

Mark Scheme (Results)

November 2011

Functional Skills English

Reading Level 2  
E202

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**Section A**

Question Number	Answer	Mark
1	<p><b>NOTE: Although sentences are not required, answers must include an appropriate verb or qualifier to identify the main purpose.</b></p> <p>Accept any reasonable answer about car boot sales increasing in popularity or the rise of car boot sales, based on the text.</p> <p>For example:</p> <ul style="list-style-type: none"> <li>• to inform the reader that car boot sales are becoming more popular</li> <li>• information about the increase of car boot sales</li> </ul> <p>Do not accept 'to tell the reader how to make money at a car boot sale'.</p>	(1)

Question Number	Answer	Mark
2	B - 25 per cent	(1)

Question Number	Answer	Mark
3	C - A year ago fewer people visited his car boot sale.	(1)

Question Number	Answer	Mark
4	<ul style="list-style-type: none"> <li>• the influence of TV programmes (1)</li> <li>• expensive to buy through the internet/cheaper to buy at the car boot sale (1)</li> <li>• you can meet the seller/you don't know who the seller is on the internet/can't trust people on the internet (1)</li> </ul> <p>One mark for each correct answer, up to a maximum of <b>two</b> marks.</p>	(2)

Question Number	Answer			Mark
5		<b>Fact</b>	<b>Opinion</b>	(3)
	Bernard Harper charges £10 for a stall	✓		
	TV programmes show how to turn unwanted possessions into cash	✓		
	Car boot sales will continue to grow in popularity		✓	
	A car boot sale is the best way to earn extra money		✓	
	Sellall.com lists car boot sales	✓		
	There are around 2,500 car boot sales listed on Sellall.com	✓		
<b>For 0 or 1 correct – 0 marks</b> <b>For 2 or 3 correct – 1 mark</b> <b>For 4 or 5 correct – 2 marks</b> <b>For 6 correct – 3 marks</b>				

Question Number	Answer	Mark
6	<p>Accept any reasonable answer giving examples of bias in Text A, up to a maximum of <b>two</b> marks.</p> <p>Answers may include:</p> <ul style="list-style-type: none"> <li>• 'car boot sale is the best way to raise some extra cash'</li> <li>• 'Soulless (shopping centre)'</li> <li>• 'ripped off'</li> <li>• 'you can't trust people on the internet'</li> <li>• 'hassle-free'</li> <li>• 'certain to pick up a bargain'</li> </ul>	(2)

## Section B

Question Number	Answer	Mark
7	<p><b>NOTE: Although sentences are not required, answers must include an appropriate verb or qualifier to identify the main purpose.</b></p> <p>Accept any reasonable answer about the advice for sellers at car boot sales.</p> <p>For example:</p> <ul style="list-style-type: none"> <li>to give advice about how to prepare for a car boot sale</li> <li>to explain how to run a car boot sale stall</li> </ul>	(1)

Question Number	Answer	Mark
8	<p>Accept any reasonable answer based on the text, up to a maximum of <b>three</b> marks.</p> <p>Answers may refer to:</p> <ul style="list-style-type: none"> <li>title is a question</li> <li>different fonts</li> <li>personal style, ie 'you'</li> <li>image of a stall</li> <li>(seller's) checklist (in bullet points)</li> <li>personal experience/quotes (from Chris Barnes)</li> </ul>	(3)

Question Number	Answer	Mark
9	<ul style="list-style-type: none"> <li>get the best spot (1)</li> <li>people haven't spent all their money yet (1)</li> </ul> <p>One mark for each correct answer, up to a maximum of <b>two</b> marks.</p>	(2)

Question Number	Answer	Mark
10	<p>Drop prices (1)</p> <p><b>One</b> mark for a correct answer.</p>	(1)

Question Number	Answer	Mark
11	<p>Accept any reasonable answer about selling items at car boot sales other than arrive early, based on the text, up to a maximum of <b>three</b> marks.</p> <p>Answers may include:</p> <ul style="list-style-type: none"><li>• check out car boot sale specialism</li><li>• best selling items are CDs, DVDs and electrical items</li><li>• put clothes on hangers</li><li>• take a collapsible table/ground sheet</li><li>• make the table look attractive</li><li>• arrange items on view/in boxes</li><li>• don't price up items</li><li>• be organised</li><li>• display best selling items where people can see them</li><li>• lower prices if needed</li></ul>	<b>(3)</b>

### Section C

Question Number	Answer	Mark
12	Ad 2 – Lagdale Rovers FC	(1)

Question Number	Answer	Mark
13	Ad 3 – Datford Cricket Ground	(1)

Question Number	Answer	Mark
14	<p>Accept any reasonable answers based on the text up to a maximum of <b>three</b> marks.</p> <p>Any advert may be chosen but all reasons <b>must</b> refer <b>only</b> to the chosen advert.</p> <p>Unique reasons for Ad 1:</p> <ul style="list-style-type: none"> <li>• local crafts</li> <li>• every other Sunday</li> <li>• variety of stalls</li> </ul> <p>Unique reasons for Ad 2:</p> <ul style="list-style-type: none"> <li>• every Sun</li> <li>• cheapest</li> <li>• covered area</li> <li>• lightening</li> <li>• vintage jewellery/CDs</li> </ul> <p>Unique reasons for Ad 3:</p> <ul style="list-style-type: none"> <li>• starts earliest</li> <li>• local produce</li> <li>• between April and October</li> </ul>	(3)

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