

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

General Certificate of Secondary Education

APPLIED ART AND DESIGN: DOUBLE AWARD

4862

UNIT 3: Working to a project brief (4862)

The 10-hour examination can be conducted at the discretion of the Centre but it must be completed and marks submitted by 15 May 2006.

The examination paper should be given to candidates at least four weeks before the 10-hour examination.

JUNE 2006

Additional materials:
Candidate's own preparatory work
Teacher Instructions 4862/IT

TIME 10 hours

INSTRUCTIONS TO CANDIDATES

- Read the project brief carefully
- You **must** have your preparatory work with you in the examination
- You will need media and materials for producing your final work.

INFORMATION FOR CANDIDATES

- The total number of marks available for this paper is **100**
- During the preparation time it is important that you discuss with your teacher the direction and progression of your work for further advice and guidance. All studies in preparation for your examination should be your own work. They should be taken into the examination to help you bring your work to a conclusion and be submitted with your final examination work
- Marks will be awarded for both preparatory work and final work
- You can start your preparatory work as soon as you receive this paper
- Ten hours are allowed for your examination. The work produced during the examination must be your own unaided work
- When you have completed the examination you **must** hand in the following:
(Place a tick in both boxes to confirm)

Preparatory work

Final work

This question paper consists of 4 printed pages.

PROJECT BRIEF

Introduction to brief

The arts education team from an art gallery is to create an Art Trail in a local school. A businessman has agreed to sponsor the Art Trail.

The theme for the trail is **Mazes and Knots** and is intended to introduce traditional and abstract works of art to young people to increase understanding of cultural differences in the world of art, craft and design. The sponsor will provide sufficient funds to commission original artwork.

You have been commissioned to produce proposals and designs for one of the following briefs.

Choose **one** of the following briefs:

Art brief

Explore, develop and produce ideas and a maquette for a sculpture to be sited in a garden setting using suitable materials and techniques. The maximum base size of the site will be 2m square
OR

Design a mural entitled 'Finding the Way' for the school's reception area. The mural is to be sited on two adjoining walls behind the visitors' waiting area.

Craft brief

Explore, develop and produce ideas and outline designs for a set of four prints to celebrate the opening of the Art Trail. The prints should be in at least two colours. Take one design through to completion and produce two identical prints from the same plate/block/screen.
OR

Explore, develop and produce ideas for a range of paperweights based on 'Twist and Turn'. The paperweights may be made from any suitable material for example, ceramic, metal, glass, cast stone. Lighter materials such as textiles or plastic can be used as long as they are made heavy enough to fulfil their function. Produce a prototype sample or one item.

Design brief

Explore, develop and produce ideas and designs for a two colour A4-folded information leaflet. The leaflet should include a pictorial map of the art tour and it could include the school's logo.
OR

Design a hand-held audio visual information pod to be used by visitors while on the trail. The pod should include a small screen for text and pictures and an audio output with a remote ear piece. Produce a prototype model.

These objects could be made in any appropriate material or combination of materials.

All outcomes should relate to the theme 'Mazes and Knots'

Guidance to candidates

You should develop a range of ideas in response to your chosen brief. You must work to the deadline agreed with your teacher.

You will need to research ideas for the brief by looking into the visual aspects of social, economic, political, religious or cultural contexts and by gathering information that relates to the theme of the brief. These could come from:

- primary sources in the community, such as galleries, museums, entertainment centres and local art trails and sculpture parks
- research into the work of artists, craftspeople and designers you feel have connections to the theme
- books and magazines on mazes, knots, labyrinths, symbolism
- brochures, leaflets and guides from sculpture parks and trails
- electronic sources such as CD ROMs or the internet, tourist information websites and audio visual systems.

You will need to make drawings, colour studies and 2D and 3D samples of different design ideas.

For the **art brief** you could gather information on:

- mural design and techniques
- artists, photographers, sculptors who work with ideas, materials and methods relevant to your own proposals
- public and community art
- maze and labyrinth designs from around the world
- practical methods of production relevant to your proposal.

For the **craft brief** you could gather information on:

- contemporary print techniques
- the work of printmakers
- the manufacture and design of paperweights
- historical and contemporary 3D design from around the world
- relevant craft mediums such as macramé, Treen ware and Netski carving
- maze and labyrinth designs from around the world
- practical methods of production relevant to your proposal.

For the **design brief** you could gather information on:

- leaflets and guides
- pictorial map design
- different illustration techniques
- product design techniques
- contemporary product designers
- hand-held communication devices
- model making
- 3D modelling techniques
- practical methods of production relevant to your proposal.

You will need to:

- consider constraints or factors that might limit what you are able to do such as the size of the work, possible cost, the intended market, available resources such as time, media and materials
- collect and explore a range of information
- research the work of others connected to the theme
- select the most appropriate information to use
- explore and experiment to produce a range of your own design ideas
- experiment with media and/or materials
- annotate your work to explain how you developed your different design ideas
- select and develop your best idea(s) to completion, showing how you reviewed and evaluated your work and how the needs of the client or audience have been taken into account
- organise and present your final work for the client.

FINAL WORK

This must be produced during the ten hour test.

Your final piece of work should be:

- well presented
- produced in a form suitable to the brief and client presentation using methods and techniques which show your skill and ability.