

Cambridge Technicals Digital Media

Unit 1C: Digital media and emerging technologies

Level 2 Cambridge Technical in Digital Media 05898 & 05899

Mark Scheme for June 2023

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All examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes should be read in conjunction with the published question papers and the report on the examination.

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Question		Answer	Marks	Guidance
1		В	1	
2		C & D	1	
3		A	1	
4		D	1	
5		С	1	
6		С	1	
7		В	1	
8		B & C	1	
9		В	1	
10		True	1	
11		A & B	1	
12		С	1	
13		C & D	1	
14		A & D	1	
15		A	1	
16		A	1	
17		C & D	1	
18		В	1	
19		D	1	

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Question	Answer	Marks	Guidance
20	A and B	1	
21	One reason why audiences use social media is to communicate with friends and family.	1	
22	A	1	
23	С	1	
24	A	1	
25	D	1	
26	В	1	
27	С	1	
28	A	1	
29	В	1	
30	A & D	1	
31	B & C	1	
32	B & D	1	
33	D	1	
34	С	1	
35	B & D	1	
36	С	1	
37	D	1	

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Question	Answer	Marks	Guidance
38	Near Field Communication (NFC) is a set of <u>Protocols</u> used between electronic devices over a distance of <u>4 cm or less</u> .	1	
39	В	1	
40	A communications satellite relays and amplifies <u>Radio</u> telecommunication signals via a transponder. It creates a communication channel between a source <u>Transmitter</u> and a receiver at different locations on Earth.	1	

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