

Monday 13 May – Friday 24 May 2019

LEVEL 3 CAMBRIDGE TECHNICAL IN PERFORMING ARTS

05850/05851/05852/05853/05876 Unit 2C: Proposal for a commissioning brief

PRE-RELEASE

INSTRUCTIONS FOR TEACHERS

- This pre-release material must be opened and given to candidates on receipt.
- The candidates will commence research on their chosen commission on receipt of this pre-release material.
- The candidate will complete the proposal for their chosen commission under controlled conditions during the assessment window.

INSTRUCTIONS FOR LEARNERS

- On receipt of this pre-release material, you will commence research to inform a proposal for your chosen commission.
- You must choose from **ONE** of three commission briefs.
- You will complete your proposal under controlled conditions during the assessment window.

INFORMATION FOR LEARNERS

- The total mark for this paper is **50**.
- The marks for each question are shown in brackets [].
- This document consists of **5** pages

Select one of the following commission briefs:

Commission A

Rodeo Ranch

Rodeo Ranch is an annual Rodeo competition held at a large regional Showground. It is hugely supported and attracts competitors from all over the world for the five-day event.

The showground is expected to be able to entertain its customers in the evening after the series of Rodeo competitions in the arena throughout the day. There are food and refreshment tents, music venues and live acts in the floodlit arena. Most of the entertainment is currently linked to country living.

This year the organisers want to find some new work for their customers and welcome your proposals. As they have thousands of people attending the event, your project will need to be able to cater for large numbers of people over the 5 days.

There is a healthy overall budget. As you are completely responsible for your proposal getting off the ground, you need to include set-up and take-down costs, equipment and technical support and seating/staging etc. plus any other costs needed for your idea.

Copies of all relevant paperwork will need to be submitted to the organisers at least fourteen days before the event.

We look forward to hearing about your exciting acts, performances and activity proposals.

Commission B

Accountants Gala Dinner

The National Accountants' Gala Dinner will this year be held at a luxury hotel in London. The dinner is a glamorous event attended by the top Accountants in the UK and their partners and clients.

The event is a formal black tie and evening gown event and starts at 7pm, with dinner at 8pm. There is an opportunity for pre-dinner, mid-course, and post-dinner entertainment.

There is a small stage area available for use and a dance floor in the dinner area.

The pre-drinks will be held in the bar and spacious reception area.

The organisers are looking for acts and want ideas from performers, musicians and technicians for entertainment, before, during and after dinner. The attendees pay a high corporate ticket price to attend the dinner and therefore expect an excellent evening of entertainment.

The organisers are looking to select 3 entertaining acts, experiences or activities for these entertainment breaks.

Please send your proposals for this glamorous occasion to the Event's organiser for consideration.

Commission C**Life of Grime**

The Mayor of London is inviting proposals that will use the performing arts to educate communities in London about how they can look after local areas. There is a budget set aside for a touring project to go into selected areas where local borough councils are experiencing a high volume of 'fly tipping'.

Project proposals need to be engaging and relevant to the people in these disadvantaged areas. It is a challenging idea, but a message that could help to make their local community feel cleaner and more attractive to live in.

Key to your proposal being selected is how you will engage the communities and organise the project to tour effectively. Each borough will provide the required spaces and audience controls needed for your events. All other equipment, marketing and materials need to be reflected within your budget.

The Mayor's Department will offer support to the right proposal. We look forward to receiving your detailed proposals to help clean up London and its 'Life of Grime'.

Please direct your proposal to the Project Office in City Hall, London.

Scenario

You are the Project Development Officer for a company of performers and creative outreach workers. This is a new ensemble company formed after its members graduated from pre-professional training. There are four core members including yourself but you can 'pull in' other co-workers if necessary.

As a company you are multi-skilled but lack direct experience in the contexts described in the commissions; however what you lack in experience you make up for with enthusiasm and an ability to take on new skills and adapt existing ones, based on a thorough research and development process.

Although money is available the commissioning organisations have not given a budget for the work and so you must be competitive but remain committed to paying workers the going rate and employing them on professional conditions of service. You will also need to be realistic about the resources and equipment that is needed to successfully carry out the project.

The timescale for the project will arise from your proposal details and approach but could include 'added value' such as a long-term commitment to weekly workshops or a short tour of performances, depending on the commission details.

1 Produce a proposal report for ONE of the commissions

(1500-2000 words, including supporting documentation).

Please state clearly which commission you have chosen.

Your report must contain:

(a) Introduction.

(b) Initial summary.

(i) A brief outline/executive summary of the project you intend to run.

(ii) Details of who will benefit from this project and how their needs will be addressed (this should include commissioning organisation, participants and the company and company members).

(c) The Proposal.

(i) This is an opportunity to 'flesh out' the details of the proposal and convince the commissioning organisation of your ability to deliver the project.

(d) Budget and Resources.

(i) Details of costs and resources needed to carry out the work.

(e) Appendices

- (i)** Details of adaptations and changes made in response to any pilot workshops/ scratch performances and stakeholder research that may have been part of the R&D process.
- (ii)** Planning documentation and budget.
- (iii)** Health and safety and legal constraints.
- (iv)** Details of how you intend to monitor and evaluate the process and the outcomes.

[50 marks]**END OF PRE-RELEASE**

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