



Oxford Cambridge and RSA

**Monday 10 January 2022 – Afternoon**

**Level 3 Cambridge Technical in Business**

**05834/05835/05836/05837/05878** Unit 1: The business environment

**INSERT**



**INSTRUCTIONS**

- Do not send this Insert for marking. Keep it in the centre or recycle it.

**INFORMATION**

- This Insert contains the pre-release material that you have already seen.
- This document has **2** pages.

## Pre-release research brief

You should carry out your own research on the themes given in this research brief. You are advised to research a number of different types of business. Your research will help you prepare for your examination.

Your research is only for your own use. You must not bring your notes into the examination. A clean copy of this research brief will be provided in the examination.

### In your research you should consider the following themes.

- The role of the chief executive in limited companies.
- Corporate social responsibility in practice.
- The use of internal sources of finance.
- Complying with the Consumer Rights Act.
- The evolving role of the marketing function.

The questions in **Section B** of the examination will require you to draw on the knowledge and understanding which you have gained while researching these themes.

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