1.8.3 Exclusions

Every specification is assigned to a national classification code indicating the subject area to which it belongs.

Due to overlap of content, there are restrictions on entering candidates for the following qualifications: GNVQ Business (Foundation or Intermediate); GCSE Business Studies; GCSE Business and Communication Systems and all Short Courses with *Business* in the title. Such restrictions, if not prevented at the point of entry, will be picked up both when funding is calculated and when results leading to points towards performance tables are aggregated, as all of the above qualifications will have the same classification code and so be discounted for funding and performance table purposes.

It is however permissible to enter for both GCSE in Applied Business and GCSE Business and Communications Systems.

1.9   SPIRITUAL, MORAL, ETHICAL, SOCIAL AND CULTURAL ISSUES

Business offers a wide range of opportunities for the exploration of spiritual, moral, ethical, social and cultural issues.

It is expected that this specification will be presented in ways which give scope for perspectives on ethics within the business environment. This is particularly appropriate in considering the aims, management, resources and marketing of various business organisations and their impact on the environment, society and the individual. There is opportunity to examine the cultural issues relating to business with reference to the global nature of the labour and retail markets.

Legal issues are addressed in each unit, where appropriate.

Signposting

The purpose of the table on the following page is to signpost possible opportunities for delivering Spiritual, Moral, Ethical, Social and Cultural (SMESC) related issues.

Key:

Sp Spiritual   **M** Moral   **E** Ethical   **So** Social   **C** Cultural

Unit	Content	Sp	M	E	So	C
1	• How businesses organise themselves: **So** (and **C** if a business is seen as a culture).				*	*
	• Types of business ownership and economic conditions: professional **M/E**.		*	*		
	• Functional Areas: HR: **Sp So C**; Marketing: **E**; Customer service: **So C**; R&D: **M E**; Employee organisations: **C**; Security: **M** obligation.	*	*	*	*	*
	• Business communications and provision of goods/service to community: **Sp So C**.	*			*	*
	• External business influences: **Sp So C.**	*			*	*
	• Business operations without harming the environment: **E**.			*		
	• Provide charitable/voluntary services: **Sp So**.	*			*	
	• Business location: **So** (for appropriate skilled staff); history and tradition: **So C**.				*	*
	• Business activity may be influenced by current trends and competitors: **E So**.			*	*	
	• Effects of technology: **M E So**.		*	*	*	
2	• Different stakeholders: **Sp So C**; Dealing with pressure groups: **Sp**; Customer service: **Sp So C**.	*			*	*
	• Rights and responsibilities of employees and employers: **M E**.		*	*		
	• Working arrangements and trends in patterns of work: **So**; Multiskilling: **E** dimension.			*	*	
	• Resolving disagreements and recruitment and training issues: **So C**.				*	*
	• Health and safety: **M E**.		*	*		
	• Legal framework of business operations: **So C**.				*	*
3	• Use of ICT: **So** trends (**M E So** dilemma as it may lead to job losses).		*	*	*	
	• R&D: **E** (included in case opportunity missed in Unit 1).			*		
	• Data collection, storage and use: **E**.			*		