

Monday 1 May – Friday 12 May 2023

Level 3 Cambridge Technical in Performing Arts

05850/05851/05852/05853 Unit 1: Prepare to work in the performing arts sector

PRE-RELEASE

INSTRUCTIONS

- You must undertake research to prepare for the portfolio, personal pitch and an audition/presentation in response to the advertisement.
- You will produce your portfolio, personal pitch and audition/presentation under controlled conditions.
- You can take in up to four A4 sides of notes from your research.
- You must produce your work using IT.

INFORMATION

- The total mark for this task is **60**.
- The marks for each question are shown in brackets [].
- This document has **4** pages.

ADVICE

• Try to answer every question.

Festival Folk

All folk matter to us!

Festival Folk is a well-known heritage folk festival that takes place in the local area every two years.

The festival has a good following and is a highlight in the performing arts calendar for the region. It is a celebration of traditional folk culture including theatre, dance and music and a great event to attend or take part in.

The festival is funded through subscriptions, grants from trusts and charities. The festival committee also receives a grant from the local council's Visitor Economy budget.

The performances mainly take place in the 400-seat Jubilee Hall in the town centre, but there are also street performances and performances in small venues in the area.

The festival management committee is looking to fill a range of performance and production roles.

If you want to play your part in the next festival, you should prepare a pitch and audition piece for a performance or production role that will be appropriate for the festival.

If folk matters to you as much as it matters to us, then we want to hear from you!

* Festival Folk is a fictitious organisation.

With reference to one of the roles in the advertisement above, you are required to:

- 1 Prepare to pitch for one of the roles mentioned. Your preparation must include a portfolio of documentation (guide of 1500–2500 words) including:
 - introductory comments on your chosen vocational role, including its current employment conditions and promotional methods. These comments should be made with reference to the advertisement and the role applied for.
 - a report on the economic, social and cultural context of the event outlined in the advertisement.
 - the proposed materials for progression into your chosen vocational role including any ideas and adaptations that you have made to meet the specific demands of the advertisement.
 - your overall progression strategy and how this job opportunity fits into these longer-term plans.
 - references to the skills, knowledge and understanding gained as part of your learning programme.

[24 marks]

- 2 Pitch a response to the advertisement to the camera (maximum 10 minutes). Your pitch should include answers to the following questions [6 marks for each]:
 - (a) Why have you applied for this project?
 - (b) What role are you interested in and how will this contribute to the project?
 - (c) How will the experience and knowledge that you have gained while on your course be relevant to this project?
 - (d) What is your progression strategy for the next five years?
 - (e) How do you think working on this project will contribute to your progression route?

[30 marks]

3 Audition/presentation piece – present an example of your work to the camera, which is relevant to the advertisement and the role applied for (maximum 5 minutes).

[6 marks]

END OF PRE-RELEASE



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