

CAMBRIDGE TECHNICALS LEVEL 3 (2016)

Examiners' report

PERFORMING ARTS




05850–05853, 05876


Unit 2 January 2020 series

Version 1

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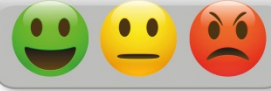
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Introduction

Our examiners' reports are produced to offer constructive feedback on candidates' performance in the examinations. They provide useful guidance for future candidates. The reports will include a general commentary on candidates' performance, identify technical aspects examined in the questions and highlight good performance and where performance could be improved. The reports will also explain aspects which caused difficulty and why the difficulties arose, whether through a lack of knowledge, poor examination technique, or any other identifiable and explainable reason.

Where overall performance on a question/question part was considered good, with no particular areas to highlight, these questions have not been included in the report.

Unit 2 series overview

Unit 2c requires a response to a commission brief. This takes the form of a written proposal.

One commission should be selected to respond to, from a choice of three.

Commission A and commission B were very popular, and we saw some responses to commission C.

All commissions elicited a similar range of responses.

On the whole responses included relevant ideas for events. For commission A, we mostly saw responses that had considered the celebratory atmosphere they wanted to create, and planned activities linked to the Stargazers area of interest.; this included song choices, activities and the style of the event. For commission B, the bringing together of people for the Foody Festival was considered but in some cases the research tended towards the value of a food bank in a more social context, rather than how the performing arts could be used as part of a launch event. Commission C recognised the value placed on the voluntary services and activities were appropriate for the type of event.

In order to respond to the commission, it is important to read the given scenario, this outlines the context for the proposal.

The assessment evidence is a written proposal report, and this should be supported with relevant appendices.

The areas to consider are given under the 'Your report must contain' heading. All these points are there to support a response that is clearly structured and is thorough in content.

The information included in the appendices, should be fit for purpose and relevant to the proposal, so for example, a risk assessment should be specific to the proposed activities and not simply a generic one.

Where research is required, for example in the preparation of a budget, the relevance of the sources used should be fully considered and appropriately referenced.

When responses have clearly kept the understanding of the commission at the centre of their thinking it has helped present relevant and appropriate ideas. This includes such factors as who the beneficiaries or target audience are and what are the overall creative aims of the event.

In some cases, less relevant activities are part of the proposal and this can lead to a move away from the intentions of the selected commission.

Ideas should be explained with a full understanding of how they will be realised. For example, what resources will be required and what safety or legal implications there may be.

We saw some imaginative and clearly thought out proposals that had relevance to the commission, such as using songs where the lyrics connected to the focus of the event, for example 'reach for the stars' being played as part of the links between performance acts.

It is acceptable, and can be helpful, to use templates for the appendices, for example for presenting the budget or a risk assessment.

This series saw some very clear examples of where appendices supported the ideas and information in the proposal. This included detailed budgets, risk assessments and rehearsal and planning schedules.

Pre-release

INSTRUCTIONS FOR TEACHERS

- This pre-release material must be opened and given to candidates on receipt.
- The candidates will commence research on their chosen commission on receipt of this pre-release material.
- The candidate will complete the proposal for their chosen commission under controlled conditions during the assessment window.

INSTRUCTIONS FOR LEARNERS

- On receipt of this pre-release material, you will commence research to inform a proposal for your chosen commission.
- You must choose from **ONE** of three commission briefs.
- You will complete your proposal under controlled conditions during the assessment window.

INFORMATION FOR LEARNERS

- The total mark for this paper is 50.
- The marks for each question are shown in brackets [].
- This document has **5** pages.

Commission briefs

Commission A

Stargazers' Convention

The Astrological Society seeks an events management team for its next Stargazers' Convention.

It is looking for an imaginative company to turn this event into a memorable experience for the attendees. As well as hosting world-class speakers, Stargazers would like to make the event entertaining. Ideas for a spectacular opening and closing to the event – as well as new ideas, in and around the lectures and events – are welcomed. The Company needs to have the capacity to support the timetable of six, one-hour lectures, as well as the additional programme of events you propose.

The convention is to be held in a sizable conference centre. The main auditorium has a large stage/screen area and tiered seating for 500. Full black-out can be achieved for the showing of astrological images and film. A large function room has also been hired next door to the main auditorium. This function room will be used for retail exhibition stands, refreshments, relaxation and could also host the opening and closing events of the convention.

Stargazers' Convention is held over one weekend, starting on Saturday morning and ending with a gala dinner event on the Sunday evening.

The Astrological Society has a large budget and welcomes proposals for an exciting programme of events, which need to be presented with clear budgets required to produce and manage this event.

Commission B

Community Foody Festival

With an aim to revitalise and draw the community back to the town shopping centre, Tryville Town Council seek an events management team to run a programme of events that will attract the local community to the shopping centre and promote the new food bank that will be opening within it.

This event will be advertised as a festival where all are welcome and will be held on a Sunday. Entry to the event will be free of charge to the public. Sunday trading licences will be offered to the shops and any other trade, retail or exhibition stands participating at the event.

The Mayor of Tryville will formally open the new food bank at 2pm. Other than this, you have complete freedom to propose an exciting programme for the day.

There is scope to make this a fantastic community event. Fresh, innovative ideas on how the 'Foody Festival' will run, attract people to the event and entertain them whilst there, is up to you. A budget of £10,000 has been allocated for the festival, and all the entertainment will be free of charge to the public.

Together let's brighten up this community space and highlight to the community that the food- bank is here to support them if needed.

*Tryville is a fictitious town.

Commission C**Celebration of Voluntary Services**

The Shires' Exhibition Centre will play host to a unique event to celebrate the work of all the voluntary services in the local area. The exhibition centre requires an Events Management Company to organise this event, making it attractive to both the general public and local schools.

The brief that we require is as follows:

- An offer of an exciting and attractive programme to draw the public to the event from the local area.
- A good representation of voluntary services from the area are involved.
- Workshops/exhibition of voluntary work can be facilitated.
- The local voluntary services award ceremony can take place within the schedule of the day.

Your proposal needs to be exciting and celebrate the remarkable contribution and achievements of the voluntary services in the area. How you do this requires imagination, structured planning and efficient budgeting for a free public event.

Your team will be responsible for the event organisation from 'get in' to 'get out'.

We look forward to receiving your competitive proposals.

Scenario

You are the Project Development Officer for a company of performers and creative outreach workers. This is a new ensemble company formed after its members graduated from pre-professional training. There are four core members including yourself but you can 'pull in' other co-workers if necessary.

As a company you are multi-skilled but lack direct experience in the contexts described in the commissions; however, what you lack in experience you make up for with enthusiasm and an ability to take on new skills and adapt existing ones, based on a thorough research and development process.

Although money is available the commissioning organisations have not given a budget for the work and so you must be competitive but remain committed to paying workers the going rate and employing them on professional conditions of service. You will also need to be realistic about the resources and equipment that is needed to successfully carry out the project.

The timescale for the project will arise from your proposal details and approach but could include 'added value' such as a long-term commitment to weekly workshops or a short tour of performances, depending on the commission details.

Question 1

- 1 Produce a proposal report for ONE of the commissions** (1500-2000 words, including supporting documentation). Please state clearly which commission you have chosen.

Your report must contain:

- (a)** Introduction.
- (b)** Initial summary.
 - (i)** A brief outline/executive summary of the project you intend to run.
 - (ii)** Details of who will benefit from this project and how their needs will be addressed (this should include commissioning organisation, participants and the company and company members).
- (c)** Proposal.
 - (iii)** This is an opportunity to 'flesh out' the details of the proposal and convince the commissioning organisation of your ability to deliver the project.
- (d)** Budget and Resources.
 - (iv)** Details of costs and resources needed to carry out the work.

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