

Applied Business (Double Award)

OCR GCSE Unit 4864 Unit Recording Sheet

Please read the instructions printed at the end of this form. One of these sheets, suitably completed, should be attached to the assessed work of each candidate

Specification Code 1491		Unit Code	48	64		Session	Jan / June	Year	2	0	0			
Centre Name								Centre Num	ber					
Candidate Name								Candidate N	umber					
Evidence: a portfolio based on your investigation of one medium to large business.														
	Crit	eria			Teacher Comment							Location		
a1 Identify the stakeholders in the business you are investigating.	of the interest each stakehol	a2 Explain the nature of the interest that each stakeholder has in the business. a3 Evaluate the extent to which each stakeholder has an influence on the business and how it operates.		Mark	1									
0123		4 5		67	IVIAI K	-								
b1 Describe the roles of three people who have different responsibilities within your chosen business.	b2 Explain the of the Contrac Employment for the three peop described in b including term conditions of employment a working arrang	t of or one of ble 1 ns and nd	b3 Evaluate, using examples, how well th Contract of Employme described in b2 meets needs of the business the employee. Recommend and justi suitable changes to th Contract of Employme	ent s the s and fy		1								
0 1 2 3 4		56		78	Mark									

	Criteria			Teacher Comment	Location
c1 Describe, using examples from the selected business, the rights of the employer and its employees.	c2 Explain, using examples, how the selected business resolves disagreements with its employees over rights of employment or working conditions.	c3 Evaluate the extent to which the selected business ensures that a good working relationship exists between the employer and its employees.			
0 1 2 3 4	567	8 9	lark		
d1 Describe the recruitment and selection process that the business uses to meet its staffing needs.	d2 Explain why the business uses the recruitment and selection process described in d1 to meet its staffing needs.	d3 Evaluate the effectiveness of the recruitment and selection process and suggest improvements to documentation and procedures.			
0 1 2 3	456	7 8	lark		

	Criteria			Teacher Comment	Location
e1 Describe the procedures that your chosen business follows for: staff training; appraisal and performance review; retraining for new technology or new work practices; any national training initiatives; health and safety training.	e2 Analyse how effectively the procedures described in e1 enable people to perform their jobs well and maintain a safe and secure working environment.	e3 Using the analysis in e2 , suggest and justify alternative or additional procedures to those described in e1 that might improve the effectiveness of employees and the safety of the working environment.			
0 1 2 3 4	567	89	Mark		
f1 Describe the rights of customers under consumer law and identify the features within your chosen business that contribute towards good customer service.	f2 Analyse how effectively the customer service provision of the business meets the needs and expectation of its customers.	f3 On the basis of your analysis in f2 , suggest and justify ways in which customer service provision of the business could be improved to further meet the needs and expectations of customers.	Mark		
0 1 2 3 4	567	8 9			
Total/50					

Guidance on Completion of this Form

- One sheet should be used for each candidate. 1
- Please ensure that the appropriate boxes at the top of the form are completed. 2
- Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column. 3
- Add the marks for the strands together to give a total out of 50. Enter this total in the relevant box. Sign and date the Authentication statement. 4
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