

## Friday 27 May 2022 – Morning

### Level 3 Cambridge Technical in Digital Media

**05843/05844/05845/05846/05875** Unit 2: Pre-production and planning

**Time allowed: 2 hours**

**C362/2206**



**You must have:**

- the Insert

**You can use:**

- an HB pencil



Please write clearly in black ink.

Centre number

--	--	--	--	--

Candidate number

--	--	--	--

First name(s)

---

Last name

---

Date of birth

D	D	M	M	Y	Y	Y	Y
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### INSTRUCTIONS

- Use black ink. You can use an HB pencil, but only for illustrations and diagrams.
- Write your answer to each question in the space provided. If you need extra space use the lined page at the end of this booklet. The question numbers must be clearly shown.
- Answer **all** the questions.
- Use the Insert to answer all the questions.

### INFORMATION

- The total mark for this paper is **80**.
- The marks for each question are shown in brackets [ ].
- Quality of extended response will be assessed in questions marked with an asterisk (\*).
- This document has **12** pages.

### ADVICE

- Read each question carefully before you start your answer.

#### FOR EXAMINER USE ONLY

Question No	Mark
1	/6
2	/6
3	/4
4	/9
5	/5
6	/8
7	/4
8	/8
9	/10
10	/20
<b>Total</b>	<b>/80</b>

Answer **all** the questions.

**Section A**

**1 (a)** Identify **three** types of media products that MPP Publishing will produce for the magazine or website.

1 .....

2 .....

3 .....

**[3]**

**(b)** Explain **one** way that **one** of the types of media identified in **1(a)** will affect the planning process.

.....  
.....  
.....  
.....  
.....  
.....  
.....

**[3]**

**2** Identify and explain **two** costs and/or constraints that Alex will need to consider in relation to the brief.

**[6]**

1 .....

.....  
.....  
.....  
.....  
.....



(b) Explain **one** potential consequence if MPP Publishing do **not** consider all the resources that they need to complete the project.

.....

.....

.....

.....

.....

.....

..... [3]

5 (a) Identify **two** audience requirements that the team need to consider.

1 .....

2 .....

[2]

(b) Explain how **one** of the audience requirements in **5(a)** will impact on Kareem’s job role.

.....

.....

.....

.....

.....

.....

..... [3]



7 Explain **two** reasons why Kareem will need to use a consent form to fulfil his job role.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

[4]

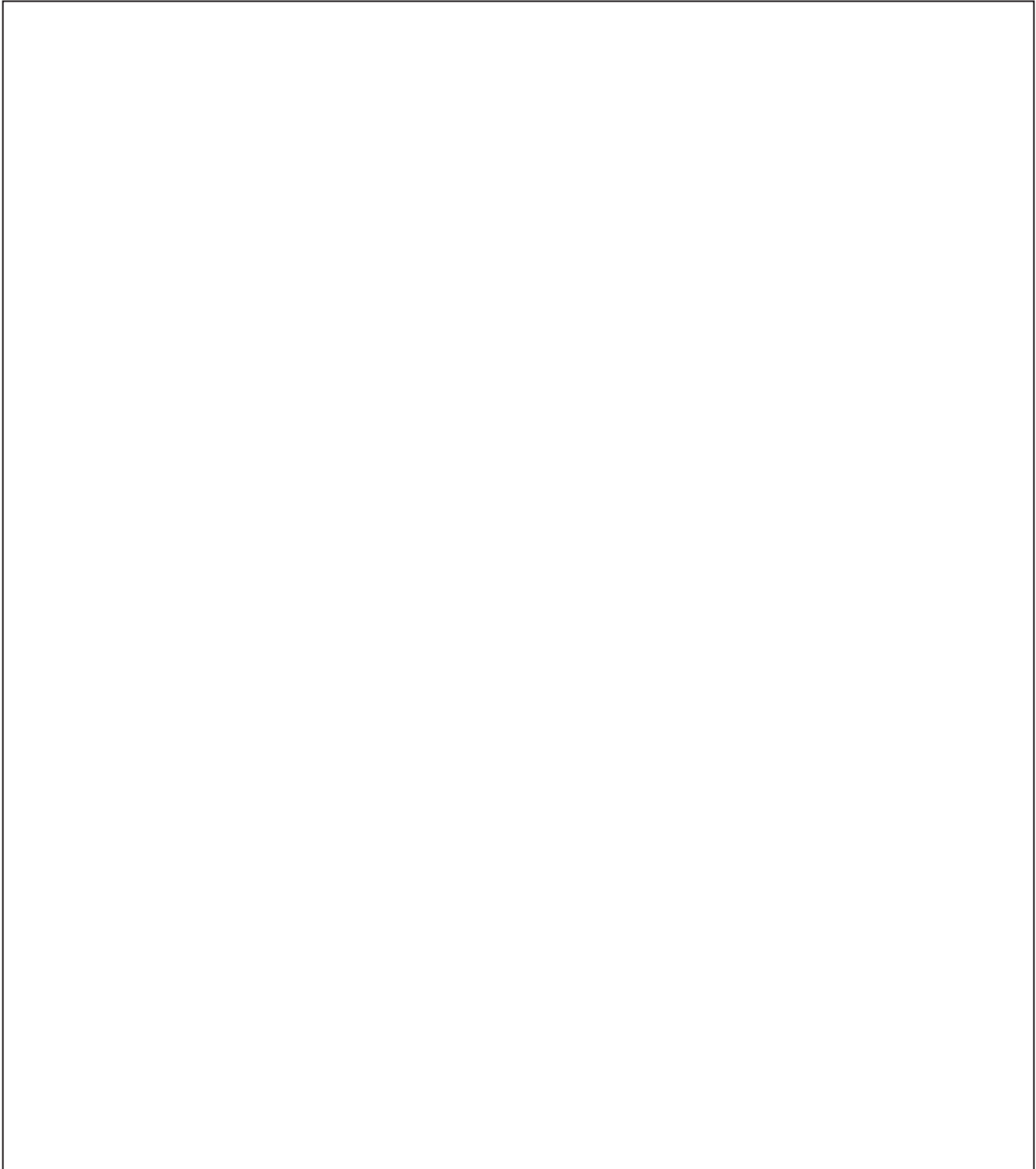
**Section B**

8 You are planning the front cover of the magazine.

In the space below, draw a **flat-plan** of the front cover for the first edition of 'Car Treasures' magazine.

Marks will be awarded for:

- content
- fitness for purpose
- justifications of decisions.



[8]

- 9 You are creating a risk assessment document to help Kareem follow all health and safety procedures when filming interviews for the website.

In the space below, create a **risk assessment** that outlines the areas that Kareem must consider before filming.

Marks will be awarded for:

- content
- layout
- fitness for purpose.

[10]





A series of 20 horizontal dotted lines spanning the width of the page, intended for student answers.

**END OF QUESTION PAPER**

**ADDITIONAL ANSWER SPACE**

If additional answer space is required, you should use the following lined page. The question numbers must be clearly shown in the margin – for example, 5(a) or 6.

A vertical line on the left side of the page is followed by 25 horizontal dotted lines, providing a ruled area for writing answers.



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