



Cambridge International Examinations
Cambridge Pre-U Certificate

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BUSINESS AND MANAGEMENT (PRINCIPAL)

9771/01

Paper 1 Business Concepts

For Examination from 2016

SPECIMEN INSERT

2 hours 45 minutes

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on this Insert, using dark blue or black pen.
Use a soft pencil (B or HB is recommended) to write your answers on this Insert.
Rub out any answers you wish to change using an eraser.
Do not use staples, paper clips, glue or correction fluid.

Answer **all** questions in **Section 1**.

For each question there are four possible answers **A**, **B**, **C** and **D**.

Choose the **one** you consider correct and record your choice using a cross.

Each correct answer will score one mark. A mark will not be deducted for a wrong answer.

At the end of the examination, fasten all your work securely together.

This syllabus is approved for use in England, Wales and Northern Ireland as a Cambridge International Level 3 Pre-U Certificate.

This document consists of **2** printed pages.



CANDIDATE
NAME

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CENTRE
NUMBER

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CANDIDATE
NUMBER

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BUSINESS AND MANAGEMENT (PRINCIPAL)**9771/01****Multiple-choice Answer Sheet****Instructions**

Use a soft pencil.

Put ONE cross for each question.

Example:

For question 1:

If you think B is the right answer, fill in your answer sheet like this:

	A	B	C	D
1		X		

Make sure you put your answer in line with the correct question.

Rub out any answer you wish to change.

	A	B	C	D
1				
2				
3				
4				
5				
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7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
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20				

For Examiner's Use**Total**