

Mark Scheme (Results)

Functional Skills

English - Level 2

Reading

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Section A

Question Number	Answer	Mark
1	<p>To tell the reader that (owing to the recession/lack of money) more people are choosing to holiday in the UK rather than abroad.</p> <p>Accept any reasonable answer about fewer people travelling abroad for holidays based on the text, using an appropriate verb or a qualifier.</p>	(1)

Question Number	Answer	Mark
2	C - 23 %	(1)

Question Number	Answer	Mark
3	C - In 2009 visits to New Zealand dropped by 30%.	(1)

Question Number	Answer	Mark
4	<ul style="list-style-type: none"> • (Grim) economic conditions/recession in UK (1) • (People/they) get less for their money (abroad) (1) • Attractions of local resorts (1) • (People/they) want to pay less for their holiday (1) <p>One mark for each correct answer, up to a maximum of two marks.</p>	(2)

Question Number	Answer	Mark																					
5	<table border="1" data-bbox="376 367 1181 1234"> <thead> <tr> <th></th> <th>Fact</th> <th>Opinion</th> </tr> </thead> <tbody> <tr> <td>The number of foreign holidays in 2009 fell by 15%.</td> <td>x</td> <td></td> </tr> <tr> <td>British resorts offer many attractions for families wanting to pay less for their holidays.</td> <td></td> <td>x</td> </tr> <tr> <td>The British tourism industry is well placed to benefit from the rise of the British 'staycation'.</td> <td></td> <td>x</td> </tr> <tr> <td>Business travel fell by 23% last year.</td> <td>x</td> <td></td> </tr> <tr> <td>The decline in overseas trips taken by British people in 2009 is striking.</td> <td></td> <td>x</td> </tr> <tr> <td>Mexico saw a 41% drop in British visitors in 2009.</td> <td>x</td> <td></td> </tr> </tbody> </table> <p data-bbox="376 1272 699 1413"> For 0 or 1 - 0 marks For 2 or 3 - 1 mark For 4 or 5 - 2 marks For 6 correct - 3 marks </p>		Fact	Opinion	The number of foreign holidays in 2009 fell by 15%.	x		British resorts offer many attractions for families wanting to pay less for their holidays.		x	The British tourism industry is well placed to benefit from the rise of the British 'staycation'.		x	Business travel fell by 23% last year.	x		The decline in overseas trips taken by British people in 2009 is striking.		x	Mexico saw a 41% drop in British visitors in 2009.	x		(3)
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Question Number	Answer	Mark
6	<p>Answers may include:</p> <ul style="list-style-type: none"> • examples of selective use of statistics, eg 'only use statistics from 2009', 'only refers to limited number of countries' • examples of persuasive language used, eg 'many attractions', 'people want to pay less' • examples of emotive language used, eg 'grim economic conditions', 'striking' • examples of point of view, eg 'only quotes one point of view from the British tourist industry', 'doesn't mention people going abroad, only people not going' <p>Accept any reasonable answer, based on the text, up to a maximum of two marks.</p>	(2)

Section B

Question Number	Answer	Mark
7	To inform / give advice to potential festival goers about camping (at festivals). Accept any reasonable answer about (festival) camping based on the text, using an appropriate verb or a qualifier.	(1)

Question Number	Answer	Mark
8	Answers may include: <ul style="list-style-type: none"> • Informal language e.g. 'boring but practical' or 'stuff worth taking'. • Topic introduced by use of a rhetorical question i.e. 'Planning a festival camping trip this summer?' • Bold subheadings make the information easy to locate. • Some paragraphs start with imperative verbs or commands e.g. Bring, Accept and Make. • Image reinforces the key message e.g. a torch is cited as essential piece of kit. • The use of you/your to engage the reader directly. <p>Accept any reasonable answer, based on the text, up to a maximum of three marks.</p>	(3)

Question Number	Answer	Mark
9	<ul style="list-style-type: none"> • Use on-site lock ups (1) • Get to know other festival goers who are camping nearby (1) • Avoid padlocking tents (1) <p>One mark for each correct answer, up to a maximum of two marks. NOTE Answers must have a verb or a qualifier.</p>	(2)

Question Number	Answer	Mark
10	<ul style="list-style-type: none"> • Familiarise yourself with geographical points/ landmarks near your tent (1) • Tie a (brightly coloured) flag to your tent (1) • Use a torch (1) <p>One mark for a correct answer. NOTE Answers must have a verb or a qualifier.</p>	(1)

Question Number	Answer	Mark
11	<p>Answers may include:</p> <ul style="list-style-type: none"> • Pack a torch • Only take what you can afford to lose / essential cards / keys • Take warm, waterproof clothing (and appropriate shoes) • Take sun cream and wet wipes • Use site lockups for valuable items • Get to know fellow campers • Never padlock your tent <p>Accept any reasonable answer, based on the text, up to a maximum of three marks. NOTE Answers must have a verb or a qualifier.</p>	(3)

Section C

Question Number	Answer	Mark
12	Advert 1 (Camping pods at Eskdale)	(1)

Question Number	Answer	Mark
13	Advert 2 (Windermere Camping Club Site)	(1)

Question Number	Answer	Mark
14	<p>Any site may be chosen. Reasons may include:</p> <ul style="list-style-type: none"> • Length of season • Cost • Caters for all ages / caters for children • Facilities available e.g. TV, DVD, restaurant/bar • Allows pets • Quiet location • Distance to local town/amenities • Preference for the type of accommodation offered e.g. caravan rather than camping / camping pod as opposed to tent <p>Accept any reasonable answer, based on the text, up to a maximum of three marks. Reasons must relate specifically to the chosen advert.</p>	(3)

Mapping to Functional Skills for English Level 2

Question	Fixed Marks	Open Marks	Mapping to standard				
			Select, read, understand and compare texts and use them to gather information, ideas, arguments and opinions.				
			(L2.2.1) Select and use different types of texts to obtain and utilise relevant information	(L2.2.2) Read and summarise, succinctly, information /ideas from different sources	(L2.2.3) Identify the purposes of texts and comment on how meaning is conveyed	(L2.2.4) Detect point of view, implicit meaning and/or bias	(L2.2.5) Analyse texts in relation to audience needs and consider suitable responses
1		1			x		
2	1		x				
3	1		x				
4	2			x x			
5	3					xxx	
6		2				xx	
7		1			x		
8		3			xxx		
9	2		xx				
10	1		x				
11		3					xxx
12	1						x
13	1						x
14		3		xxx			
Total marks:			5	5	5	5	5
Total percentage:			20%	20%	20%	20%	20%

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