

Modified Enlarged 18 pt

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

Friday 27 May 2022 – Morning

Level 3 Cambridge Technical in Digital Media

05843/05844/05845/05846/05875

Unit 2: Pre-production and planning

Time allowed: 2 hours plus your additional time allowance

**You must have:
the Insert**

**You can use:
an HB pencil**

Please write clearly in black ink.

**Centre
number**

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**Candidate
number**

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First name(s) _____

Last name _____

**Date of
birth**

D	D	M	M	Y	Y	Y	Y
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READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS

Use black ink. You can use an HB pencil, but only for illustrations and diagrams.

Write your answer to each question in the space provided. If you need extra space use the lined pages at the end of this booklet. The question numbers must be clearly shown.

Answer ALL the questions.

Use the Insert to answer all the questions.

INFORMATION

The total mark for this paper is 80.

The marks for each question are shown in brackets [].

Quality of extended response will be assessed in questions marked with an asterisk (*).

ADVICE

Read each question carefully before you start your answer.

Answer ALL the questions.

SECTION A

- 1 (a) Identify **THREE** types of media products that MPP Publishing will produce for the magazine or website.

1 _____

2 _____

3 _____

[3]

- (b) Explain **ONE** way that **ONE** of the types of media identified in 1(a) will affect the planning process.

[3]

2 Identify and explain TWO costs and/or constraints that Alex will need to consider in relation to the brief.

1

2

[6]

3 Identify FOUR regulatory bodies that the team will need to consider when planning the content.

1

2

3

4

[4]

4 (a) Identify and explain TWO resources that Mia will need to carry out her job role.

1

2

[6]

(b) Explain ONE potential consequence if MPP Publishing do NOT consider all the resources that they need to complete the project.

[3]

5 (a) Identify TWO audience requirements that the team need to consider.

1

2

[2]

(b) Explain how ONE of the audience requirements in 5(a) will impact on Kareem's job role.

[3]

6 MPP Publishing need to produce pre-production documents to plan initial ideas for the magazine and website content.

Discuss the **ADVANTAGES** and **DISADVANTAGES** of TWO appropriate pre-production documents that MPP Publishing could use. [8]

Pre-production documents

1

2

7 Explain TWO reasons why Kareem will need to use a consent form to fulfil his job role.

1

2

[4]

SECTION B

8 You are planning the front cover of the magazine.

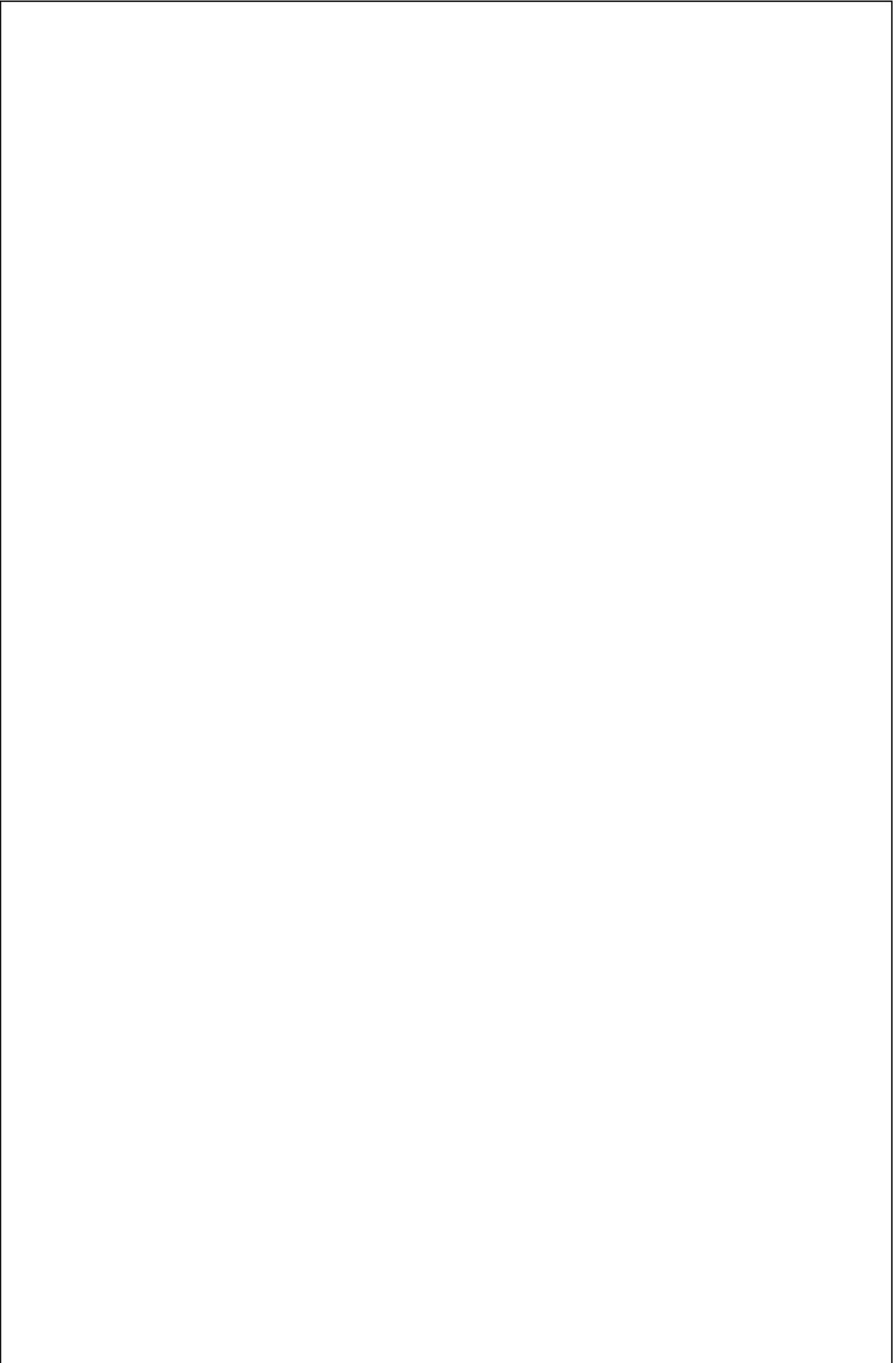
In the space opposite, draw a FLAT-PLAN of the front cover for the first edition of 'Car Treasures' magazine.

Marks will be awarded for: [8]

content

fitness for purpose

justifications of decisions.



- 9 You are creating a risk assessment document to help Kareem follow all health and safety procedures when filming interviews for the website.

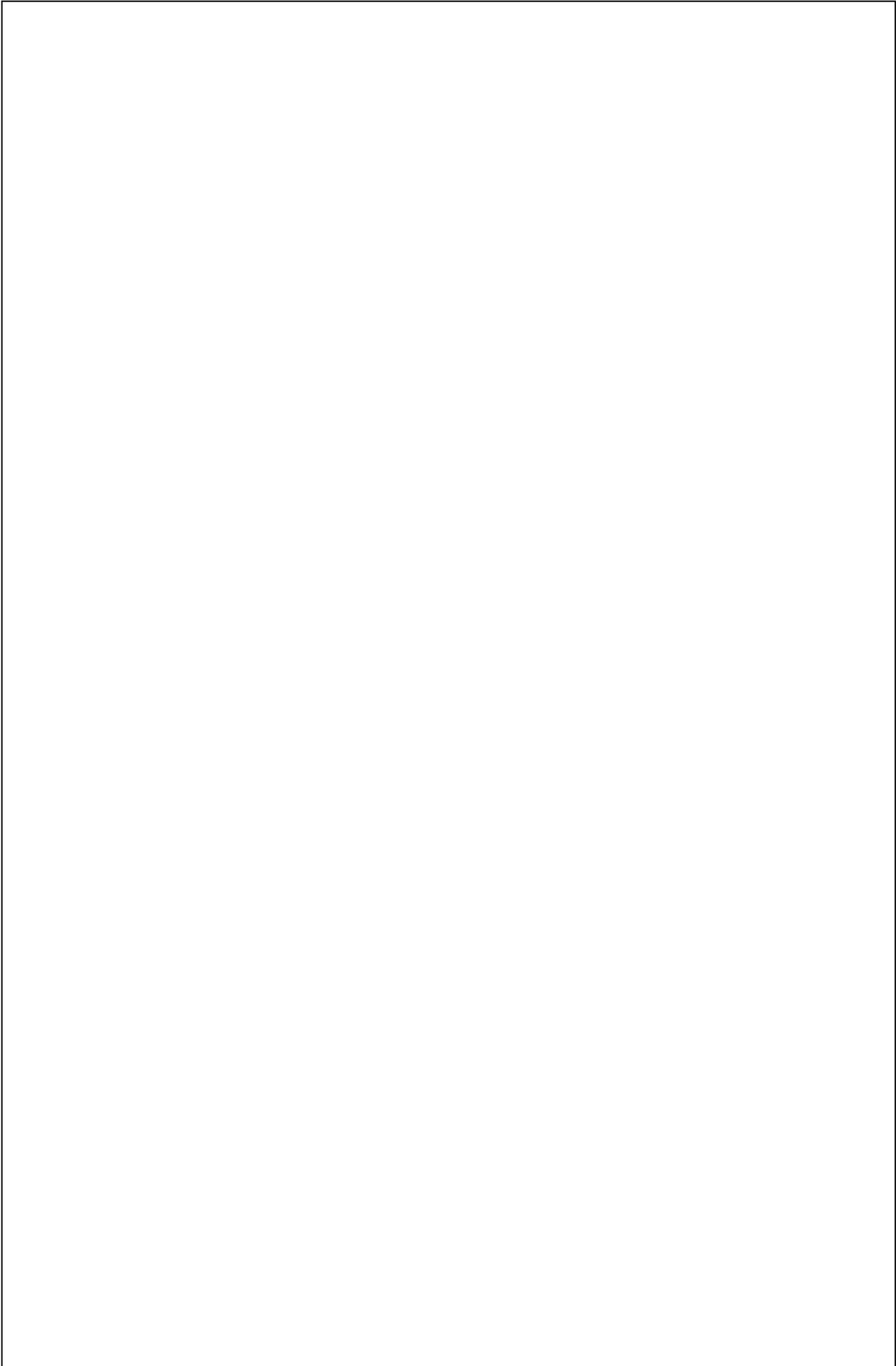
In the space opposite, create a **RISK ASSESSMENT** that outlines the areas that Kareem must consider before filming.

Marks will be awarded for: [10]

content

layout

fitness for purpose.



END OF QUESTION PAPER



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