

# Friday 10 June 2022 – Afternoon

## Level 3 Cambridge Technical in Business

**05837/05878** Unit 15: Change management

Time allowed: 1 hour 30 minutes

C425/2206



#### You must have:

• the Resource Booklet (Insert C428)

#### You can use:

a calculator



Please write clea	arly in black ink.
Centre number	Candidate number
First name(s)	
Last name	
Date of birth	D D M M Y Y Y

#### **INSTRUCTIONS**

- Use black ink.
- Use the resource booklet to answer all the questions.
- Write your answer to each question in the space provided. If you need extra space use the lined page(s) at the end of this booklet. The question numbers must be clearly shown.

#### **INFORMATION**

- The total mark for this paper is 60.
- The marks for each question are shown in brackets [ ].
- This document has 12 pages.

#### **ADVICE**

· Read each question carefully before you start your answer.

FOR EXAMINER USE ONLY	
Question No	Mark
1	/38
2	/22
Total	/60

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## Answer all the questions.

(a) Drivers of change come from many sources including changes in the economy and

Use the information provided in the **Resource Booklet** to answer the following questions.

1	Refer	to	Resource	1
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changes in the market.

(i)	Explain <b>one</b> change in the economy that has driven change at <i>Maxi Exercise</i> .
	[2]
(ii)	Explain <b>one</b> change in the market that has driven change at <i>Maxi Exercise</i> .

The partners are aware that changes in revenue and changes in costs affect profit. Evaluate likely impacts of the proposed change on Maxi Exercise's profit. In your answer you should consider the following: short-term impacts on profit long-term impacts on profit. [16] ..... 

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5 (c) Analyse barriers to change at Maxi Exercise. If not managed successfully, which of these barriers is likely to have the greatest impact on Maxi Exercise? Give reasons for your choice. [16] 

	•••••
The partners have decided to appoint Alex as project champion.	
Identify <b>two</b> benefits to <i>Maxi Exercise</i> of appointing a project chan	npion.
1	
2	
	[2]

(d)

## 2 Refer to Resource 2.

	Using <b>Resource 2</b> , analyse aspects of the change that have gone well.
,	Which of these aspects is the most important for <i>Maxi Exercise</i> ? Justify your view. [16]

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next three months.

additional change.

(b) The partners of Maxi Exercise are planning to launch weekend fitness classes within the

Identify the **three** stages of Lewin's change management theory. In each case, provide an example of an appropriate action that *Maxi Exercise* could take to support this

Stage 1
Action
Stage 2
Action
Stage 3
Action
[6]

### **END OF QUESTION PAPER**

## **ADDITIONAL ANSWER SPACE**

If additional answer space is required, you should use the following lined page(s). The question numbers must be clearly shown in the margins - for example, 1(b) or 2(a).



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