

Mark Scheme (Results)

July 2011

Functional Skills English

Reading Level 1
E102

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Section A

Question Number	Answer	Mark
1	C - advertise the Marchbank car boot sale	(1)

Question Number	Answer	Mark
2	B – outdoor and undercover pitches	(1)

Question Number	Answer	Mark
3	D – It rents tables for £1 each.	(1)

Question Number	Answer	Mark
4	Animals	(1)
	One mark for the correct answer.	

Question Number	Answer	Mark
5	<p>Accept any reasonable answer about how the writer presents information based on the text up to a maximum of two marks.</p> <p>Answers may include:</p> <ul style="list-style-type: none"> • title and sub-headings • short /different sections • block capitals /different sizes of font / bold • 'information for sellers' in a box / important information in a box • bullet points • centred text 	(2)

Question Number	Answer	Mark
6	<p>Accept any reasonable answer about hiring an undercover pitch based on the text up to a maximum of two marks.</p> <p>Answers may include:</p> <ul style="list-style-type: none"> • cost • pay cash on the day / pay by credit card in advance • must be set up by 6.45am latest • advisable to pre-book 	(2)

Question Number	Answer	Mark
7	<p>Accept any reasonable answer about referring to why Marchbank farm would be a suitable place to take children based on the text up to a maximum of two marks.</p> <p>Answers may include:</p> <ul style="list-style-type: none">• children's menu available / family café• play barn• tractor ride• feed the chickens• organised tours	(2)

Section B

Question Number	Answer	Mark
8	B – To explain why car boot sales have become more popular.	(1)

Question Number	Answer	Mark
9	B - make items visible C - arrange items neatly One mark for each correct answer.	(2)

Question Number	Answer	Mark
10	<ul style="list-style-type: none"> • the credit crunch / people feeling less well off (1) • people more conscious of recycling / people less willing to just throw things away (1) • looking for bargains (1) • (selling unwanted items to) make extra cash (1) • selling unwanted items because people don't want to throw away unwanted items (1) <p>One mark for each correct answer, up to a maximum of two marks.</p>	(2)

Question Number	Answer	Mark
11	<p>Accept any reasonable answer about what you would advise a friend to have with them on the day of a car boot sale based on the text up to a maximum of two marks.</p> <p>Answers include:</p> <ul style="list-style-type: none"> • picnic • (enough) change • carrier bags • labels / posters 	(2)

Question Number	Answer	Mark
12	<ul style="list-style-type: none"> • find out the weather forecast <p>One mark for a correct answer.</p>	(1)

Question Number	Answer	Mark
13	<p>Accept any reasonable answer about how to deal with buyers at a car boot sale based on the text up to a maximum of two marks.</p> <p>Answers may include:</p> <ul style="list-style-type: none">• be willing to listen to reasonable offers / don't be bullied into giving things away for nothing• let buyers browse in peace / don't try the hard sell as soon as they pick up an item / don't be too pushy / let them approach you• smile• be polite• thank the buyers	(2)

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