

Examiners' Report/
Principal Examiner Feedback

January 2013

Principal Learning Business,
Administration & Finance
Responding to Change (BA207)
Paper 01

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**Principal Examiner Report
BA207 January 2013 series
Unit 7 Responding to Change**

Q1 – Q5 - all MCQs answered well

Q6 – this was generally answered well with a lot of learners giving an example in context, e.g. climate change, lack of snow and impact on a business selling ski gear. Some learners interpreted “environment” as physical location, a few others confused it with “economic”.

Q7 – generally well answered showing understanding of the impact of an increase in interest rates on business loans but few related this to less disposable income for consumers. Quite a lot of learners gave examples of the business being a bank or money lender and getting more income as a result of increases in interest rates.

Q8a – well answered with most learners relating this to keeping staff and saving money. Some did not read question and focused on the benefit for the employee rather than the business.

Q8b – This was not particularly answered well, especially where learners did not read the question. It stated those employees whose pay had not been cut and many learners answers related answers to those whose pay had been cut. However, there were some well-considered responses where they had read the question.

Q8c – generally this was a well answered question although it was concerning that many learners actually specified suicide as an end outcome of redundancy. Most learners could identify both positive and negative reactions, but some did not relate this to redundancy and the scenario but answered in general terms from the content.

Q9a – generally a well-answered question. Most learners identified two benefits but some related this to employees rather than UK businesses.

Q9b – poorly answered question. Most learners do not understand the concept of step change in relation to a scenario except that step change is a large change. They could not relate this to freedom of movement of workers and an increase in the UK’s workforce.

Q9c – mainly good responses were given with most learners in mark band 2. Marks were lost because the question had not been properly read and learners related this to UK businesses rather than the employees.

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