

Thursday 13 January 2022 – Morning

Level 3 Cambridge Technical in Business

05834/05835/05836/05837/05878 Unit 3: Business decisions

Time allowed: 1 hour 30 minutes

C423/2201

You must have:

 a clean copy of the Pre-release (inside this document)

You can use:

a calculator



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Please write clea	arly in black	ink.								
Centre number							Can	didate number		
First name(s)										
Last name										
Date of birth	D D	M	M	Υ	Υ	Υ	Υ			

INSTRUCTIONS

- Use black ink.
- Write your answer to each question in the space provided. You can use extra paper if you need to, but you must clearly show your candidate number, the centre number and the question numbers.
- · Answer all the questions.

INFORMATION

- The total mark for this paper is **60**.
- The marks for each question are shown in brackets [].
- This document has 12 pages.

ADVICE

Read each question carefully before you start your answer.

USE ONLY		
Question No	Mark	
1	/8	
2	/6	
3	/6	
4	/6	
5	/12	
6	/6	
7	/16	
Total	/60	

EOD EVAMINED

Answer **all** the questions.

raw a line linking each of the three types of in ou must only draw three lines.	nformation to its correct definition.
	Data that can be expressed
1 External	Data from sources within the business
2 Forecasted	Data that is a prediction future events
3 Quantitative	Data from sources outsion the business
	Data that cannot be converted into numbers
rimary research will be used to obtain informa	ation about the three options.
 State one benefit to FCC of using primary 	research.
	1 External 2 Forecasted 3 Quantitative imary research will be used to obtain information of the state of the

(c)	The final decision as to which of the three options to recommend to <i>FCC</i> 's shareholders will be made by Tom, the Production Director.
	Explain why asking Tom to make the recommendation might result in a biased choice being made.
	[3]
(a)	For Option 3 – Export to Eastern Europe , Tom has estimated the following figures:
	 initial investment outlay is £800 000 total net cash flow for the first five years is £200 000.
	Calculate the average rate of return (ARR) over this period.
	Show your workings
	Average rate of return (ARR): %

2

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	(b)	(i)	State one benefit to <i>FCC</i> of using average rate of return (ARR) as part of an investment appraisal.	
		(ii)	State one drawback to <i>FCC</i> of using average rate of return (ARR) as part of an investment appraisal.	
3	(a)	FC	C's current rate of absenteeism is too high.	
		(i)	State what is meant by 'absenteeism'.	
		(ii)	Explain one problem that <i>FCC</i> could face due to a high rate of absenteeism.	
				. [2]

	(D)	enough workers with appropriate skills.	
		Explain how a lack of suitably skilled employees might affect <i>FCC</i> 's ability to implement Option 2 successfully.	nt
			[3]
4	(a)	Which category of the Boston Matrix best describes <i>FCC</i> 's tourer caravans?	
		Explain your answer.	
		Boston Matrix category	
			 [1]
		Explanation	
			[2]

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(b)								
							•••••	
Гon	n believes that it is	s hard to p	oredict futu	ıre change	s in the ext	ernal busin	ess environme	nt
പ്പറ	lluate how uncerta							
dec	ision-making proc							
	ision-making proc		n choosing					
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6	(a)	(i)	State two benefits to a business of making a contingency plan.	
			1	
			2	
				[2]
		(ii)	State two drawbacks to a business of making a contingency plan.	
			1	
			2	
				[2]

	If Option 3 - Export to Eastern Europe is chosen, the tourer caravans will need to be transported by ship from <i>FCC</i> 's local seaport to their destination country. Alternative forms of transport would be unsuitable due to the weight and size of the tourer caravans.
	Identify and explain one contingency that Anika could make for occasions when <i>FCC</i> 's local seaport is unavailable due to bad weather.
	Contingency
	Explanation
	[2]
Rec	commend which one of the three options <i>FCC</i> should take. Justify your recommendation.
	[16]

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END OF QUESTION PAPER



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