

## Sample Assessment Materials

# Functional Skills <br> ICT, Levels 1 \& 2 

Ofqual

## Why our assessment offers more opportunity for success.

## Help all your learners show what they can do

We carefully design our test papers so that they are accessible for every learner. There's no confusion, meaning your learners will understand what they need to do and can respond faster and with better understanding of what is required.

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There are no surprises and no catches in our papers. We use interesting contexts which learners can relate to, helping them to perform and demonstrate their understanding.

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We illustrate and lay out our papers with great care, designing each one so there is no ambiguity. Your learners see immediately what the paper is about and what they have to do.

## It all adds up to better results for all

We believe in offering learners the best opportunity to achieve success and we want nothing to stand in the way of that. Which is why we have ensured that our assessments are clear and accessible - we want to support your success.



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Level 1

Write your name here


## Information and Communication Technology <br> Level 1

Sample Assessment Material Time: 2 hours

Paper Reference

Materials required for examination:
PoniesTextL1, AccidentsL1, ImagesL1

## Instructions

- Use black ink or ball-point pen.
- Fill in the boxes at the top of this page with your name, centre number and candidate number.
- Answer all tasks.
- Make sure your name, candidate number and centre number is on every printout.
- At the end of the test use a treasury tag to attach your printouts to the middle pages of this booklet and hand it to your teacher.


## Information

- The test is divided into TWO sections.
- Start with Section A. You are advised to spend 15 minutes on Section A and 1 hour and 45 minutes on Section B.
- You may use the internet in Section A. You must not use the internet in Section B.
- The total marks for this test is $\mathbf{5 0}$.
- The marks for each task are shown in brackets.


## Advice

- Work through the tasks in order.
- Keep an eye on the time.
- Label your printouts clearly.
- Use meaningful filenames.

Turn over

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## Background

The New Forest National Park is in the south of England. There are hundreds of ponies in the forest.

Lots of ponies are injured each year on the roads in the New Forest.
This is because some motorists ignore the speed limit and drive too fast.

## Getting started

The Data files folder in your user area contains all the files you need for this test.
These files are:

- PoniesTextL1
- AccidentsL1
- ImagesL1


## Mark allocation

The marks for the test will be allocated as follows.

| Section A | Task 1 | 4 marks |  |  |
| :--- | :--- | ---: | :---: | :---: |
| Section B | Task 2 | 20 marks |  |  |
|  | Task 3 | 18 marks |  |  |
|  | Task 4 | 6 marks |  |  |
|  | Task 5 | 2 marks |  |  |
| Total |  |  |  | $\mathbf{5 0}$ marks |

## Complete ALL tasks.

## Section B covers Tasks 2-5 in the paper.

## Section A

You may use the internet for this section only.

## Task 1 - What is the speed limit?

Lots of ponies are injured each year on the roads in the New Forest.
Use the internet to find out the speed limit for roads in the New Forest National Park.
Save this information for use in Section B, Task 2.
Write down the speed limit.

Write down the details of the source you used to find this information.
Website name:
Website address (URL):

## Section B

You must not use the internet from this point onwards.
Task 2 - Accidents
The file AccidentsL1 records the number of accidents involving ponies.
(a) Open the AccidentsL1 spreadsheet.

Enter your name, candidate number and centre number in the footer.
In 2009, there were 37 minor accidents and 75 major accidents.
Enter this information on to the spreadsheet.
(b) Use a formula to work out the total number of accidents per year.

Make sure the information is clear and easy to read.
(c) Create a chart to display the total number of accidents each year.

Make sure the chart is labelled clearly and easy to understand.

Evidence
A printout of your spreadsheet showing the data.
A printout of your spreadsheet showing the formula you used.
A printout of your chart.
Remember
Insert your name, candidate number and centre number on both printouts.
Resave the file.
Save the chart.

## Task 3 - Persuading drivers to slow down

(a) Produce a poster to persuade motorists to slow down when they are driving through the New Forest. The poster will be displayed on the roadside.

The poster must include:

- the text from PoniesTextL1
- the speed limit in the New Forest National Park which you found for Task 1
- a suitable image selected from ImagesL1.

The poster must be clear and suitable for the target audience.
Enter your name, candidate number and centre number in the footer.
Save the poster using a meaningful file name.

## Evidence

A printout of your poster.
Remember
Insert your name, candidate number and centre number on the printout.
(b) Make the poster 'read only', so that people can look at it but cannot change it.

Produce a screen shot showing that you have made the file 'read only'.

## Evidence

A printout of your screen shot showing that the poster is 'read only'.

## Remember

Insert your name, candidate number and centre number on the printout.

## Task 4 - Email your poster

Pete Smith works in the New Forest National Park. The poster must be emailed to him.
Prepare an email for Pete. Include a message to ask him what he thinks about your poster.

Attach a copy of your poster.
Pete's email address is: pete.smith@NewForest.co.uk
Produce a screen shot showing the email you have prepared.

## Evidence

A printout of your screen shot showing your email. Make sure it shows the email address, the message, and the attachment

## Remember

Insert your name, candidate number and centre number on the printout.
(Total for Task 4 = 6 marks)

## Task 5 - Save your work

Make sure that you have saved all the files you have created.
Produce a screen shot showing the files you have created and where they are stored.

## Evidence

A printout of your screen shot showing the files you have created and where they are stored.

## Remember

Insert your name, candidate number and centre number on the printout.

## (Total for Task 5 = $\mathbf{2}$ marks)

TOTAL FOR PAPER $=50$ MARKS

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## Mark Scheme

## SAM

## Functional Skills

## Functional Skills qualification in Information and Communication Technology

## Level 1

## General Marking Guidance

- This mark scheme gives you:

1. An idea of the type of response expected / acceptable / not acceptable
2. How individual marks are to be awarded
3. Specific codes styles used in this marks scheme
4. Information on how to apply this mark scheme

- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.


## Marking

- Only answers that make sense can be credited. Where candidates are required to describe or explain etc, words/phrases which are put together in a meaningless way cannot be credited
- Do not award marks for a repeat of the stem of the question.
- The answers given in the mark scheme are exemplars and have been written in adult terminology. Credit must be given for answers which convey the same meaning as those detailed here as well as correct answers that are not shown.


## Section A

| Question <br> Number | Answer | Additional <br> Guidance | Mark | Standards <br> reference |
| :--- | :--- | :--- | :---: | ---: |
| $\mathbf{1}$ | Evidence of use of search <br> engine to find speed limit | Presence of correct <br> information implies a <br> search engine and query <br> have been used | 1 | 5.1 |
|  | Evidence of use of an AND <br> query to find speed limit |  | 1 | 5.1 |
|  | Correct information selected <br> (40 mph) | Evidence may be inferred <br> from presence of speed <br> limit in poster (Task 3) | 1 | 6.1 |
|  | Source cited accurately. | Do not award the mark if <br> source incorrectly cited. | 1 | 6.1 |

## Section B

| Question <br> Number | Answer | Additional <br> Guidance | Mark | Standards <br> reference |
| :--- | :--- | :--- | ---: | ---: |
| 2(a) | Correct file retrieved from <br> given folder structure |  | $\mathbf{1}$ | $\mathbf{3 . 1}$ |
|  | Evidence of selection of a <br> suitable software application <br> that supports numerical data <br> processing, ie spreadsheet | Evidence on printout of <br> folder structure (Task 5) | $\mathbf{1}$ | $\mathbf{2 . 1}$ |
|  | All 2009 data entered <br> correctly <br> (1 mark if partially complete) |  | $\mathbf{2}$ | $\mathbf{8 . 4}$ |


| Question <br> Number | Answer | Additional <br> Guidance | Mark | Standards <br> reference |
| :--- | :--- | :--- | ---: | ---: |
| 2(b) | Correct formula for 'Total', <br> ie=SUM(B3:C3) or =B3+C3 <br> $(1$ mark for formula <br> attempted, but not <br> corrected.) |  | 2 | 8.1 |
|  | Formula in appropriate cell, <br> eg D3 |  | 1 | 8.1 |
|  | Formula is replicated for <br> correct cell range, ie rows 3 <br> to 17 |  | 1 | 8.1 |
|  | Meaningful column heading <br> for Column D, eg 'Total' |  | 1 | 7.1 |
|  | Suitable title, eg 'Number of <br> Pony Accidents' |  | 1 | 10.1 |
|  | Any other enhancements that <br> improve clarity, eg column <br> headings aligned, heading <br> emboldened |  | 1 |  |


| Question Number | Answer | Additional Guidance | Mark | Standards reference |
| :---: | :---: | :---: | :---: | :---: |
| 2(c) | Appropriate chart produced, ie column, bar <br> (1 mark for a chart that is not entirely suitable, eg pie) |  | 2 | 8.2 |
|  | Correct data range selected |  | 1 | 8.3 |
|  | Suitable title inserted |  | 1 | 8.2 |
|  | Year and number of accidents labelled clearly <br> (1 mark if labelling is not entirely complete) |  | 2 | 8.2 |
|  | Labels/title help make the chart easy to understand (1 mark if they are of some help) |  | 2 | 8.2 |
|  | Legend removed |  | 1 | 8.2 |


| Question Number | Answer | Additional Guidance | Mark | Standards reference |
| :---: | :---: | :---: | :---: | :---: |
| 3(a) | Correct text inserted into poster |  | 1 | 7.1 |
|  | Suitable image inserted into poster |  | 1 | 6.1 |
|  | Image sized and proportioned appropriately |  | 1 | 7.1 |
|  | Image positioned appropriately in relation to text |  | 1 | 10.1 |
|  | Speed limit found in Task 1 entered ( 40 mph ) | Allow follow-through | 1 | 7.1 |
|  | Speed limit positioned appropriately in relation to the text |  | 1 | 10.1 |
|  | Speed limit formatted appropriately (so that it stands out) |  | 1 | 7.1 |
|  | Title sized and positioned appropriately |  | 1 | 10.1 |
|  | Appropriate font style and size for the body of text used |  | 1 | 7.1 |
|  | Content within page margins |  | 1 | 10.1 |
|  | Evidence that the candidate has planned and organised the task of creating the poster | Evidenced by design/layout of poster | 1 | 1.1 |
|  | Evidence that the candidate has checked the poster for accuracy and meaning <br> (1 mark if poster is partially fit for purpose) | Evidenced by overall ‘look and feel' of poster and its fitness for purpose | 2 | 10.2 |
|  | Evidence of selection of a suitable software application for producing a poster | Evidence on printout of screen dump of folder structure (Task 5) showing file type, eg DOC, PUB, RTF, PPT | 1 | 2.1 |
|  | Candidate has used interface features and system facilities to produce the poster | Can be inferred from poster | 1 | 2.2 |
|  | Candidate has evaluated the use of ICT tools | Can be inferred from the poster's fitness for purpose | 1 | 11.1 |
| Question Number | Answer | Additional Guidance | Mark | Standards reference |
| 3(b) | Evidence of accessing file security facility |  | 1 | 4.1 |
|  | Evidence that the file is read only |  | 1 | 4.1 |


| Question Number | Answer | Additional Guidance | Mark | Standards reference |
| :---: | :---: | :---: | :---: | :---: |
| 4 | Email is prepared |  | 1 | 9.1 |
|  | Correct file attached |  | 1 | 9.1 |
|  | Suitable message, eg ‘I have attached the poster. What do you think of it?' |  | 1 | 9.2 |
|  | Email address is correct, ie pete.smith@newforest.co.uk |  | 1 | 9.1 |
|  | Email has suitable subject heading/title, eg 'Slow down for ponies poster' |  | 1 | 9.1 |
|  | Evidence of selection of a suitable software application for sending an email. |  | 1 | 2.1 |
| Question Number | Answer | Additional Guidance | Mark | Standards reference |
| 5 | Files saved in a folder structure |  | 1 | 3.1 |
|  | Meaningful file names used. |  | 1 | 3.1 |

## Level 2

Write your name here


## Information and Communication Technology <br> Level 2

Sample Assessment Material Time: 2 hours

Paper Reference

## Instructions

- Use black ink or ball-point pen.
- Fill in the boxes at the top of this page with your name, centre number and candidate number.
- Answer all tasks.
- Make sure your name, candidate number and centre number is on every printout.
- At the end of the test use a treasury tag to attach your printouts to the middle pages of this booklet and hand it to your teacher.


## Information

- The test is divided into TWO sections.
- Start with Section A. You are advised to spend $\mathbf{1 5}$ minutes on Section A and 1 hour and 45 minutes on Section B.
- You will need to use the internet in Section A. You must not use the internet in Section B.
- The total marks for this test is $\mathbf{5 0}$.
- The marks for each task are shown in brackets.


## Advice

- Work through the tasks in order.
- Keep an eye on the time.
- Label your printouts clearly.
- Use meaningful filenames.


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## Background

The New Forest National Park is a popular tourist destination in the south of England. Every year 13 million people visit the New Forest. Most of them travel to the park by car.

The 'NO TO CARS!' campaign aims to reduce the impact of cars on the environment in the New Forest by encouraging visitors to leave their cars at home and explore the forest by bicycle or on foot.

Your task is to prepare information and produce a leaflet that:

- outlines how cars damage the New Forest
- provides information about train stations in the New Forest
- promotes cycling as the best way of getting around the forest
- lists the incentives available to people who leave their cars at home.


## Getting started

The Data files folder in your user area contains all the files you need for this test.
These files are:

- VisitorSurveyL2
- CampaignTextL2
- ImagesL2


## Mark allocation

The marks for the test will be allocated as follows.

| Section A | Task 1 | 6 marks |  |
| :--- | :--- | :--- | ---: |
| Section B | Task 2 | 15 marks |  |
|  | Task 3 | 20 marks |  |
|  | Task 4 | 5 marks |  |
|  | Task 5 | 4 marks |  |
|  |  | Total | $\mathbf{5 0}$ marks |

## Complete ALL tasks.

## Section B covers Tasks 2-5 in the paper.

## Section A

You may use the internet for this section only.

## Task 1 - Getting there and getting around

The 'NO TO CARS!' campaign wants to encourage car-free tourism.
Use the internet to find out some information to put in your leaflet.
Find:

- a train station in the New Forest
- the cost of hiring a bicycle in the New Forest.

Save this information for use in Section B, Task 3.
List the websites you use to find this information.

| Website name | Website address (URL) |
| :--- | :--- |
|  |  |
|  |  |
|  |  |

## Section B

## You must not use the internet from this point onwards.

## Task 2 - Visitor survey

Carbon dioxide $\left(\mathrm{CO}_{2}\right)$ emissions from cars harm the environment. The New Forest National Park Authority wants to reduce the damage caused to the environment by cars. If the number of visitors who use cars to get to the forest could be reduced, less damage would be done.

The VisitorSurveyL2 file contains data from a survey. A sample of visitors to the New Forest were asked:

- How far have you travelled?
- How many times a year do you visit the New Forest?
- How did you get here?
- What incentive can we offer that would persuade you to leave your car at home?

A green, amber, red rating system was used to classify their vehicles according to how much carbon dioxide $\left(\mathrm{CO}_{2}\right)$ they produce.

Green $=0.12 \mathrm{~kg}$ per mile
Amber $=0.20 \mathrm{~kg}$ per mile
Red $=0.30 \mathrm{~kg}$ per mile
(a) Open the VisitorSurveyL2 spreadsheet.

Enter your name, candidate number and centre number in the footer.
Use the spreadsheet to calculate the total amount of carbon dioxide $\left(\mathrm{CO}_{2}\right)$ produced by cars in a year by each of the people surveyed.
(b) Order the spreadsheet so that it ranks the people surveyed according to how much carbon dioxide $\left(\mathrm{CO}_{2}\right)$ they produce.
(c) Calculate the average amount of carbon dioxide $\left(\mathrm{CO}_{2}\right)$ produced by a visitor in a year.

Add this to the VisitorSurveyL2 spreadsheet.
(d) Format the spreadsheet so that it is clear and easy to read.

## Evidence

A printout of your spreadsheet showing the data.
A printout of the spreadsheet showing the formula you used.

## Remember

Insert your name, candidate number and centre number on both printouts.
Resave the file.
(e) Most of the people surveyed used their car to travel to the New Forest. They were asked what incentive would persuade them to leave their car at home on their next visit to the New Forest. The choices were:

- discounts on cycle hire
- vouchers for food and drink
- reduced admission to attractions
- free transport from bus/railway stations to their holiday accommodation.

The choices are recorded in VisitorSurveyL2.
Produce a chart showing the popularity of each incentive.
The chart must be clear and easy to read.

## Evidence

A printout of your chart.

## Remember

Insert your name, candidate number and centre number on the printout.
Save the chart.

## Task 3 - Persuading visitors to leave their cars at home

Produce a leaflet for the 'NO TO CARS!' campaign. Its purpose is to persuade visitors to the New Forest to leave their cars at home.

The leaflet must include:

- information about the damage cars cause to the environment (selected from the file CampaignTextL2)
- a train station in the New Forest (use the information you found on the internet in Section A, Task 1)
- information about getting around the New Forest by bike (use the information you found on the internet in Section A, Task 1)
- the average amount of carbon dioxide produced by a visitor in a year (use the figure you calculated in Section B, Task 2)
- the most popular incentive on offer to persuade people to leave their cars at home (use the chart in Section B, Task 2 to find this)
- appropriate images (selected from the file ImagesL2).

The leaflet must:

- be no more than two sides of A4
- be clear and easy to read
- be fit for purpose and suitable for visitors to the New Forest.

Enter your name, candidate number and centre number in the footer.
Save the leaflet using a meaningful file name.

## Evidence

A printout of your leaflet.

## Remember

Insert your name, candidate number and centre number on the printout.

## Task 4 - Email your leaflet

Phil Smith works for the New Forest National Park Authority. He wants to see a copy of your leaflet.
(a) Prepare a brief email, attaching a copy of your leaflet, to Phil.

His email address is: PSmith@NPA.com
Copy Paul Evans, the 'NO TO CARS!' campaign manager, into the email.
His email address is: paul.evans@notocars.com
Produce a screen shot showing the email you have prepared.

## Evidence

A printout of your screen shot showing your email. Make sure it shows the email addresses, the message, and the attachment.

## Remember

Insert your name, candidate number and centre number on the printout.
(b) Phil and Paul want to work with you to improve the leaflet.

Describe one way of using the internet to work collaboratively with other people.

## Task 5 - Organise your work

Make sure that you have saved all the files you have created.
(a) Use a compression technique to 'zip up' all the files you have produced during this test.
(b) Produce a screen shot showing the way you have saved and stored your files using meaningful file names.
(c) Give two reasons for compressing files.

1
2

## Evidence

A printout of your screen shot showing the files you have created and where they are stored.

## Remember

Insert your name, candidate number and centre number on the printout.

TOTAL FOR PAPER = $\mathbf{5 0}$ MARKS

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## Mark Scheme

## SAM

Functional Skills

## Functional Skills qualification in Information and Communication Technology (ICT)

## Level 2

## General Marking Guidance

- This mark scheme gives you:

1. An idea of the type of response expected / acceptable / not acceptable
2. How individual marks are to be awarded
3. Specific codes styles used in this marks scheme
4. Information on how to apply this mark scheme

- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.


## Marking

- Only answers that make sense can be credited. Where candidates are required to describe or explain etc, words/phrases which are put together in a meaningless way cannot be credited.
- Do not award marks for a repeat of the stem of the question.
- The answers given in the mark scheme are exemplars and have been written in adult terminology. Credit must be given for answers which convey the same meaning as those detailed here as well as correct answers that are not shown.


## Section A

| Question <br> Number | Answer | Additional <br> Guidance | Mark | Standards <br> reference |
| :--- | :--- | :--- | ---: | ---: |
| $\mathbf{1}$ | Evidence of selection and use <br> of internet browser | Evidence inferred by <br> appropriate information <br> having been found | $\mathbf{1}$ | $\mathbf{2 . 1}$ |
|  | Evidence of use of a search <br> engine to locate information | Evidence inferred by <br> appropriate information <br> having been found | $\mathbf{1}$ | 4.1 |
|  | Evidence of use of multiple <br> search criteria to find <br> information efficiently | Evidence inferred by <br> appropriate information <br> having been found | $\mathbf{1}$ | 4.1 |
|  | Train station identified (1) <br> Cost/s of hiring a bicycle <br> identified (1) | Evidence may also be <br> inferred from information <br> appearing in the leaflet | $\mathbf{2}$ | 5.1 |
|  | Suitable and appropriate <br> sources selected |  | $\mathbf{1}$ | 5.1 |

## Section B

| Question Number | Answer | Additional Guidance | Mark | Standards reference |
| :---: | :---: | :---: | :---: | :---: |
| 2 (a) | Method used to attach values to ratings, eg search and replace, look up, sort and replace <br> (1 mark for workable method, 1 mark for correct outcome) |  | 2 | 7.1 |
|  | Formula used to calculate the total amount of carbon dioxide $\left(\mathrm{CO}_{2}\right)$ produced each year, eg =SUM(G2:G52) <br> (1 mark for workable formula, 1 mark for correct outcome) |  | 2 | 7.1 |
|  | Formula is replicated for correct cell range, ie rows 2 to 52 |  | 1 | 7.1 |
|  | Evidence of selection of a suitable software application that supports numerical data processing, eg spreadsheet |  | 1 | 2.1 |
| 2 (b) | Records ranked according to how much $\mathrm{CO}_{2}$ each person is responsible for <br> (1 mark if some inappropriate data is included in the sort, eg column headings or incentives table) |  | 2 | 7.4 |
| 2 (c) | =AVERAGE(G2:G52) function used to calculate average amount of $\mathrm{CO}_{2}$ produced; allow other methods of reaching the result |  | 1 | 7.1 |
| 2 (d) | Information is clear and easy to read, eg appropriate formatting of numerical data, column spacing, shading, borders |  | 1 | 7.3 |


| Question <br> Number | Answer | Additional <br> Guidance | Mark | Standards <br> reference |
| :--- | :--- | ---: | ---: | ---: |
| $\mathbf{2 ( e )}$ | Appropriate chart produced, <br> eg pie, bar |  | 1 | 7.2 |
|  | Correct data range selected |  | 1 | 7.2 |
|  | Data labelled appropriately |  | 1 | 7.2 |
|  | Meaningful title inserted, eg <br> 'Popularity of each incentive' |  | 1 | $\mathbf{7 . 2}$ |
|  | Titles and labels spelt <br> correctly |  | $\mathbf{1}$ | $\mathbf{9 . 2}$ |


| Question Number | Answer | Additional Guidance | Mark | Standards reference |
| :---: | :---: | :---: | :---: | :---: |
| 3 | Suitable text from data file CampaignTextL2 inserted | Text is appropriate to the final product | 1 | 7.1 |
|  | Appropriate information found on the internet in Task 1 inserted <br> - train station <br> - bicycle hire |  | 2 | 7.1 |
|  | Average amount of $\mathrm{CO}_{2}$ per person inserted from Task 2 |  | 1 | 7.1 |
|  | Incentive chosen demonstrates that the candidate has analysed the dataset provided in Task 2 and selected the most popular incentive |  | 1 | 7.4 |
|  | Suitable image or images from ImagesL2 selected and inserted |  | 1 | 5.2 |
|  | Information in leaflet structured appropriately into sections (impact of cars on the environment, getting to the New Forest by car or bus, getting around the forest by cycle and bus, incentives) |  | 1 | 1.1 |
|  | All images sized and proportioned appropriately |  | 1 | 9.1 |
|  | All images positioned appropriately in relation to the text |  | 1 | 9.1 |
|  | A range of layout techniques used to good effect, eg to produce A5 folded leaflet; A4 double sided <br> (1 mark if layout only partially fit for purpose) |  | 2 | 6.1 |
|  | Headings/sub-headings sized and positioned appropriately |  | 1 | 6.1 |
|  | A range of formatting techniques used to good effect, eg bullets, tables, fonts <br> (1 mark if formatting is partially fit for purpose) |  | 2 | 6.1 |


| Question <br> Number | Answer | Additional <br> Guidance | Mark | Standards <br> reference |
| :--- | :--- | :--- | ---: | ---: |
|  | Evidence that the candidate <br> has checked the leaflet for <br> accuracy, meaning and fitness <br> for purpose <br> (1 mark if there is still some <br> room for improvement) |  | $\mathbf{2}$ | $\mathbf{9 . 1}$ |
| Evidence of selection of a <br> suitable software application <br> to produce the leaflet | Evidence on printout of Task <br> 5 showing file type, eg DOC, <br> PUB | $\mathbf{1}$ | $\mathbf{2 . 1}$ |  |
| The leaflet demonstrates a <br> good sense of audience and <br> purpose, indicating that the <br> candidate has reviewed and <br> refined the publication during <br> its production <br> (1 mark if SoAP is limited) |  | $\mathbf{2}$ | 10.1 |  |
|  | Candidate has used interface <br> features and systems facilities <br> to produce the leaflet | Inferred from final product | $\mathbf{1}$ | $\mathbf{2 . 2}$ |


| Question Number | Answer | Additional Guidance | Mark | Standards reference |
| :---: | :---: | :---: | :---: | :---: |
| 4 (a) | Email has suitable subject line and message, eg message reads 'Please find attached a copy of the NO TO CARS! leaflet’ |  | 1 | 8.1 |
|  | Paul Evans copied in |  | 1 | 8.1 |
|  | Evidence of selection of a suitable software application for sending an email |  | 1 | 2.5 |
| 4 (b) | Any suitable method and description, eg <br> - storing files online would facilitate shared controlled access $(1,1)$ <br> - using web-based software such as Google Apps, would allow everyone to work together at the same time on the leaflet $(1,1)$ |  | 2 | 8.2 |


| Question <br> Number | Answer | Additional <br> Guidance | Mark | Standards <br> reference |
| :--- | :--- | ---: | ---: | ---: |
| 5 (a) | Zipped file/folder produced |  | $\mathbf{1}$ | 3.1 |
| 5 (b) | Files saved in a folder <br> structure using meaningful <br> file names that facilitate <br> efficient information retrieval |  | $\mathbf{1}$ | 3.1 |
| $\mathbf{5}$ (c) | One mark for each valid <br> reason, eg reducing file sizes, <br> adding file security, easier to <br> email, keeps files organised, <br> single source for all files, <br> reduce time when <br> transferring files, compatible |  | $\mathbf{2}$ | 3.1 |

