

GENERAL CERTIFICATE OF SECONDARY EDUCATION

4862

APPLIED ART AND DESIGN: DOUBLE AWARD

UNIT 3: Working to a project brief (4862)

The 10-hour examination can be conducted at the discretion of the Centre but it must be completed and marks submitted by 15 May 2007.

The examination paper should be given to candidates at least four weeks before the 10-hour examination.

Time: 10 hours

JUNE 2007

Additional materials: Candidate's own preparatory work
Teacher Instructions 4862/IT



INSTRUCTIONS TO CANDIDATES

- Read the project brief carefully
- You **must** have your preparatory work with you in the examination
- You will need media and materials for producing your final work.

INFORMATION FOR CANDIDATES

- The work you produce will be assessed against three Assessment Objectives:

AO1 visual language	25 marks
AO2 materials, techniques and technology	25 marks
AO3 working to a brief	50 marks
- The total number of marks available for this paper is **100**
- During the preparation time it is important that you discuss with your teacher the direction and progression of your work for further advice and guidance. All studies in preparation for your examination should be your own work. They should be taken into the examination to help you bring your work to a conclusion and be submitted with your final examination work
- Marks will be awarded for both preparatory work and final work
- You can start your preparatory work as soon as you receive this paper
- Ten hours are allowed for your examination. The work produced during the examination must be your own unaided work
- When you have completed the examination you **must** hand in both your preparatory work and your final work.

This document consists of **6** printed pages and **2** blank pages.

You will need to:

- consider constraints or factors that might limit what you are able to do, such as the size of the work, the money available, the intended market, available resources such as time, media and materials
- collect and explore a range of information
- research the work of others connected to the theme
- select the most appropriate information to use
- explore and experiment to produce a range of your own different design ideas
- experiment with media and/or materials
- annotate your work to explain how you developed your different design ideas
- select and develop your best idea(s) to completion, showing how you reviewed and evaluated your work and how the needs of the client or audience have been taken into account
- organise and present your final work for the client.

PROJECT BRIEF**Introduction to the brief**

Artec is a new art and technology exhibition centre. The Centre will explore the relationship between art and technology in the past and present. The first exhibition will be called 'Time'. Its central theme is '**The way we see and record the passage of time**'.

You have been commissioned to produce proposals and designs for one of the following briefs.

Art brief

Explore, develop and produce designs for an art work which is made from multiple images to be used as one of the exhibits.

OR

Explore, develop and produce designs for a sculpture representing 'The Passage of Time'. The sculpture can be static or kinetic and will be sited outside **Artec** in the surrounding parkland. A design proposal and maquette is required.

Craft brief

Explore, develop and produce designs for a decorative constructed textile to be used as a bed cover. A final design and samples are required.

OR

Explore, develop and produce designs for a sundial made from a suitable material which will be sold in the exhibition centre shop. A final design and model is required.

Design brief

Explore, develop and produce designs for a new timepiece for the entrance of **Artec**, which can be viewed from many angles. A final design and model are required. (The model does not need to be a working model.)

OR

A repeating digital/video presentation to be projected onto the exterior walls of **Artec** at night. A story board and a sample of the presentation are required.

These objects can be made in any suitable material or combinations of media. All outcomes should relate to the theme.

Guidance to candidates

You should develop a range of ideas in response to your chosen brief. You must work to the deadline agreed with your teacher.

You will need to research ideas for the brief by looking into the visual aspects of social, economic, political, religious or cultural contexts and by gathering information that relates to the theme of the brief. These could come from:

- clocks, egg timers, water mechanisms, digital and other man-made ways of recording time
- natural ways of recording time, erosion, growth rings, tides and the movement of planets
- symbolic ways of representing time, the sun, moon and stars, the flow of water, wind and seasons
- primary sources in the community, such as galleries, museums, entertainment and technology centres, sculpture parks, public buildings
- electronic sources such as CD ROMs or the internet.

You will need to make drawings, colour studies and 2D and 3D samples of different design ideas.

For the **Art brief** you could gather information on:

- contemporary visual arts
- computer generated imagery and digital media
- architecture and sculpture
- photographers and film makers who use and record time in their work
- 20th and 21st century artists and sculptors who experiment with new materials and time-based media
- art for public spaces

For the **Craft brief** you could gather information on:

- contemporary textile design and technique
- contemporary metalwork
- contemporary stone craft
- contemporary ceramics
- museum and art gallery shops, garden centres and mail order catalogues

For the **Design brief** you could gather information on:

- contemporary and historical timepiece design
- design for public spaces
- contemporary product design
- video and film production
- story board design and layout
- CD ROM and computer generated imagery design
- contemporary photography

You will need to:

- consider constraints or factors that might limit what you are able to do, such as the size of the work, the money available, the intended market, available resources such as time, media and materials
- collect and explore a range of information
- select the most appropriate information to use
- explore and experiment to produce a range of your own different design ideas
- experiment with media and/or materials
- annotate your work to explain how you developed your ideas
- select and develop your best ideas showing how you reviewed and evaluated your work
- present your preparatory work.

FINAL WORK

This must be produced during the ten-hour test.

Your final piece of work should be:

- well presented
- produced in a form suitable to the brief and client presentation using methods and techniques which show your skill and ability.

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