

GCSE IN APPLIED ART AND DESIGN: DOUBLE AWARD

1490

ADDITIONAL SPECIMEN ASSESSMENT MATERIALS

This document contains specimen assessment materials (Project Briefs) for Unit 4862 of the GCSE in Applied Art and Design. These further specimen questions reflect those found in the original specimen paper (available with the specifications) and can be used as further practice questions by candidates.

QAN 100/1967/4

CONTENTS

Specimen Papers

Mark Scheme – see Section 8.3 of the specification for the *Assessment Evidence Grid* for this unit.

Oxford Cambridge and RSA Examinations

General Certificate of Secondary Education

APPLIED ART AND DESIGN: DOUBLE AWARD

UNIT 3: Working to a project brief

1490

Specimen Paper

Instructions to Teachers – To be Opened on Receipt

INSTRUCTIONS TO TEACHERS

In the Unit 3 examination candidates will be expected to demonstrate:

- ability to meet the requirements of an externally set brief;
- understanding of constraints, planning and research;
- exploration and investigation into sources and ideas;
- understanding of visual language and making techniques;
- ability to present their work effectively.

To achieve the higher grades (CC to A*A*), the thinking process must be explicit. Candidates will be expected to demonstrate visually, progressive development and evaluation of ideas. This may be achieved through reviewing and modifying ideas in preparatory work and the final work. This should be supported by annotated notes which make critical judgements on the work produced.

Candidates will be given at least **four** weeks to produce preparatory work and 10 hours to produce the final outcome. Preparatory work may be produced in any suitable form such as a sketch book, design sheets, test pieces, models or maquettes. The final outcome will be EITHER a 2D OR a 3D piece of work depending on the brief selected by the candidate and the resources and facilities available. The form of the final outcome must be suitable for client presentation.

Teachers **must** set deadlines for candidates to work to. Preparatory work should be monitored and supported with advice and guidance.

Work for this externally set brief must take place in the art room or studio where candidates have access to a range of materials and equipment.

It is essential that the 10 hours for production of the final outcome is undertaken under normal examination conditions and that the allocated time is not exceeded. Candidates must work independently during the 10 hours.

Preparatory work must show:

- research, experiments, ideas and possible solutions to the brief;
- sources used – this should include influences and research into the work of appropriate artists, craftspeople or designers.

Preparatory work to be included for presentation is of paramount importance and teachers should guide candidates through this task.

Teachers should make sure that candidates are confident in their final design decisions before production of the final outcome is entered into.

Candidates must organise and present their final outcome for the client.

Teachers should refer to Unit 3, Section 8.3 of the qualification specification for further information and guidance.

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Specimen Paper

Additional materials:

Candidate preparatory work

Teacher Instructions 4862/IT

TIME 10 hours

THE 10-HOUR EXAMINATION CAN BE CONDUCTED AT THE DISCRETION OF THE CENTRE BUT IT MUST BE COMPLETED AND MARKS SUBMITTED BY THE DATE SPECIFIED BY OCR.

TO BE ISSUED TO CANDIDATES AT LEAST FOUR WORKING WEEKS BEFORE THE TEST.

Instructions to Candidates

- Read the project brief carefully
- You **must** have your preparatory work with you in the examination
- You will need media and materials for producing your final work.

Information to Candidates

- The total number of marks available for this paper is **100**
- During the preparation time it is important that you discuss with your teacher the direction and progression of your work for further advice and guidance. All studies in preparation for your examination should be your own work. They should be taken into the examination to help you bring your work to a conclusion and be submitted with your final examination work
- Marks will be awarded for both preparatory work and final work
- You can start your preparatory work as soon as you receive this paper
- Ten hours are allowed for your examination. The work produced during the examination must be your own unaided work
- When you have completed the examination you **must** hand in the following:
(Place a tick in both boxes to confirm)

Preparatory work

Final work

SAMPLE PROJECT BRIEF

Introduction to the project

A 'Do It Yourself' chain store intends to sponsor a series of home makeover TV programmes to be recorded, sold and shown to audiences across the world. The company wants to promote up to date design ideas that are original and inventive but easy and simple to produce. The Company is inviting artists, designers and craftspeople to develop suitable ideas based on colour harmony. The three scheduled programmes are to be based around: the kitchen, the bedroom and the bathroom.

You have been asked to submit suitable ideas and designs to be considered. If accepted, the proposed ideas will be included in one of the three scheduled programmes to be called '**A Colourful Lifestyle**'.

Choose **one** of the following briefs:

Art brief

Explore, develop and produce:

a series of at least 4 prints reflecting the four seasons of the year which could hang together in a bedroom.

OR

a colour scheme for a square bathroom space which would reflect ideas based on the Art Deco Movement. A scale model showing all 6 surfaces is to be presented as part of the final outcome.

Craft brief

Explore, develop and produce:

a set of 3 decorative coloured containers with lids, to store dry ingredients within a kitchen and food preparation area. The set is to be based on earth, fire or water.

OR

a bedside rug made from different soft coloured fabrics or threads or a design for floor tiles for a kitchen or bathroom. The design is to have a border with a repeated motif to evoke colours found in a hot climate. A sample of the rug or sample tiles should be included.

Design brief

Explore, develop and produce:

a story board of at least 10 cells showing the opening title sequence to the TV series. The sequence must clearly be linked by the theme of colour harmony.

OR

an adjustable bedroom light which incorporates coloured filters to create a range of different subdued lighting effects across a ceiling. The proposed designs should show what visual mood or feeling the lighting effects will produce.

Guidance to candidates

You should develop a range of ideas in response to your chosen brief. You must work to the deadline agreed with your teacher.

You will need to research ideas for the brief by looking into the visual aspects of social, economic, political, religious or cultural contexts and by gathering information that relates to the theme of the brief. These could come from:

- primary sources in the community, such as DIY stores, builders suppliers, retail outlets for kitchens, bathrooms and bedrooms;
- primary domestic sources such as television makeover programmes, your own bedroom, kitchen and bathroom and houses you visit;
- research into the work of artists, craftspeople and designers you feel have connections to the theme;
- publicity material such as design magazines, television trailers and advertisements;
- electronic sources such as CD-ROMs or the internet.

You will need to make drawings, colour studies and 2D and 3D samples of different design ideas.

For the **art brief** you could gather information on:

- designs, paintings and prints using the four seasons as a theme;
- artists, photographers and designers who work with ideas, materials and methods relevant to your proposals;
- the Art Deco style and artists associated with the movement;
- historical and contemporary interior designers;
- practical methods of production relevant to your proposal.

For the **craft brief** you could gather information on:

- historical and contemporary kitchen ware designs from around the world;
- stimulating designs that have been made using relevant craft mediums;
- constructed and printed textiles;
- decorative motifs;
- practical methods of production relevant to your proposal.

For the **design brief** you could gather information on:

- relevant media materials such as television title sequences and letter forms;
- information design;
- types and styles of lighting and light fittings and lighting construction;
- practical methods of production relevant to your proposal;

You will need to:

- consider constraints or factors that might limit what you are able to do; such as the size of the work, the money available, the intended market, available resources such as time, media and materials;
- collect and explore a range of information;
- research the work of others connected to the theme;
- select the most appropriate information to use;
- explore and experiment to produce a range of your own different design ideas;
- experiment with media and/or materials;
- annotate your work to explain how you developed your different design ideas;
- select and develop your best idea(s) to completion, showing how you reviewed and evaluated your work and how the needs of the client or audience have been taken into account;
- organise and present your final work for the client.

FINAL WORK

This must be produced during the ten hour test.

Your final piece of work should be:

- well presented;
- produced in a form suitable to the brief and client presentation.

You should use methods and techniques which show your skill and ability.

Oxford Cambridge and RSA Examinations

General Certificate of Secondary Education

APPLIED ART AND DESIGN: DOUBLE AWARD

UNIT 3: Working to a project brief

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Specimen Paper

Additional materials:

Candidate preparatory work

Teacher Instructions 4862/IT

TIME 10 hours

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(Place a tick in both boxes to confirm)

Preparatory work

Final work

SAMPLE PROJECT BRIEF

Introduction to the project

An open air **Food Festival** is to be held in a major city centre. The organisers of the festival intend to arrange a series of covered stalls and demonstration areas where people can see and taste different food dishes from around the world.

The organisers of the festival also want to involve Artists, Craftspeople and Designers to work, display and sell paintings, sculpture, textiles, pottery and fashion items during the festival. The successful entrants will be given a covered workspace or studio area that is to be used to plan, produce and sell final pieces of Art, Craft or Design. Acceptance for the festival depends on the Art, Craft or Design work and items to be sold being based on or around the theme of food.

You are to produce proposals and designs to represent entries to the Food Festival.

Choose **one** of the following briefs:

Art brief

Explore, develop and produce:

a series of at least three lino prints which represent and encourage 'healthy eating'. The final print editions are to be in two colours with at least one overprinted area to produce a third colour.

OR

a 3D sculpture which represents a traditional meal or dish. The piece is to incorporate the plate or vessel in which it is served or from which it is eaten. The piece should express the artist's own ideas whilst emphasising a particular country or culture. The piece can be modelled in clay, plaster or papier-mâché and is to be small enough to be sold and carried away from the festival.

Craft brief

Explore, develop and produce:

a set of at least three different place mats showing the food of a particular country. These could be produced in card, batik, or as woven or printed pieces and the development work is to show alternative place setting arrangements that can be produced using the shapes or designs of the mats.

OR

a mobile made from found and reused objects related to food. The ideas and final model or outcome should relate to a particular country or a regional food or prepared dish.

Design brief

Explore, develop and produce:

a DVD showing the opening title screen for a recorded series of food demonstrations, together with at least two additional links to different pages of information. Both the images and the type style used need to reflect a particular country or area of the world.

OR

a modern container, vessel or pan used to prepare or cook a food dish from a particular country. A 3D prototype or model is required to show how the shape relates to the particular country or region.

Guidance to candidates

You should develop a range of ideas in response to your chosen brief. You must work to the deadline agreed with your teacher.

You will need to research ideas for the brief by looking into the visual aspects of social, economic, political, religious or cultural contexts and by gathering information that relates to the theme of the brief. These could come from:

- primary sources in the community, such as supermarkets, delicatessens, restaurants and other food outlets, food fairs and exhibitions;
- primary domestic sources such as television cookery programmes;
- your own experience of countries you may have visited on holiday, recipe books;
- research into the work of artists, craftspeople and designers you feel have connections to the theme;
- publicity material such as food magazines, advertisements, organic promotions, healthy eating campaigns;
- electronic sources such as CD-ROMs or the internet.

You will need to make drawings, colour studies and 2D and 3D samples of different design ideas.

For the **art brief** you could gather information on:

- designs, paintings and prints using food and healthy eating as a theme;
- artists, sculptors and designers who work with ideas, materials and methods relevant to your proposals;
- historical and contemporary serving dish designs;
- practical methods of production relevant to your proposal.

For the **craft brief** you could gather information on:

- historical and contemporary table setting designs from around the world;
- stimulating designs that have been made using relevant craft mediums;
- craftspeople working with found and recycled objects and materials;
- mobile design;
- batik, weaving and printing;
- practical methods of production relevant to your proposal.

For the **design brief** you could gather information on:

- relevant media materials such as television or film title sequences and letter forms;
- information design;
- contemporary kitchen/cookware design;
- practical methods of production relevant to your proposal.

You will need to:

- consider constraints or factors that might limit what you are able to do; such as the size of the work, the money available, the intended market, available resources such as time, media and materials;
- collect and explore a range of information;
- research the work of others connected to the theme;
- select the most appropriate information to use;
- explore and experiment to produce a range of your own different design ideas;
- experiment with media and/or materials;
- annotate your work to explain how you developed your different design ideas;
- select and develop your best idea(s) to completion, showing how you reviewed and evaluated your work and how the needs of the client or audience have been taken into account;
- organise and present your final work for the client.

FINAL WORK

This must be produced during the ten hour test.

Your final piece of work should be:

- well presented;
- produced in a form suitable to the brief and client presentation.

You should use methods and techniques which show your skill and ability.

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APPLIED ART AND DESIGN: DOUBLE AWARD

UNIT 3: Working to a project brief

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Specimen Paper

Additional materials:

Candidate preparatory work

Teacher Instructions 4862/IT

TIME 10 hours

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SAMPLE PROJECT BRIEF

Introduction to the project

The increasing use of plastic material in our everyday lives has prompted Local Authorities to set new targets to encourage the reuse of plastics. Different kinds of plastic, when collected can be recycled to minimise the amount of waste we increasingly throw away, burn and bury in landfill sites.

To help to achieve this target one Local Authority has decided to sponsor a theatre group to perform at local schools. The performance called '**What on earth...**' has been written and devised to encourage young people to save and reuse plastic packaging.

In addition to the performance, a travelling exhibition of items made from recycled plastic will also be displayed in and around school premises. The sponsors are particularly interested in linking plastic to saving the local and global environment.

The sponsors have asked for a range of ideas to be submitted to a selection panel. Inventive pieces of Art, Craft or Design work using alternative media and materials are encouraged as well as pieces expressing and visually communicating personal ideas and feelings about saving the earth. Pieces which are interesting to look at and could be produced in both 2D and 3D will be accepted. It is intended that the final displays will visually exciting, inventive and educational.

Choose **one** of the following briefs:

Art brief

Explore, develop and produce:

a 2D shaped collage using stretched and suspended plastic sheet material to express 'global warming'.

Or

a set of 3 shaped relief floor panels that the audience have to walk through when entering the exhibition. The panels are to represent the impact of discarded plastic on the environment.

Craft brief

Explore, develop and produce:

a geometric woven piece made from coloured plastic strips, electrical wire sheathing, plastic threads, beads and string. 2D designs and worksheets are also required to show how the final design could be used as a repeat pattern to commercially produce a length of printed fabric.

Or

a wind chime or mobile which displays a series of interacting images or symbols linked to the reuse of plastic. The final piece or model is to be made from recycled plastic which could be suspended in the school entrances or grounds.

Design brief

Explore, develop and produce:

a design for a theatrical costume, including head and foot wear to be worn in the performance '**What on earth...**'. The final 2D design, including swatches of materials and instructions for a costume designer to produce the garments are to be included. The costume is for a character based on a 'litter bug', who sees no reason for reusing plastic.

OR

a plastic storage bag that is big enough to hold and store clear and coloured plastic packaging in the home. The design and prototype model are to show how the bag is to be constructed and hung and sited within a domestic kitchen area.

Guidance to candidates

You should develop a range of ideas in response to your chosen brief. You must work to the deadline agreed with your teacher.

You will need to research ideas for the brief by looking into the visual aspects of social, economic, political, religious or cultural contexts and by gathering information that relates to the theme of the brief. These could come from:

- primary sources in the community, such as recycling centres/initiatives, school buildings and grounds, theatres and performance spaces;
- primary domestic sources such as costume designs seen on television or in the theatre, floor coverings, storage solutions;
- research into the work of artists, craftspeople and designers you feel have connections to the theme;
- publicity material such as recycling promotional leaflets/posters;
- electronic sources such as CD-ROMs or the internet.

You will need to make drawings, colour studies and 2D and 3D samples of different design ideas.

For the **art brief** you could gather information on:

- designs, paintings and other art work using recycled plastic as a theme or material;
- artists, craftspeople and designers who work with ideas, materials and methods relevant to your proposals;
- floor covering design;
- practical methods of production relevant to your proposal.

For the **craft brief** you could gather information on:

- historical and contemporary woven and printed textile designs;
- stimulating designs that have been made using recycled plastics;
- craftspeople working with found and recycled objects and materials;
- mobile and wind chime designs and construction;
- practical methods of production relevant to your proposal.

For the **design brief** you could gather information on:

- historical and contemporary theatrical costume design;
- insects;
- historical and contemporary storage design;
- practical methods of production relevant to your proposal.

You will need to:

- consider constraints or factors that might limit what you are able to do; such as the size of the work, the money available, the intended market, available resources such as time, media and materials;
- collect and explore a range of information;
- research the work of others connected to the theme;
- select the most appropriate information to use;
- explore and experiment to produce a range of your own different design ideas;
- experiment with media and/or materials;
- annotate your work to explain how you developed your different design ideas;
- select and develop your best idea(s) to completion, showing how you reviewed and evaluated your work and how the needs of the client or audience have been taken into account;
- organise and present your final work for the client.

FINAL WORK

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- well presented;
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Specimen Paper

Additional materials:

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TIME 10 hours

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Final work

SAMPLE PROJECT BRIEF

Introduction to the brief

An International student sports event is to be staged in a major UK city.

The competing teams will be accommodated in a purpose built sports village that is to be divided into three main areas to accommodate the athletes from the continents of Europe, Asia and South America.

The International organising committee would like to welcome and help the visiting competitors have an enjoyable stay in the UK by incorporating creative and stimulating Art, Craft and Design work in and around the accommodation blocks. A selection panel made up of members of the organising committee will choose and commission successful proposals that reflect the sporting achievements of the three continents.

You are invited to take part in producing initial proposals and final designs.

Choose **one** of the following briefs:

Art brief

Explore, develop and produce:

a large painting which reflects team spirit within a particular sporting event from one of the participating continents. The final piece is to be displayed in the main reception area of one of the accommodation blocks. The preliminary artwork is to show the location where the painting is to be hung.

OR

a realistic or abstracted piece of 3D figurative sculpture. The piece is to represent individual sporting achievement from one of the participating continents.

Craft brief

Explore, develop and produce:

a set of at least three 'scatter' cushions for a comfortable seating area within one of the accommodation blocks. The overall theme for the cushion cover designs are the dominant colours representative of one of the chosen continents. The individual designs are to be linked by a common colour scheme and at least one cushion cover is to be produced.

OR

a serving bowl or dish to contain either hot or cold food. The shape, surface decoration or material used to make the bowl is to reflect the culture of one of the participating continents.

Design brief

Explore, develop and produce:

a series of photographs or digital images that represent action and speed in at least three different competitive sports events. The preliminary development work is to show how alternative displays are to be framed and presented in the main reception area of one of the accommodation blocks.

OR

a series of designs and final prototype model for a compact digital sports stopwatch. As well as a readable display screen, the watch is to be used in both track and swimming training and is to be designed to be worn around the neck or on the wrist.

Guidance to candidates

You should develop a range of ideas in response to your chosen brief. You must work to the deadline agreed with your teacher.

You will need to research ideas for the brief by looking into the visual aspects of social, economic, political, religious or cultural contexts and by gathering information that relates to the theme of the brief. These could come from:

- primary sources in the community, such as sports venues and facilities, gymnasiums and hotels;
- primary domestic sources such as soft furnishings, cushions and table ware;
- research into the work of artists, craftspeople and designers you feel have connections to the theme;
- publicity material such as sportswear advertisements;
- electronic sources such as CD ROMs or the internet.

You will need to make drawings, colour studies and 2D and 3D samples of different design ideas.

For the **art brief** you could gather information on:

- mural design and large scale paintings using sport and sporting events as a theme;
- artists, sculptors and designers who work on a large scale and with ideas, materials and methods relevant to your proposals;
- historical and contemporary representations of athletes;
- figure drawing and anatomy;
- practical methods of production relevant to your proposal.

For the **craft brief** you could gather information on:

- historical and contemporary cushion designs from around the world;
- stimulating designs that have been made using relevant craft mediums;
- serving dishes and bowls from around the world and the materials they can be made from;
- decoration on table ware;
- practical methods of production relevant to your proposal.

For the **design brief** you could gather information on:

- historical and contemporary sports photographers;
- sporting events;
- types of wall displays and layouts;
- historical and contemporary clock and watch design;
- information design;
- practical methods of production relevant to your proposal.

You will need to:

- consider constraints or factors that might limit what you are able to do; such as the size of the work, the money available, the intended market, available resources such as time, media and materials;
- collect and explore a range of information;
- research the work of others connected to the theme;
- select the most appropriate information to use;
- explore and experiment to produce a range of your own different design ideas;
- experiment with media and/or materials;
- annotate your work to explain how you developed your different design ideas;
- select and develop your best idea(s) to completion, showing how you reviewed and evaluated your work and how the needs of the client or audience have been taken into account;
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SAMPLE PROJECT BRIEF

Introduction to the project

An international festival of 'Words and Language' is to be held at the British Museum to celebrate worldwide media communication over the past 100 years.

Planned events will include book and poetry reading, talks and book signings, theatrical performances and cinema screenings as well as an exhibition of Art, Craft and Design work to be called '**Can you see the spoken word?**'

The festival committee is asking for both 2D and 3D original ideas to be submitted for this visual exhibition. All the successful entries have to link to the exhibition theme.

You have been invited to take part in the festival exhibition by producing proposals and designs.

Choose **one** of the following briefs:

Art brief

Explore, develop and produce:

a painting incorporating letterforms and text that reflects the feeling and meaning of particular words found in literature from the last 100 years.

OR

a 3D sculptural construction that uses shape and form to communicate a single expressive word.

Craft brief

Explore, develop and produce:

an item of jewellery made using recycled, found, printed packaging materials in paper, cardboard or plastic which contain different words and letterforms.

OR

a decorated fabric bag or ridged container/stand to hold separate alphabet letters as part of an activity word game for young children.

Design brief

Explore, develop and produce:

An original alphabet typeface designed for all the festival corporate publicity and signage to reflect the international dimension. One example of how the typeface will look when used on the festival sign, posters, flyers or banners should be produced.

OR

a free standing, flexible shelving system to use for the storage of both books and compact discs in alphabetical order.

Guidance to candidates

You should develop a range of ideas in response to your chosen brief. You must work to the deadline agreed with your teacher.

You will need to research ideas for the brief by looking into the visual aspects of social, economic, political, religious or cultural contexts and by gathering information that relates to the theme of the brief. These could come from:

- primary sources in the community, such as libraries, bookshops, jewellers and fashion accessory outlets, furniture stores;
- primary domestic sources such as books, newspapers and magazines, storage, shelving and bookcases, children's games;
- research into the work of artists, craftspeople and designers you feel have connections to the theme;
- publicity material such as home style magazines, advertisements;
- electronic sources such as CD ROMs or the internet.

You will need to make drawings, colour studies and 2D and 3D samples of different design ideas.

For the **art brief** you could gather information on:

- letterforms and fonts;
- artists, sculptors and designers who work with ideas, materials and methods relevant to your proposals;
- information design and text layout and manipulation;
- practical methods of production relevant to your proposal.

For the **craft brief** you could gather information on:

- historical and contemporary jewellery design from around the world;
- stimulating designs that have been made using relevant craft mediums;
- craftspeople working with fabrics or recycled materials;
- board games and other activity games for children;
- practical methods of production relevant to your proposal.

For the **design brief** you could gather information on:

- letterforms, typefaces and fonts;
- information design and publicity materials;
- historical and contemporary shelving design;
- practical methods of production relevant to your proposal.

You will need to:

- consider constraints or factors that might limit what you are able to do; such as the size of the work, the money available, the intended market, available resources such as time, media and materials;
- collect and explore a range of information;
- research the work of others connected to the theme;
- select the most appropriate information to use;
- explore and experiment to produce a range of your own different design ideas;
- experiment with media and/or materials;
- annotate your work to explain how you developed your different design ideas;
- select and develop your best idea(s) to completion, showing how you reviewed and evaluated your work and how the needs of the client or audience have been taken into account;
- organise and present your final work for the client.

FINAL WORK

This must be produced during the ten hour test.

Your final piece of work should be:

- well presented;
- produced in a form suitable to the brief and client presentation.

You should use methods and techniques which show your skill and ability.

Oxford Cambridge and RSA Examinations

General Certificate of Secondary Education

APPLIED ART AND DESIGN: DOUBLE AWARD

UNIT 3: Working to a project brief

1490

Specimen Paper

Additional materials:

Candidate preparatory work

Teacher Instructions 4862/IT

TIME 10 hours

THE 10-HOUR EXAMINATION CAN BE CONDUCTED AT THE DISCRETION OF THE CENTRE BUT IT MUST BE COMPLETED AND MARKS SUBMITTED BY THE DATE SPECIFIED BY OCR.

TO BE ISSUED TO CANDIDATES AT LEAST FOUR WORKING WEEKS BEFORE THE TEST.

Instructions to Candidates

- Read the project brief carefully
- You **must** have your preparatory work with you in the examination
- You will need media and materials for producing your final work.

Information to Candidates

- The total number of marks available for this paper is **100**
- During the preparation time it is important that you discuss with your teacher the direction and progression of your work for further advice and guidance. All studies in preparation for your examination should be your own work. They should be taken into the examination to help you bring your work to a conclusion and be submitted with your final examination work
- Marks will be awarded for both preparatory work and final work
- You can start your preparatory work as soon as you receive this paper
- Ten hours are allowed for your examination. The work produced during the examination must be your own unaided work
- When you have completed the examination you **must** hand in the following:
(Place a tick in both boxes to confirm)

Preparatory work

Final work

SAMPLE PROJECT BRIEF

Introduction to the project

A travel company wants to promote its new summer season of holidays. The company specialises in activity holidays in France and Spain for people aged 18 to 50.

Based in interesting locations near to museums and art galleries, the holidays are designed to combine a relaxing and enjoyable time with an opportunity to experience a simple Art, Design or Craft activity.

Holidays of one or two weeks are based at hotels with basic studio and workshop spaces where media and materials will be available for use. It is expected that the holiday makers will use the local surroundings for inspiration to create and produce finished designs or items that reflect and express their own ideas.

The company is to market these holidays at a national holiday exhibition event and have hired an exhibition space. The title of their exhibition stand is '**A Creative Holiday in the Sun**'.

As an Artist, Craftsperson or Designer you are invited to submit ideas and finished pieces that could be displayed at the exhibition and would represent the kind of experience and activity undertaken on such a holiday. The company is looking for either 2D or 3D work that reflects the particular culture of the holiday locations as well as the colours, shapes and textures found in a particular area.

Choose **one** of the following briefs:

Art brief

Explore, develop and produce:

a colourful painting with a border based on food from a region in France or Spain.

OR

a 3D sculpture made from natural materials that expresses a feeling of distance and open spaces. Maquettes or models are needed to show how it would be made, installed and dismantled at the exhibition.

Craft brief

Explore, develop and produce:

a woven basket using natural materials, based on rocks, hills or mountains as seen on such holidays.

OR

a fabric print for a T-shirt which reflects a famous artistic person from the country where the holiday is based.

Design brief

Explore, develop and produce:

a collection of promotional materials which when collaged together will produce the letterforms of 'A CREATIVE HOLIDAY IN THE SUN'. The proposals and final designs are to clearly reflect the chosen country or region.

OR

a design and prototype model for a compact digital camera. As a prize to be won at the exhibition, the camera has to have a unique shape that reflects the architecture of a chosen holiday destination.

Guidance to candidates

You should develop a range of ideas in response to your chosen brief. You must work to the deadline agreed with your teacher.

You will need to research ideas for the brief by looking into the visual aspects of social, economic, political, religious or cultural contexts and by gathering information that relates to the theme of the brief. These could come from:

- primary sources in the community, such as travel agents, museums and art galleries and exhibitions;
- primary domestic sources such as television holiday programmes, travel documentaries, travel brochures, your own experience of countries you may have visited on holiday, baskets, T-shirts and cameras you own;
- research into the work of artists, craftspeople and designers you feel have connections to the theme;
- promotional materials for the travel industry;
- electronic sources such as CD ROMs or the internet.

You will need to make drawings, colour studies and 2D and 3D samples of different design ideas.

For the **art brief** you could gather information on:

- designs, paintings and prints using food as a theme;
- artists, sculptors and designers who work with ideas, materials and methods relevant to your proposals;
- historical and contemporary sculpture techniques;
- practical methods of production relevant to your proposal.

For the **craft brief** you could gather information on:

- historical and contemporary basket designs from around the world;
- stimulating designs that have been made using relevant craft mediums;
- craftspeople working with natural materials;
- T-shirt designs and production;
- historical and contemporary French and Spanish artists, craftspeople, designers, performers etc;
- practical methods of production relevant to your proposal.

For the **design brief** you could gather information on:

- promotional materials;
- information design;
- letterforms and fonts;
- historical and contemporary camera design;
- practical methods of production relevant to your proposal.

You will need to:

- consider constraints or factors that might limit what you are able to do; such as the size of the work, the money available, the intended market, available resources such as time, media and materials;
- collect and explore a range of information;
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