

# Mark Scheme (Results)

May 2011

Functional Skills English

Reading Level 2  
E202

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### Section A

Question Number	Answer	Mark
1	<p><b>NOTE: Although sentences are not required answers must include an appropriate verb or qualifier to identify the main purpose.</b></p> <p>Accept any reasonable answer about the popularity of camping based on the text using an appropriate verb.</p> <p>For example:</p> <ul style="list-style-type: none"><li>• to inform readers of the (growth in) popularity of camping</li></ul>	(1)

Question Number	Answer	Mark
2	C - 29%	(1)

Question Number	Answer	Mark
3	C - as little as twenty pounds	(1)

Question Number	Answer	Mark
4	<ul style="list-style-type: none"><li>• no worries about flight delays (1)</li><li>• feelings of well being / helps appreciate the simpler things in life (1)</li><li>• provides opportunity to escape from the hassle of everyday life (1)</li></ul> <p><b>One</b> mark for each correct answer.</p>	(2)

Question Number	Answer			Mark
5		<b>Fact</b>	<b>Opinion</b>	
	Camping trips could rise to over 6 million next year		<b>X</b>	
	Sales of tents by Camps & Co have doubled	<b>X</b>		
	Over 5 million camping trips were made last year	<b>X</b>		
	Camping ticks all the boxes		<b>X</b>	
	Tents are less expensive than they used to be	<b>X</b>		
	Camping is stress-free		<b>X</b>	
	<b>For 0 or 1 correct – 0 marks</b> <b>For 2 or 3 correct – 1 mark</b> <b>For 4 or 5 correct – 2 marks</b> <b>For 6 correct – 3 marks</b>			<b>(3)</b>

Question Number	Answer	Mark
6	<p>Accept any reasonable answer identifying <b>ways</b> of how the writer influences the reader based on the text up to a maximum of <b>two</b> marks.</p> <p>Answers may refer to:</p> <ul style="list-style-type: none"> <li>• one-sided view/only one spokesperson quoted</li> <li>• use of statistics/no figures provided for other holiday types</li> <li>• lack of evidence to prove camping is stress-free</li> <li>• negative view of flight travel</li> <li>• affordability</li> </ul> <p>NOTE Quotations from the text on their own do not gain marks, they need to be linked to the ways in which the writer influences the reader.</p>	<b>(2)</b>

## Section B

Question Number	Answer	Mark
7	<p><b>NOTE: Although sentences are not required, answers must include an appropriate verb or qualifier to identify the main purpose.</b></p> <p>Accept any reasonable answer about advice on buying or choosing a tent based on the text.</p> <p>For example:</p> <ul style="list-style-type: none"> <li>To give help and advice on buying a tent</li> </ul>	(1)

Question Number	Answer	Mark
8	<p>Accept any reasonable answer about ways of conveying information (layout or language) based on the text, up to a maximum of <b>three</b> marks.</p> <p>Answers may include:</p> <ul style="list-style-type: none"> <li>heading/use of bold (to make text stand out)</li> <li>question-answer / conversational style</li> <li>image of a tent</li> <li>speech bubbles</li> </ul>	(3)

Question Number	Answer	Mark
9	<ul style="list-style-type: none"> <li>lots of tents on show (1)</li> <li>can check quality (1)</li> <li>opportunity to speak to a specialist (1)</li> </ul> <p>One mark for each correct answer, up to a maximum of <b>two</b> marks.</p>	(2)

Question Number	Answer	Mark
10	<p>watch someone (else do it)/watch a video</p> <p><b>One</b> mark for a correct answer.</p>	(1)

Question Number	Answer	Mark
11	<p>Accept any reasonable answer about things to consider when choosing a tent based on the text up to a maximum of <b>three</b> marks.</p> <p>Answers may include:</p> <ul style="list-style-type: none"><li>• the bigger the tent the harder to pitch</li><li>• the size of the tent/living and sleeping space</li><li>• campsite restrictions</li><li>• weight</li></ul>	<b>(3)</b>

### Section C

Question Number	Answer	Mark
12	Advert 3 – Beach Head Campsite	(1)

Question Number	Answer	Mark
13	Advert 1 – Langholme Campsite	(1)

Question Number	Answer	Mark
14	<p>Accept any reasonable answers, based on the text, up to a maximum of <b>three</b> marks.</p> <p>Any advert may be chosen but all reasons <b>must</b> refer <b>only</b> to the chosen advert.</p> <p>Reasons may include:</p> <ul style="list-style-type: none"><li>• price consideration</li><li>• pet consideration</li><li>• facilities</li><li>• activities</li></ul>	(3)

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