

## Thursday 23 May 2019 – Afternoon

### LEVEL 3 CAMBRIDGE TECHNICAL IN BUSINESS

05837/05878 Unit 15: Change management

Time allowed: 1 hour 30 minutes  
C425/1906



**You must have:**

- a clean copy of the resource booklet (insert C428).

**You may use:**

- a calculator

Please write clearly in black ink.

Centre number

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Candidate number

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First name(s)

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Last name

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Date of Birth

D	D	M	M	Y	Y	Y	Y
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#### INSTRUCTIONS

- The Insert will be found inside this document.
- Use black ink.
- Answer **all** the questions.
- Write your answer to each question in the space provided.
- If additional answer space is required, you should use the lined page(s) at the end of this booklet. The question number(s) must be clearly shown.

#### INFORMATION

- The total mark for this paper is **60**.
- The marks for each question are shown in brackets [ ].
- This document consists of **12** pages.

FOR EXAMINER USE ONLY	
Question No	Mark
1	36
2	24
<b>Total</b>	<b>/60</b>

Answer **all** the questions.

Use the information provided in the **Resource Booklet** to answer the following questions.

1 Refer to **Resource 1**.

(a) Drivers of change come from many sources including changes in the economy and changes in the market.

(i) Identify **two** changes in the economy that have driven change at *Coalex Ltd*.

1 .....

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2 .....

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[2]

(ii) Outline **one** change in the market that suggests *Coalex Ltd's* visitor centre is likely to be successful.

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[2]



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(b) The board of directors is considering conducting further research on the visitor centre.

(i) Explain **two** benefits to *Coalex Ltd* of conducting further research on the visitor centre.

1 .....

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[4]

(ii) Explain **two** drawbacks for *Coalex Ltd* of conducting further research on the visitor centre.

1 .....

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[4]

**END OF QUESTION PAPER**

**ADDITIONAL ANSWER SPACE**

If additional answer space is required, you should use the following lined page(s). The question number(s) must be clearly shown in the margin(s) – for example 1(a)(ii) or 2(b).

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