

Mark Scheme (Final)

January 2013

Functional Skills English

Reading Level 1
E102

General Marking Guidance

- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, ie if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.
- Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.

Section A

Question Number	Answer	Mark
1	D - argue that paper books are better than ebooks	(1)

Question Number	Answer	Mark
2	B - printing press	(1)

Question Number	Answer	Mark
3	C - Members meet monthly to discuss the book of the month.	(1)

Question Number	Answer	Mark
4	<ul style="list-style-type: none"> • buy real/paper books • buy them <p>One mark for a correct answer.</p>	(1)

Question Number	Answer	Mark
5	<p>Accept any reasonable answer about the features of Text A that help present the information, up to a maximum of two marks.</p> <p>Answers may include:</p> <ul style="list-style-type: none"> • heading/title • tabs/links • use of images • italics/bold/different fonts • opening question <p>NOTE Do not allow 'headline'.</p>	(2)

Question Number	Answer	Mark
6	<p>Accept any reasonable answer about why buying paper books is the right choice, based on the text, up to a maximum of two marks.</p> <p>Answers may refer to:</p> <ul style="list-style-type: none">• good feeling turning the pages/picking up a book• flick (back) to a particular page• people collect first editions or series of a writer/display on bookshelves• swap their books• give them to a charity shop	(2)

Question Number	Answer	Mark
7	<p>Accept any reasonable answer about why ebooks are suitable for the member of the family, based on the text, up to a maximum of two marks.</p> <p>Answers may refer to:</p> <ul style="list-style-type: none">• easy to download• (often) cheaper (than paper books)• save a lot of books on an electronic reader• handy to take on holiday/easier than taking paper books	(2)

Section B

Question Number	Answer	Mark
8	A - to show the benefits of ebooks	(1)

Question Number	Answer	Mark
9	A – use of 'Dear Dave' E – use of 'Yours sincerely' One mark for each correct answer.	(2)

Question Number	Answer	Mark
10	<ul style="list-style-type: none"> • accept ebooks are here to stay • open his eyes to the benefits of the new technology • Gary wants Dave to discuss new technology with him • stop burying his head in the sand <p>One mark for each correct answer up to a maximum of two marks.</p>	(2)

Question Number	Answer	Mark
11	<p>Accept any reasonable answer about the benefits of using an electronic reader, based on the text, up to a maximum of two marks.</p> <p>Answers may include:</p> <ul style="list-style-type: none"> • light/portable • stores hundreds of books • can download books in seconds anywhere in the world (as long as you have an internet connection) • can change the font size • can add and remove notes on ebooks without damaging them 	(2)

Question Number	Answer	Mark
12	<ul style="list-style-type: none">• Dave doesn't like using new technology <p>One mark for the correct answer.</p>	(1)

Question Number	Answer	Mark
13	<p>Accept any reasonable answer about the environmentally damaging effects of paper books, based on the text, up to a maximum of two marks.</p> <p>Answers may refer to:</p> <ul style="list-style-type: none">• trees being cut down• carbon footprint being made• books being disposed of (probably at a landfill site)	(2)