



Oxford Cambridge and RSA

Tuesday 4 January – Saturday 15 January 2022

Level 3 Cambridge Technical in Performing Arts

05850/05851/05852/05853/05876 Unit 2C: Proposal for a commissioning brief

PRE-RELEASE

INSTRUCTIONS

- Choose **one** commission brief.
- You must undertake research to inform a proposal for the commission you have chosen.
- You will complete your proposal under controlled conditions.

INFORMATION

- The total mark for this task is **50**.
- The marks for each question are shown in brackets [].
- This document has **5** pages.

Select one of the following commission briefs:**Commission A****Canal Carnival**

This summer our city plans to allow events managers and events companies to bid to facilitate our inaugural one-day Canal Carnival. This event will put the performing arts 'on the water' for all to enjoy.

The city council has decided to move its annual carnival to the Canal District. We anticipate this change of venue will lead to the evolution of a new and exciting annual event.

The canal stretch is two miles long and has two park areas, wide walkways on both sides of the canal and a series of bridges along the route. The area is up and coming and has attracted many trendy restaurants, bars and cafes. There are no locks on the route, but bridge heights may need consideration as well as pedestrian accesses and water safety expectations.

Your team would be responsible for the facilitation, health and safety, staffing and organisation of this exciting performing arts event. The city will support with advertising, policing and licensing where needed. This is an opportunity to work as part of a larger team and bring your visions to reality.

The council has allocated a generous budget to the winning pitch. If you think you have what it takes to get this new event 'on the water' we want to hear from you.

Commission B**Unveiling of Town Crier Statue 'Ted'**

Following the retirement and passing of local town crier Ted Florin, the town council, in celebration of Ted's long term service and commitment to the town, will be erecting a memorial statue to be unveiled in the town square.

Ted was the local town crier for over 50 years and will be sadly missed. A statue of Ted in his full regalia has been commissioned by local stone mason, Chisel and Sons. The inauguration of the new town crier and unveiling of the statue will take place on May bank holiday. A large crowd is expected, due to Ted's popularity and to welcome the new town crier. This is a longstanding tradition for the town and was voted keenly by the community to be retained within the recent town plan.

The town will host many VIP's to celebrate the event and will provide the town square space and services such as policing, free car parking and licensing support to the event.

The town clerk would be keen to hear from any local events companies or event managers who are interested in making this event a day to remember. The event management would include timetabling and planning the ceremonies, the May Day festivities and facilitating local and professional entertainment. If you think you have the ability to make this day a tribute to Ted and the tradition of the town including all its different cultures and communities, we want to hear from you.

Commission C**'Abracadabra'**

The Society of Magicians will be hosting its 2021 convention in a large venue in Birmingham. The society is seeking pitches from event management teams who have the capability to set up and organise this large scale event.

The event attracts magicians from all over the world and is a lucrative event for the society. The society have four world class magicians commissioned to perform on the magical main stage that will attract both members of the society and the public. The winning bid will be the events company that can commission and manage the entertainment across the two days, including the four main acts and technical support.

The magicians and the public expect a spectacle, an event with magic in the air. Singers, dancers and variety acts extraordinaire prove popular at this event.

The society will support with ticket sales, upfront costs and advertising the event. If you think you and your team have the ability and experience to take hold of this event and work your magic, please send your pitch with supporting budgets, planning and information to the Society of Magicians.

Scenario

You are the Project Development Officer for a company of performers and creative outreach workers. This is a new ensemble company formed after its members graduated from pre-professional training. There are four core members including yourself but you can 'pull in' other co-workers if necessary.

As a company you are multi-skilled but lack direct experience in the contexts described in the commissions; however what you lack in experience you make up for with enthusiasm and an ability to take on new skills and adapt existing ones, based on a thorough research and development process.

Although money is available the commissioning organisations have not given a budget for the work and so you must be competitive but remain committed to paying workers the going rate and employing them on professional conditions of service. You will also need to be realistic about the resources and equipment that are needed to successfully carry out the project.

The timescale for the project will arise from your proposal details and approach but could include 'added value' such as a long-term commitment to weekly workshops or a short tour of performances, depending on the commission details.

1 Produce a proposal report for ONE of the commissions.

(1500–2000 words, including supporting documentation).

Please state clearly which commission you have chosen.

Your report must contain:

(a) Introduction.

(b) Initial summary.

(i) A brief outline/executive summary of the project you intend to run.

(ii) Details of who will benefit from this project and how their needs will be addressed (this should include commissioning organisation, participants and the company and company members).

(c) The Proposal.

(i) This is an opportunity to 'flesh out' the details of the proposal and convince the commissioning organisation of your ability to deliver the project.

(d) Budget and Resources.

(i) Details of costs and resources needed to carry out the work.

(e) Appendices

- (i)** Details of adaptations and changes made in response to any pilot workshops/ scratch performances and stakeholder research that may have been part of the R&D process.
- (ii)** Planning documentation and budget.
- (iii)** Health & safety and legal constraints.
- (iv)** Details of how you intend to monitor and evaluate the process and the outcomes.

[50 marks]**END OF PRE-RELEASE**

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