole Trader. Using this information and the information in the Purchase Order, complete the Credit Note below by filling in all the shaded areas.

Sole Trader
5 The High Street,
Bangor
LL57 4XZ

CREDIT NOTE

To:
The Harbour Restaurant Riverside Walk
Caernarfon LL55 9YF

| Invoice: | 5901 |
| :--- | :--- |
| Date: | 05 Jan 2012 |
| Your Order No: | 1742 |


| Quantity | Description | Item Ref: | Unit Price (£) | Total Price (£) |
| :---: | :---: | :---: | :---: | :---: |
|  | Prawn boxes |  |  |  |
|  |  | Goods Total |  |  |
|  |  | VAT @ 20\% |  |  |
| Total Credit |  |  |  |  |

(e) The Harbour Restaurant fills in a Remittance Advice Slip. Explain why The Harbour Restaurant fills in and sends this document.

## BLANK PAGE

(f) The following Statement of Account was received by The Harbour Restaurant from Sole Trader at the end of December 2011.

## Sole Trader

5 The High Street
Bangor
LL57 4XZ
Date: 31 December 2011

## STATEMENT OF ACCOUNT

To:
The Harbour Restaurant
Riverside Walk
Caernarfon
LL55 9YF

| Date | Details | Ref No. | Sales <br> $£$ | Payment/Credit <br> Notes | Balance <br> $£$ |
| :--- | :--- | :--- | :---: | :---: | :---: |
| 4 Dec | Sales Invoice | 07431 | 402.00 |  | 402.00 |
| 10 Dec | Sales Invoice | 08924 | 672.00 |  | 1074.00 |
| 17 Dec | Credit Note | CR 901 |  | 79.00 | 995.00 |
| 29 Dec | Sales Invoice | 09144 |  | 412.00 | 583.00 |
| 31 Dec | Cheque | 7192011 |  | 550.00 | 33.00 |

There is an error on the Statement of Account. Identify the error and state the corrected balance as at 31 December 2011.
(i) Error:
(ii) Corrected Balance as at 31 December 2011:
(g) The Harbour Restaurant usually pays Sole Trader by cheque. State one other method of payment it could use and evaluate the usefulness of this method of payment from the point of view of Sole Trader.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
(h) State one document used in a business transaction which could be produced on a computerised system. Explain one advantage and one disadvantage this computer generated document will have compared with the manually produced document.

Name of the business document: $\qquad$
Advantage: $\qquad$
$\qquad$
$\qquad$
$\qquad$
Disadvantage:
2. Study the information below and then answer the questions that follow.

Bits 'n' Bobs sells a variety of goods from fishing rods to teapots. It started trading two years ago as a partnership. Its owners, Jo Hall and Ellie Williams, each put in starting capital of $£ \mathbf{1 5 0 0 0}$ in the first year and $£ \mathbf{1 5 0 0 0}$ in the second year.
They are currently deciding whether to expand the business. A shop has become available in a nearby town. Additional finance would need to be sought for this venture so, they are waiting to see their end-of-year accounts before making a decision.

(a) Income and costs for the years ending 31 March 2010 and 31 March 2011 are detailed below. Using these figures, complete the shaded areas in Bits 'n' Bobs' Trading Profit and Loss Accounts for the years ending 31 March 2010 and 31 March 2011.

| Item | 2010 <br> $£$ | 2011 <br> $£$ |
| :--- | :---: | :---: |
| Cash Sales | 55000 | 38000 |
| Credit Sales | 33000 | 47000 |
| Stock Purchases/Cost of Sales | 32000 | 35000 |
| Wages | 20000 | 20000 |
| Insurance | 2000 | 2200 |
| Rent and Rates | 3500 | 3700 |
| Advertising | 1000 | 1000 |
| Electricity | 1500 | 1600 |


| Bits 'n' Bobs |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Trading Profit and Loss Account for the Years Ending 31 March 2010 and 31 March 2011 |  |  |  |  |
| Item | $\stackrel{2010}{£}$ |  | $\underset{£}{2011}$ |  |
| Total Sales |  | 88000 |  | 85000 |
| Less: Cost of Sales |  | 32000 |  | 35000 |
| Gross Profit |  |  |  |  |
| Less Expenses |  |  |  |  |
| Wages | 20000 |  | 20000 |  |
| Insurance | 2000 |  | 2200 |  |
| Rent and Rates | 3500 |  | 3700 |  |
| Advertising | 1000 |  | 1000 |  |
| Electricity | 1500 |  | 1600 |  |
| Total Expenses |  |  |  |  |
| Net Profit |  |  |  |  |

(b) Jo and Ellie will need to use Accounting Ratios to interpret their Trading Profit and Loss Account. Using the information from the Trading Profit and Loss Account and the given formulae, calculate the Gross Profit Percentage Ratio and Net Profit Percentage Ratio in the table below. (You are advised to show your workings.)

| Ratio | 2010 | 2011 |
| :---: | :---: | :---: |
| Gross Profit Percentage $=$ <br> Gross Profit <br> Sales$\times 100$ |  |  |
| Net Profit Percentage $=$ <br> $\frac{\text { Net Profit }}{\text { Sales }} \times 100$ |  |  |

(c) Using the ratios you have calculated in (b), analyse the possible reasons why the profitability of Bits 'n' Bobs has changed from 2010 to 2011.
(i) Gross Profit Percentage:
$\qquad$
$\qquad$
$\qquad$
$\qquad$
(ii) Net Profit Percentage:
$\qquad$
$\qquad$
$\qquad$
$\qquad$
(d) Bits 'n' Bobs' Assets and Liabilities for 2010 and 2011 are noted below.

| Item | 2010 <br> $£$ | 2011 <br> $£$ |
| :--- | ---: | :---: |
| Fixtures and Fittings | 18000 | 18500 |
| Stock | 30000 | 32500 |
| Debtors | 12000 | 15000 |
| Bank | 1000 | 46000 |
| Creditors | 15000 | 20000 |

Using these figures and those given in the information at the start of Question 2, complete the shaded areas of Bits 'n' Bobs Balance Sheet opposite as at 31 March 2010 and 31 March 2011.

| Balance Sheet as at 31 March 2010 and 31 March 2011 |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Item | 2010 <br> $£$ |  |  |  |

(e) Jo and Ellie should also calculate their Debtor Collection Periods and Creditor Payment Periods in order to get a more complete picture of their business.

Using the relevant information from Bits 'n' Bobs' Balance Sheets for 2010 and 2011, the information given for the Trading Profit and Loss Account, the income and costs figures from question $2(a)$ and the formulae given, calculate the ratios by completing the table below. (You are advised to show your workings.)

| Ratio | 2010 | 2011 |
| :---: | :---: | :---: |
| Debtor Collection Period $=$ <br> Debtors <br> Credit Sales |  |  |
| Creditor Payment Period $=$ <br> Creditors $\times 365$ <br> Cost of Sales | 116.49 days |  |

(f) Consider all four ratios that you have calculated (Gross Profit Percentage, Net Profit Percentage, Debtor Collection Period and Creditor Payment Period) and advise Jo and Ellie whether a bank would be willing to give them a loan for their proposed expansion.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
Total mark
3. Study the information below and then answer the questions that follow.

Luke and Jamie have just finished Art School and plan to open a business selling paintings, portraits and landscapes to order, as well as selling painting equipment. Their business will be called Expressions. Their intended target markets are local craft and tourist shops, art galleries, offices and one-off commissions.


They estimate their costs for the paintings as follows:

| Fixed Costs | $=$ | $£ 1000$ |
| :--- | :--- | :--- |
|  |  | per month |
| Variable Costs | $=$ | $£ 20.00$ |
|  |  | per painting |

They intend charging an average price of $£ 100.00$ per painting
(a) Luke and Jamie have been advised to prepare a budget for their proposed business. Define the term "Budget" for Luke and Jamie.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
(b) Luke and Jamie decide to draw up a Sales Budget for the business. Using the information given, complete the Sales Budget below by filling in all the shaded areas.

| Sales Budget for Expressions January - June 2011 |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Jan | Feb | Mar | April | May | June |
| Number of pictures sold | 40 | 35 | 65 |  | 120 |  |
| Revenue |  |  |  |  |  |  |

$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
(d) Before starting to trade, Luke and Jamie should also work out their Break-even Point. To do this, they will need to know their Fixed Costs and Variable Costs.

Classify the costs listed below into Fixed Costs and Variable Costs by placing them in the correct column.

| Electricity | Rent | Painting Materials | Insurance |
| :--- | :--- | :--- | :--- |
| Rates | Wages |  |  |


| Fixed Costs | Variable Costs |
| :--- | :--- |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

(e) (i) Using the formula below and the information given at the start of Question 3, insert the correct amounts in the shaded areas.

| Break-even point $=$ | Fixed costs |
| :---: | :---: |
|  | Selling price per unit minus variable cost per unit |


(ii) Calculate the number of paintings Expressions must sell to break even.
$\qquad$
(f) Using the information given at the start of Question 3, complete the shaded areas in the table below.

| Pictures per month | Fixed Costs <br> $(£)$ | Variable Costs <br> $(£)$ | Total Costs <br> $(£)$ | Total Revenue <br> $(£)$ |
| :---: | :---: | :---: | :---: | :---: |
| 0 | 1000 |  | 1000 | 0 |
| 20 | 1000 | 400 | 1400 | 2000 |
| 40 | 1000 | 800 |  | 4000 |
| 60 |  | 1200 | 2200 | 6000 |
| 80 | 1000 | 1600 | 2600 | 8000 |

(g) Expressions intends using a spreadsheet program to produce its break-even chart. Evaluate the usefulness of a spreadsheet program for this purpose.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
Total mark

