



Oxford Cambridge and RSA

# Friday 13 January 2023 – Afternoon

## Level 3 Cambridge Technical in Digital Media

05843/05844/05845/05846/05875 Unit 2: Pre-production and planning

Time allowed: 2 hours  
C362/2301



**You must have:**

- the Insert

**You can use:**

- an HB pencil



Please write clearly in black ink. **Do not write in the barcodes.**

Centre number       Candidate number

First name(s) \_\_\_\_\_

Last name \_\_\_\_\_

Date of birth

### INSTRUCTIONS

- Use black ink. You can use an HB pencil, but only for illustrations and diagrams.
- Write your answer to each question in the space provided. If you need extra space use the lined pages at the end of this booklet. The question numbers must be clearly shown.
- Answer **all** the questions.
- Use the Insert to answer all the questions.

### INFORMATION

- The total mark for this paper is **80**.
- The marks for each question are shown in brackets [ ].
- Quality of extended response will be assessed in questions marked with an asterisk (\*).
- This document has **12** pages.

### ADVICE

- Read each question carefully before you start your answer.



3 (a) Identify **three** planning tools that Jem Animation can use to show their initial ideas to Daylight Education.

1 .....

2 .....

3 .....

[3]

(b) Other than communicating ideas to the client, identify and explain **one** reason why Kofi would need planning and pre-production tools to fulfil his job role.

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..... [3]

4 Identify and explain **two** client requirements that will impact on Ben's job role.

1 .....

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2 .....

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[6]



2 .....

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7 Explain **two advantages** of creating a prototype of the interactive animation.

1 .....

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2 .....

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[4]

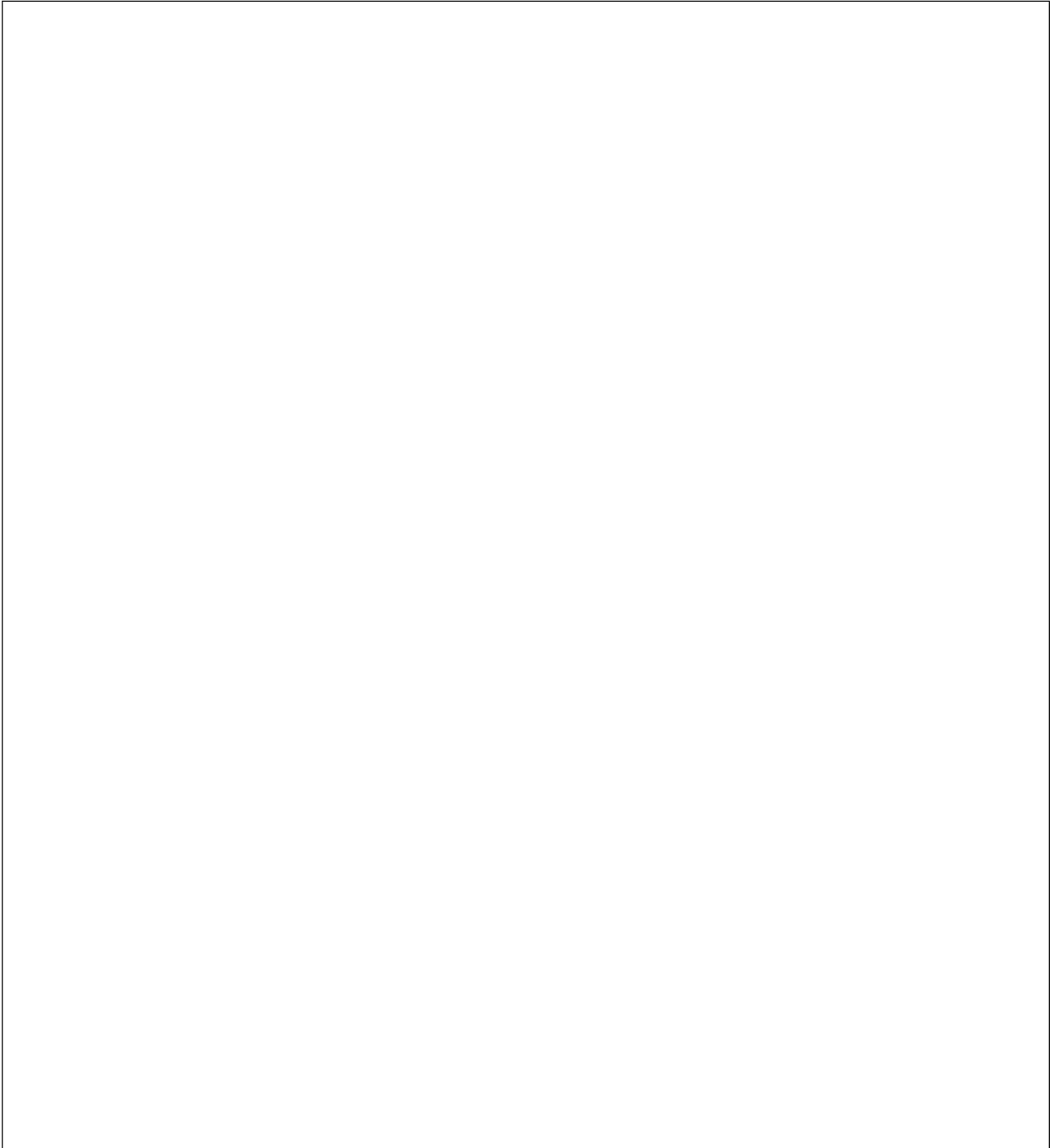
**Section B**

**8** You are helping to plan the character design for Number Hero.

In the space below, draw a piece of **concept art** for **one** potential design for Number Hero. Use the information in the brief.

Marks will be awarded for:

- content
- fitness for purpose
- justifications of decisions.



**[8]**

- 9 In the space provided, create an **asset log** that catalogues the different assets required for the project, based on the information in the brief.

Marks will be awarded for:

- content
- layout
- fitness for purpose.

[10]







**ADDITIONAL ANSWER SPACE**

If additional answer space is required, you should use the following lined pages. The question numbers must be clearly shown in the margins – for example, 1(a) or 6.

A vertical line on the left side of the page is followed by 25 horizontal dotted lines, providing a ruled area for writing answers.

A series of horizontal dotted lines for writing, spanning the width of the page.



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