| Surname | Centre <br> Number | Candidate <br> Number |
| :--- | :--- | :--- |
| Other Names |  |  |

## GCSE

WJEC
CBAC
4702/01

## APPLIED BUSINESS

## Unit 2

Business Finance and Decision Making
A.M. MONDAY, 6 June 2011
$1 \frac{1}{4}$ hours

| For Examiner's use only |  |  |
| :---: | :---: | :---: |
| Question | Maximum <br> Mark | Mark <br> awarded |
| 1. | 34 |  |
| 2. | 33 |  |
| 3. | 33 |  |
| Total | $\mathbf{1 0 0}$ |  |

## ADDITIONAL MATERIALS

In addition to this examination paper you will need a calculator.

## INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen.
Write your name, centre number and candidate number in the spaces at the top of this page.
Answer all the questions.
Write your answers to all the questions in the spaces provided in this question-and-answer booklet.

## INFORMATION FOR CANDIDATES

The mark allocation for each part of a question is shown in brackets.
Quality of written communication is assessed in Question 2(e).

## Answer all the questions in the spaces provided.

1. Study the information below and then answer the questions that follow.

Party Pieces makes and sells fancy dress costumes for both men and women. You have recently started work in the Accounts Department of the business where all financial transactions between suppliers and customers are recorded. Party Pieces' main customer is Enjoyment Ltd.

(a) To test your knowledge you have been asked to complete the chart below by using the following document terms:

| Receipt | Remittance Advice | Invoice |
| :--- | :--- | :--- |
| Credit Note | Purchase Order |  |

In the shaded boxes below, list the order in which documents are usually completed in a transaction. All shaded boxes must be completed.

(b) Some of the documents have to be completed by customers and others by suppliers. In the shaded boxes below, write in the word "customer" or "supplier" to identify who will complete each of the selected documents.

| 1. | The Purchase Order is completed by the |  |
| :--- | :--- | :--- |
| 2. | The Invoice is completed by the |  |
| 3 | The Receipt is completed by the |  |

(c) The following Purchase Order from Enjoyment Ltd. has been received by you.

| Enjoyment Ltd. | Tel: $(0267) 749326$ |
| :--- | :--- |
| The Parade | Fax: $(0267) 749327$ |
| Swansea |  |
| SA10 7JU |  |

PURCHASE ORDER
To:
Party Pieces
Withybush Industrial Estate
Haverfordwest
SA61 4XL
Order No: 1652
Date: 31.05.2011

| Quantity | Description | Item Ref: | Unit Price <br> $(\mathrm{£})$ |
| :---: | :--- | :---: | :---: |
| 10 | Assorted Women's Costumes Size 12 | AW7289 | 20.00 |
| 20 | Assorted Cartoon Character Costumes | CC4985 | 25.00 |

Authorised
A. Bailey

Delivery: Next day
VAT Registration Number: 78654320

Complete the following Delivery Note, which will be sent with the goods, by completing all the shaded areas.

|  | Party Pieces <br> Withybush Industrial Estate <br> Haverfordwest <br> SA61 4XL |  |
| :---: | :---: | :---: |
| Delivery Note | No. DN3427 |  |
| To: |  |  |
| Your Order No. |  | Delivery Date: |
| Quantity | Ref. No. | Description |
| 10 | AW7289 | Assorted Women's Costumes Size 12 |
|  |  |  |

(d) On receipt of the goods detailed in the Purchase Order in (c) opposite, Enjoyment Ltd discovers that three of the Women's Costumes are damaged and they are returned to Party Pieces. Using this information, complete the Credit Note below by completing all the shaded areas.

Party Pieces<br>Withybush Industrial Estate<br>Haverfordwest<br>SA61 4XL

CREDIT NOTE
To:
Enjoyment Ltd.
The Parade
Swansea
SA10 7JU

| Invoice: | 3761 |
| :--- | :--- |
| Date: | 04.06 .2011 |
| Your Order No. | 1652 |


(e) Party Pieces gives Enjoyment Ltd. a trade discount on goods it orders. Explain why it does this.
(f) Enjoyment Ltd. usually pays Party Pieces by cheque. However, it pays some of its other suppliers by direct debit or credit card. Explain one benefit of using each of these methods of payment.
(i) Direct Debit
$\qquad$
$\qquad$
$\qquad$

## (ii) Credit Card

(g) Party Pieces is considering installing a computerised accounting system to assist in the management of its transaction documents, such as Invoices and Credit Notes. Evaluate the usefulness of such a system to Party Pieces.
2. Study the information below and then answer the questions that follow.

Sugar and Spice started trading two years ago, making speciality cakes to order. Its owner, Melanie Basset, set up as a sole trader with a capital of $£ 20000$ in the first year. This increased to $\mathbf{£ 3 0 0 0 0}$ in the second year. She made a trading profit of $\mathbf{£ 2 5 0 0 0}$ in the first year and $£ 27500$ in the second year. The building next door has now become available and she is considering expanding her business.

(a) Before going ahead and expanding the business, Melanie will have to consider the financial health of Sugar and Spice. To help her do this she will need to draw up Balance Sheets for Sugar and Spice for the years ending 31 March 2010 and 31 March 2011.

Two items that appear on the Balance Sheet are Fixed Assets and Current Assets.
(i) Define a Fixed Asset.
$\qquad$
$\qquad$
(ii) Give an example of a Fixed Asset.

(iii) Define a Current Asset.
$\qquad$
$\qquad$
(iv) Give an example of a Current Asset.
(b) Melanie has decided to use Accounting Ratios to help her interpret her financial statements.
(i) Using the information given about Sugar and Spice and the formula given below, calculate the following ratio for both years her business has been trading. (You are advised to show your workings)

Return on Capital Employed (ROCE) $=\underset{\text { Capital Employed }}{\text { Net Profit }} \times 100$ 2010
$\qquad$
$\qquad$ 2011
(ii) Name the stakeholder who would be most interested in the information gained from the ROCE calculation.
(iii) What does the information from the ROCE calculation tell the stakeholder?
(c) Sugar and Spice's Assets and Liabilities for 2010 and 2011 are noted below.

| Item | 2010 <br> $£$ | 2011 <br> $£$ |
| :--- | :---: | :---: |
| Fixtures and Fittings | 14500 | 16000 |
| Stock | 5000 | 5500 |
| Debtors | 8000 | 6000 |
| Bank | 500 | -300 |
| Creditors | 5000 | 2500 |

Using the assets and liabilities figures for 2010 and 2011 and the information given at the start of Question 2, complete the shaded areas of Sugar and Spice's Balance Sheets as at 31 March 2010 and 31 March 2011.

| Sugar and Spice <br> Balance Sheet as at 31 March 2010 and 31 March 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Item | $\begin{gathered} 2010 \\ £ \end{gathered}$ |  | $\begin{gathered} 2011 \\ £ \end{gathered}$ |  |
| Fixed Assets |  |  |  |  |
| Fixtures and Fittings |  | 14500 |  |  |
| Current Assets |  |  |  |  |
|  |  |  | 5500 |  |
| Debtors | 8000 |  | 6000 |  |
| Bank |  |  | 0 |  |
|  | 13500 |  |  |  |
| Current Liabilities |  |  |  |  |
| Creditors | 5000 |  |  |  |
| Bank Overdraft | 0 |  |  |  |
|  |  |  | 2800 |  |
| Net Current Assets |  | 8500 |  | 8700 |
| Total Net Assets |  | 23000 |  |  |
|  |  |  |  |  |
| Financed by: |  |  |  |  |
| Opening Capital |  |  |  | 30000 |
| Net Profit |  | 25000 |  | 27500 |
|  |  | 45000 |  | 57500 |
| Drawings |  | 22000 |  | 32800 |
| Closing Capital |  | 23000 |  | 24700 |

(d) Her accountant has told Melanie that, in order to get a more complete picture of her business, she should also calculate the Current Ratios and Acid Test Ratios for her business.
Using the relevant information from Sugar and Spice's Balance Sheets for 2010 and 2011 and the formulae given below, calculate the ratios to two decimal places, by completing the table below. (You are advised to show your workings.)

| Ratios | 2010 | 2011 |
| :--- | :--- | :--- |
| Current Ratio: $=\frac{\text { Current Assets }}{\text { Current Liabilities }}$ |  | $4.10: 1$ |
| Acid Test: $=\frac{\text { Current Assets - Stock }}{\text { Current Liabilities }}$ | $1.70: 1$ |  |

(e) Consider all three ratios that you have calculated (ROCE, Current Ratio and Acid Test Ratio) and advise Melanie whether she should go ahead with her proposed expansion.
3. Study the information below and then answer the questions that follow.

Karl and Francis plan to open an outdoor pursuits centre called Team Challenge. Their intended target market is businesses that wish to improve the team-working skills of their employees. Karl and Francis will trade as a partnership.


They estimate their costs as follows:

| Fixed Costs | $=£ 3000$ per month |
| :--- | :--- |
| Variable Costs | $=£ 150$ per person |

They intend charging an average price of
£300 per person
(a) Karl and Francis have been advised to prepare a budget for their proposed business. Explain how a budget could help Team Challenge trade successfully.
(b) Before going ahead with the venture Karl and Francis have been advised to calculate their break-even point. In order to do this they will need to know the difference between Fixed Costs and Variable Costs. They have identified the following costs:

| Rates | Food | Insurance |
| :--- | :--- | :--- |
| Electricity | Wages | Rent |

Classify the above costs into Fixed Costs and Variable Costs by placing them in the correct column in the table below.

| Fixed Costs | Variable Costs |
| :--- | :--- |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

(c) Using the information given at the start of Question 3, complete the shaded areas in the table below.

| Customers per month | Fixed Costs <br> $(£)$ | Variable Costs <br> $(£)$ | Total Costs <br> $(£)$ | Total Revenue <br> $(£)$ |
| :---: | :---: | :---: | :---: | :---: |
| 0 | 3000 | 0 | 3000 | 0 |
| 10 | 3000 | 1500 |  | 3000 |
| 20 |  | 3000 | 6000 |  |
| 30 | 3000 |  | 7500 | 9000 |
| 40 | 3000 | 6000 | 9000 | 12000 |

(d) (i) Using the information in the table in question 3 (c) construct a break-even chart below. All the lines must be clearly labelled.

(ii) Label the break-even point.
(e) (i) State the number of customers per month Team Challenge must have to breakeven.
(ii) State the profit or loss the business would make in a month if it had 30 customers.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
(f) (i) State one course of action Karl and Francis could take if there was an unexpected increase in costs.
(ii) Explain the impact of that course of action.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
(g) Assess the usefulness to Karl and Francis of constructing a break-even chart.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

