

# Mark Scheme (Results)

## February 2011

Functional Skills

English - Level 2 Reading  
E202

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Section A

Question Number	Answer	Mark
1	<p>Accept any reasonable answer about not paying for downloading music from the internet based on the text, using an appropriate verb or a qualifier.</p> <p>For example:            To tell us about the effects of downloading music illegally on the music industry.            To persuade people that they should pay to download music.</p>	(1)

Question Number	Answer	Mark
2	D - 43 per cent	(1)

Question Number	Answer	Mark
3	A - they do not understand how to pay	(1)

Question Number	Answer	Mark
4	<ul style="list-style-type: none"> <li>• Unlimited tracks/downloads for a set fee (1)</li> <li>• Simple payment methods (1)</li> </ul> <p>One mark for each correct answer.</p>	(2)

Question Number	Answer		Mark
5		Fact	Opinion
	Youngsters believe everything on the internet is free.		X
	Payment methods are difficult to understand.		X
	Record companies rely on music sales.	X	
	Some people pay for downloading ring tones.	X	
	Young people have grown up with the internet.	X	
	It costs £3 to download a ring tone.	X	
For 0 or 1 correct - 0 marks For 2 or 3 correct - 1 mark For 4 or 5 correct - 2 marks For 6 correct - 3 marks			(3)

Question Number	Answer	Mark
6	<p>Answers may refer to examples of:</p> <ul style="list-style-type: none"> <li>• tone/language, for example vocabulary such as 'alarming', 'shocking'</li> <li>• making claims that are not supported by evidence, eg 'A shocking number of people who think that they can get something for nothing.'</li> <li>• bias towards a particular age group, eg 'It's become a way of live for many young people.'</li> <li>• bias towards music industry and does not present alternative arguments/only quotes music industry, eg 'Downloading music illegally from the internet is a disaster for the music industry!'</li> </ul> <p>Accept any reasonable answer, based on the text, up to a maximum of <b>two</b> marks.</p> <p>Do not accept just comments on the features without examples/references to the text.</p>	(2)

## Section B

Question Number	Answer	Mark
7	<p>Accept any reasonable answer about giving advice on how to download music legally based on the text, using an appropriate verb or a qualifier.</p> <p>For example: To tell people about downloading music from the internet.</p>	(1)

Question Number	Answer	Mark
8	<p>Answers may include:</p> <ul style="list-style-type: none"> <li>• Question-answer style (Frequently asked questions / FAQs) / subheadings</li> <li>• Use of italics makes questions stand out/easy to locate</li> <li>• Logo</li> <li>• Key words highlighted</li> <li>• Links</li> <li>• Use of you/your to engage the reader directly</li> </ul> <p>Accept any reasonable answer, based on the text, up to a maximum of <b>three</b> marks</p>	(3)

Question Number	Answer	Mark
9	<ul style="list-style-type: none"> <li>• They can start their career (1)</li> <li>• Make themselves better known (1)</li> <li>• They feel closer to their fans/chat with fans on the internet (1)</li> </ul> <p>One mark for each correct answer up to a maximum of <b>two</b> marks</p>	(2)

Question Number	Answer	Mark
10	<ul style="list-style-type: none"> <li>• Credit card (1)</li> <li>• Special card (1)</li> </ul> <p>One mark for each correct answer.</p>	(1)

Question Number	Answer	Mark
11	<p>Answers may include:</p> <ul style="list-style-type: none"><li>• It is good for / helps the artist</li><li>• It is legal</li><li>• No need to shop</li><li>• Good prices (do not accept 'cheaper than the high street')</li><li>• Choice of payment methods</li><li>• Lots of companies to choose from</li><li>• Free trials</li><li>• Instant access to music</li><li>• Choice of downloading single tracks or whole albums</li></ul> <p>Accept any reasonable answer, based on the text, up to a maximum of <b>three</b> marks.</p>	(3)

## Section C

Question Number	Answer	Mark
12	Day 3 / Sunday	(1)

Question Number	Answer	Mark
13	Day 2 / Saturday	(1)

Question Number	Answer	Mark
14	<p>Any day can be chosen.</p> <p>The responses must be specific to the chosen day.</p> <p>Reasons may include:</p> <ul style="list-style-type: none"> <li>• Availability</li> <li>• Music type</li> <li>• Price</li> <li>• Charity donation</li> <li>• Seating</li> <li>• Timings</li> </ul> <p>Accept any reasonable answers, based on the text, up to a maximum of <b>three</b> marks.</p>	(3)

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