

# Friday 15 January 2021 – Morning

# Level 3 Cambridge Technical in Business

**05837/05878** Unit 15: Change management

Time allowed: 1 hour 30 minutes

C425/2101



#### You must have:

• the Resource Booklet (Insert C428)

#### You can use:

· a calculator

Please write clea	Please write clearly in black ink.		
Centre number	Candidate number		
First name(s)			
Last name			
Date of birth	D D M M Y Y Y		

### **INSTRUCTIONS**

- Use black ink.
- Write your answer to each question in the space provided. If you need extra space use the lined page(s) at the end of this booklet. The question numbers must be clearly shown.
- · Answer all the questions.

#### **INFORMATION**

- The total mark for this paper is **60**.
- The marks for each question are shown in brackets [ ].
- This document has 12 pages.

#### **ADVICE**

· Read each question carefully before you start your answer.

FOR EXAMINER USE ONLY	
Question No	Mark
1	/40
2	/20
Total	/60

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## Answer **all** the questions.

Use the information provided in the **Resource Booklet** to answer the following questions.

Ref	Refer to Resource 1.	
(a)	Explain one internal and one external driver of change at May's Farm.	
	Internal	
	External	
	[4]	
(b)	Using the 'unfreeze' stage of Lewin's change management theory, explain <b>two</b> steps the partners should include in the action plan for change at <i>May's Farm</i> .	
	[4]	
	1	

	2
(c)	Analyse likely barriers to change at <i>May's Farm</i> .
	Which of these barriers to change is likely to have the greatest impact on <i>May's Farm</i> if not managed successfully? Give reasons for your choice.
	[16]

May's Farm:

(d) Evaluate likely impacts of the proposed change on each of the following stakeholders of

• customers;	
• suppliers.	
['	16]
	••••
	••••
	••••
	••••
	••••
	••••


### 2 Refer to Resource 2.

(a)	Using the information in <b>Resource 2</b> , analyse the issues which the partners at <i>May's Farm</i> need to address.
	Prioritise these issues in order of importance. Give reasons for your choice.  [16]

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(b) Informal feedback from staff who work at May's Hall shows low levels of job satisfaction.

Identify <b>four</b> ways staff satisfaction at May's Hall could be improved.	
1	
2	
3	
4	
	[4]

## **END OF QUESTION PAPER**

### **ADDITIONAL ANSWER SPACE**

If additional answer space is required, you should use the following lined page(s). The question number(s) must be clearly shown in the margin(s) – for example, 1(d) or 2(a).



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